



# From Retail Revolution to Lifestyle Evolution

How retail-driven innovation is powering the next leap in home living.

[www.insyncshopfittings.com](http://www.insyncshopfittings.com)

**5000**

Hours of Research

**15000**

Hours of Development

**3000**

Components for  
Interior Designing

# THE LAST DECADE OF RETAIL

Retail has changed. Dramatically.

Stores became smarter. More flexible.  
More Dynamic.



Stores became  
more smarter



More Flexible  
More Dynamic



Aisles moved

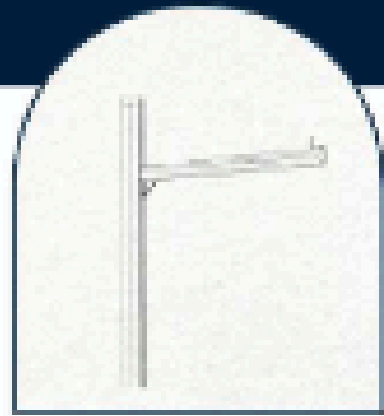


Lights  
responded

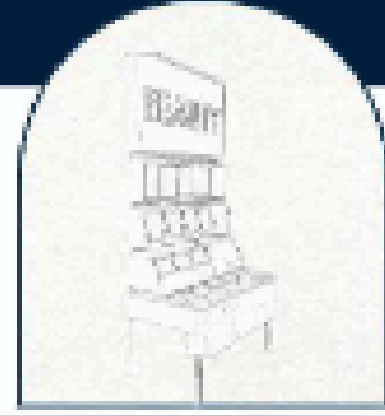
# Advantage INSYNC

INSYNC Shop Fittings is more than a shop fitting manufacturer- we deliver **360°** solutions.

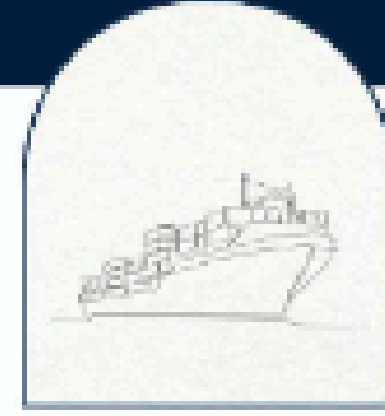
## BUILT TO FLEX, WIRED TO WIN



Engineer modular shop fitting systems  
that bring consistency and reliability



Develop bespoke fixtures  
that capture brand individuality



Manage end-to-end roll-out programmes  
that deliver scale and speed

Everything we do is designed to work in-sync with your brand's vision,  
your retail strategy, and your customer experience goals



# Our Impact

Founded in 2010 as the innovation arm of Safe Enterprises Retail Fixtures Ltd (A publicly listed company with a market cap of around **\$ 200 M**). INSYNC builds on three decades of expertise.

