

September 27, 2024

The Listing/Compliance Department The National Stock Exchange of India Limited "Exchange Plaza" Bandra Kurla Complex, Bandra (E) Mumbai - 400 051 Stock Code: SAKSOFT	The Listing/Compliance Department BSE Limited Floor No.25, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Stock Code: 590051
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Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations")

Dear Sir/Madam,

In connection with the recent acquisition of M/s. Ceptes Software Private Limited by M/s. Saksoft Limited, please find enclosed a Press Release.

We request you to take the above information on record.

Thanking you,

For **Saksoft Limited**



Ms. Meera Venkatramanan
Company Secretary

Encl.: As above





27-September-2024

Saksoft announces acquisition of Ceptes Software to strengthen Salesforce capabilities and data-led solutions

Chennai, India – September, 27, 2024 – Saksoft, a leading Technology services provider, today announced the acquisition of Ceptes Software Private Limited, a recognized expert in Salesforce services, headquartered in Bengaluru, Karnataka.

Saksoft stated that it anticipates the transaction will be closed within 4 weeks pending customary closing conditions. This strategic acquisition will significantly help Saksoft expand its capabilities around Salesforce solutions, cloud innovation, and customer experience optimization.

Ceptes with its 15+ years of experience and as a Salesforce Summit Partner, leverages Salesforce’s full ecosystem, from Sales Cloud and Service Cloud to advanced platforms like Einstein AI and Data Cloud, helping businesses optimize their processes and enhance customer engagement.

“We are thrilled to welcome Ceptes into the Saksoft family,” said Mr. Aditya Krishna, Chairman and Managing Director, Saksoft. "CEPTES' expertise, combined with our industry focus, will enable us to deliver comprehensive, data-driven solutions tailored to the specific needs of our customers across the Fintech, Logistics, Hi-tech, and Retail verticals. Our goal is to empower organizations to leverage actionable insights, optimize operations, and drive growth while enhancing customer satisfaction."

“This acquisition marks an exciting new chapter for Ceptes” stated Harish Kumar, co-founder of CEPTES.

“Today marks a transformative moment for Ceptes Software”, said Priya Ranjan, CEO of CEPTES. “Our shared vision of leveraging Salesforce technology will enable us to become a powerhouse for Salesforce solutions. Together, we are committed to delivering exceptional value to our clients and driving innovation with AI and Data in the enterprise technology space, enhancing efficiency and facilitating digital transformation across key industries.”

Niraj Ganeriwal, COO and CFO, Saksoft said, “we are excited about this acquisition, as it unlocks significant synergies by expanding our innovation capabilities and providing access to a technical talent pool. This acquisition strengthens our alignment with our clients' digital priorities, further reinforcing our commitment to the Salesforce ecosystem.”

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