Certifications



**35+**

Years Heritage In Retail Solutions

**350+**

Support Team Servicing Layout to Fit-out

**3000+**

Standardised Shop Fitting Components

**50000+**

Projects Implemented

**50 MILLION+**

Sq Ft. Retail Space Converted

# RECOGNITION FOLLOWS WHERE WE LEAD

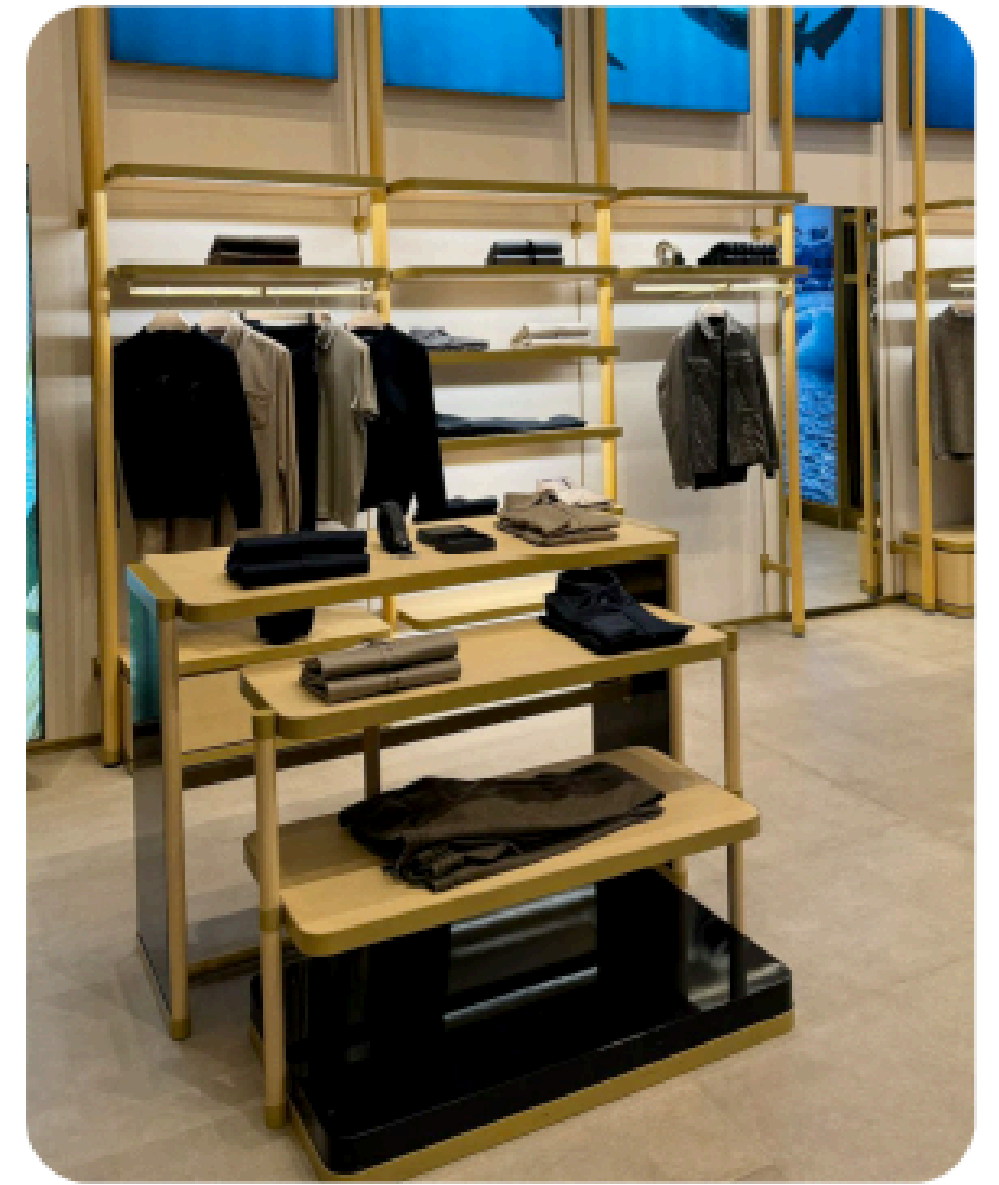
- Most Innovative Retail Solutions- Times Network
- Best Shop fitting solution- Golden Globe Tigers Award
- Best MSME Quality Excellence (two years in a row)
- Founder Huzefa Merchant- Asia's Top 100 Retail Minds





# **WE'RE INSYNC ACROSS THE GLOBE**

Today our shop fittings and roll-out programmes are trusted by leading global brands



**PROJECTS THAT SPEAK  
GLOBALLY**



**WHAT'S NEXT »»**



**From**  
**Retail Led Innovation**

**Towards**  
**Empowering the next leap**  
**in home living**



# **FROM CUSTOM CHAOS TO MODERN INTELLIGENCE**

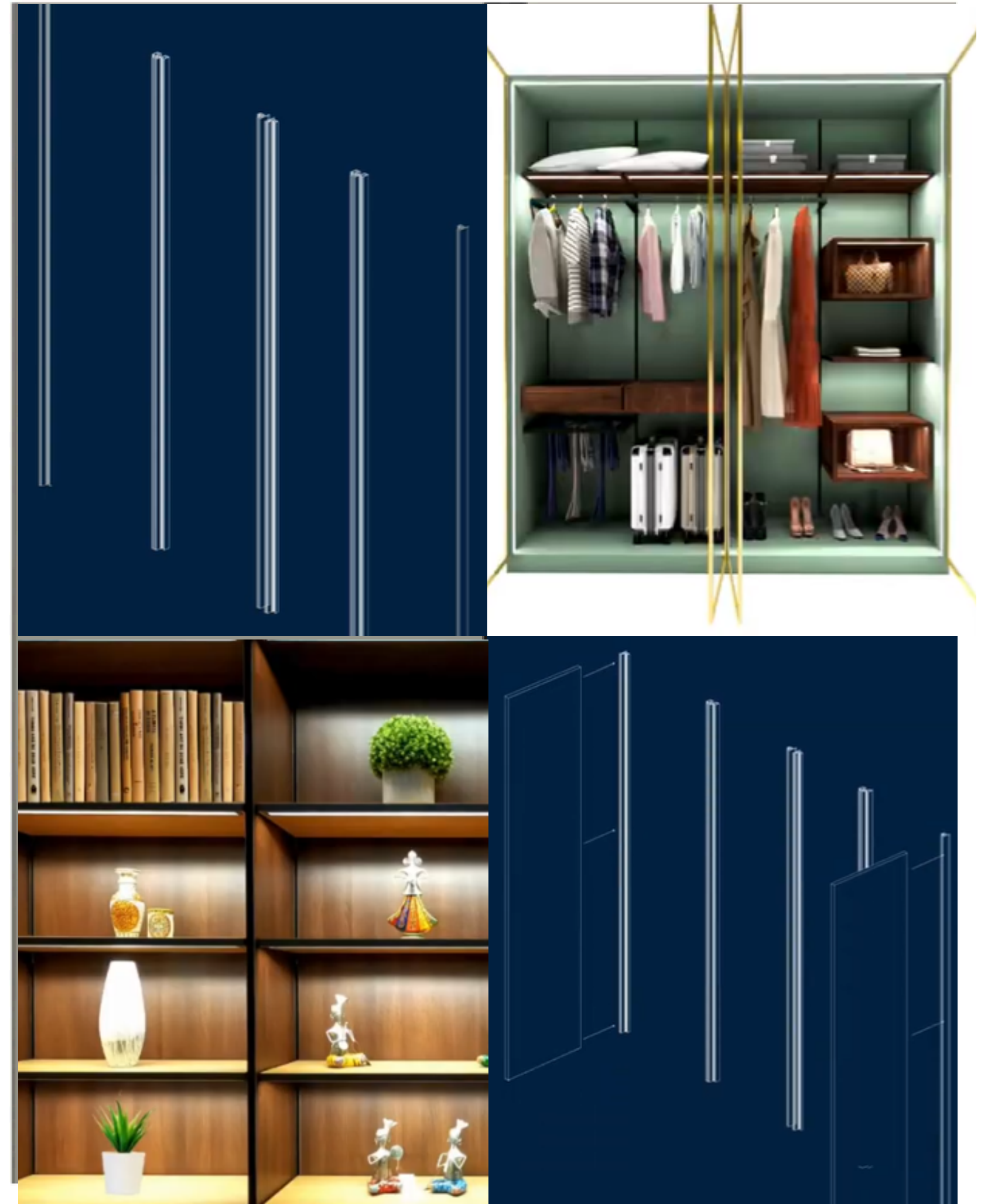


# MEET EVLV

Retail engineering now  
designed for home living

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Evolv is an electrified modular track that transforms wardrobes into adaptive spaces. Shelves, drawers, hanging rails and lights. Plug, move, shift and illuminate; just like retail.







# One Fixture Infinite Possibilities

From wardrobes to media units,  
EVOLV Fit-N-Light adapts  
effortlessly across application,  
maintaining design continuity  
throughout the space.



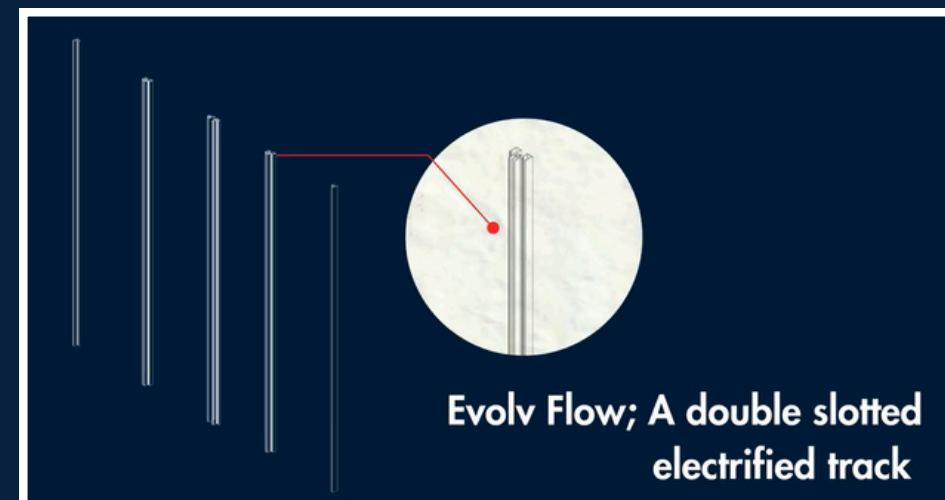
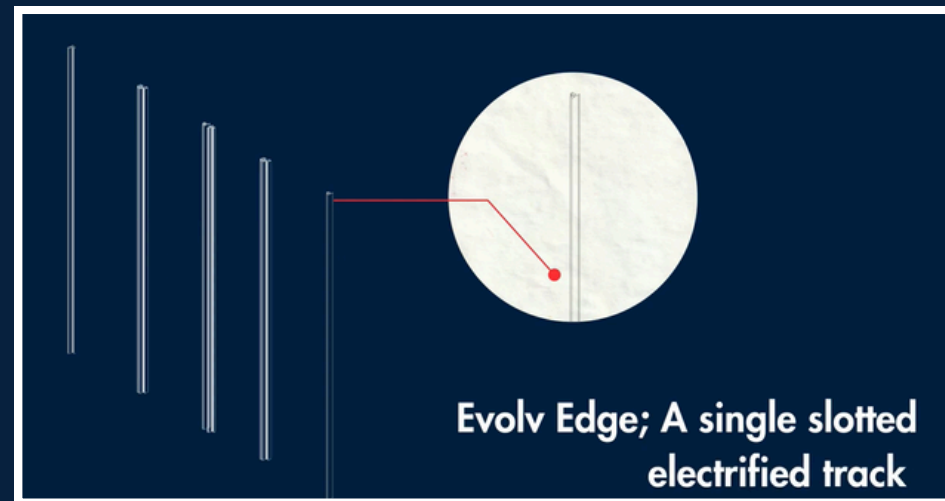


# One Fixture Infinite Possibilities



Create multiple configurations using the same system — rearrange layouts, adjust storage, and personalise your space with ease.

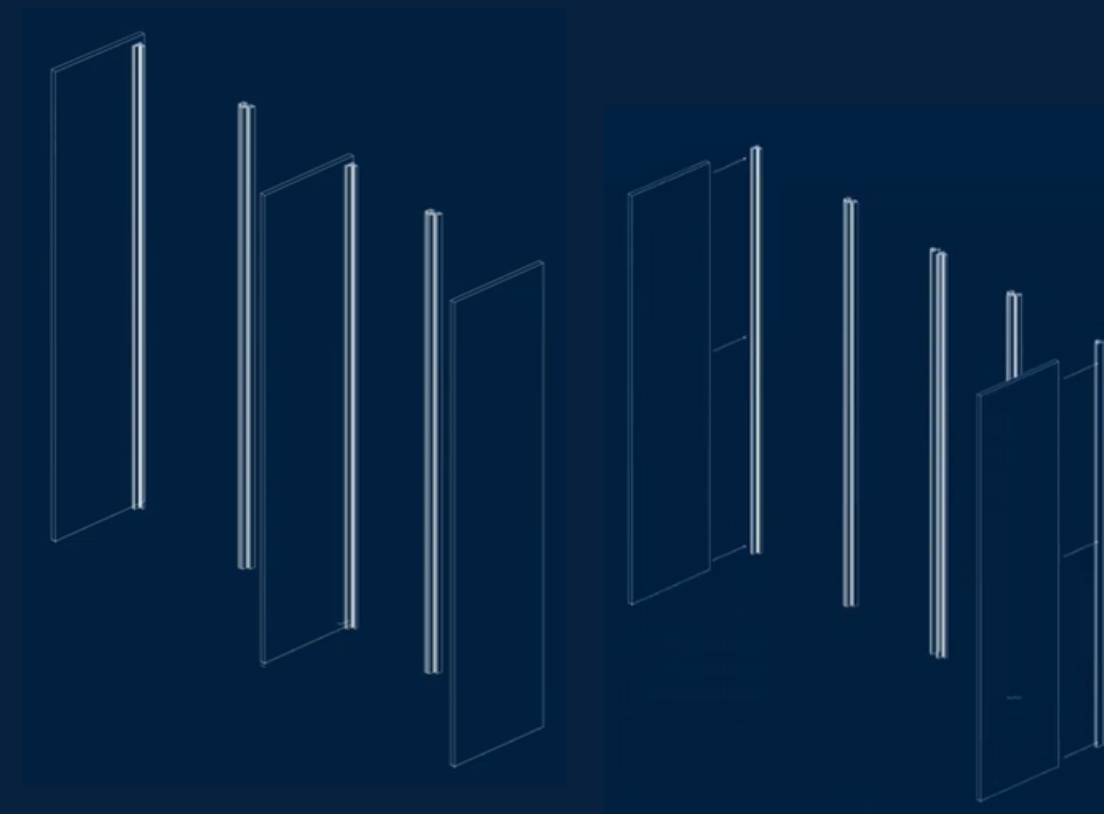
# WHY EVOLV Fit-N-Light ?



## SNAP IN FLEXIBILITY

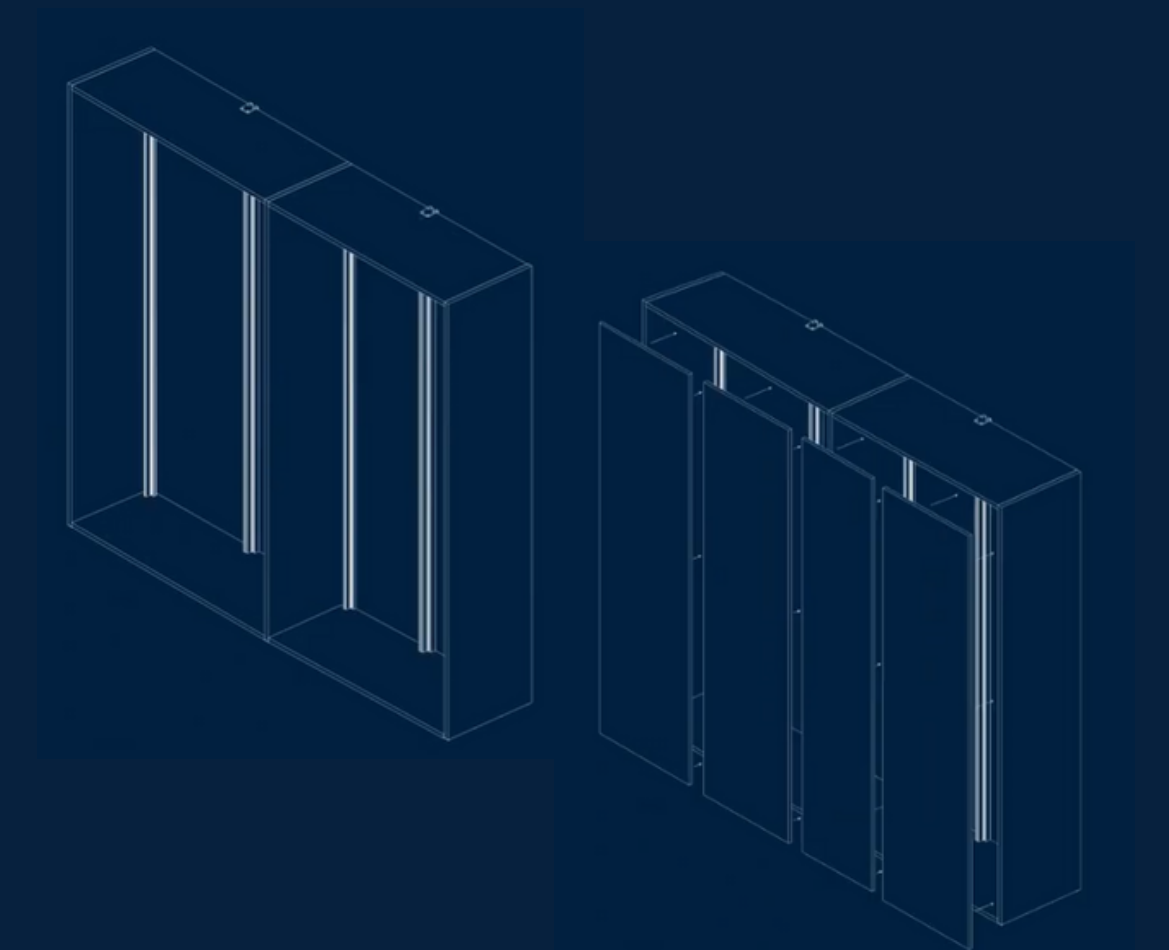
With Evolv's electrified tracks, you snap in flexibility and plug-in illumination in one go.

From structure to illumination, EVOLV Fit-N-Light redefines modular furniture—smart, flexible, and effortlessly adaptable.



## SIMPLYFYING MODULAR CONSTRUCTION

The Evolv Edge & Flow tracks mount directly onto vertical panels, simplifying construction and letting you snap, shift, and illuminate with ease.

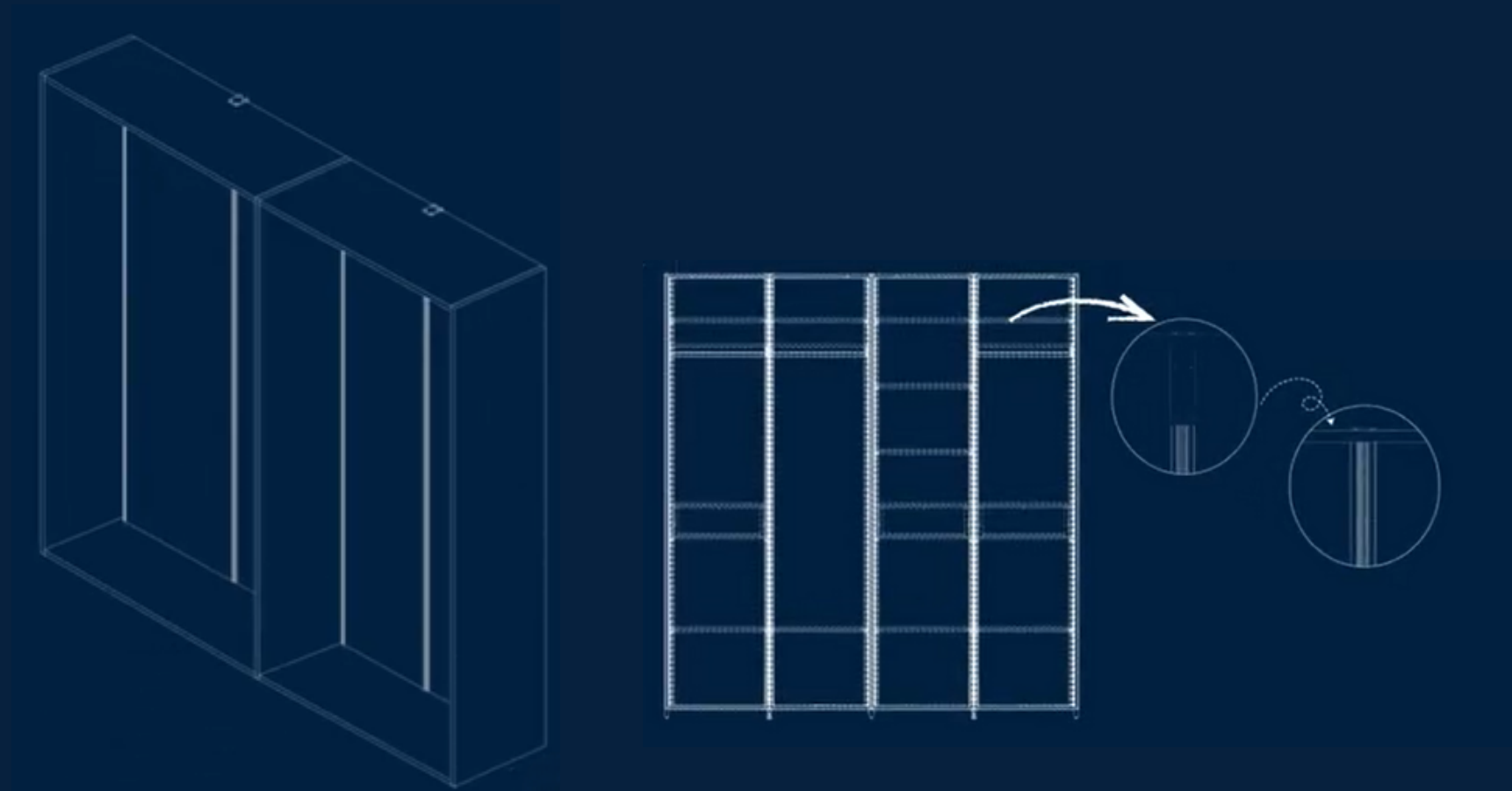


## WALL FREE SETUP

With Edge & Flow Evolv tracks, your back panels simply snap right in, keeping everything freestanding and off the wall. That means no wall-related hassles.

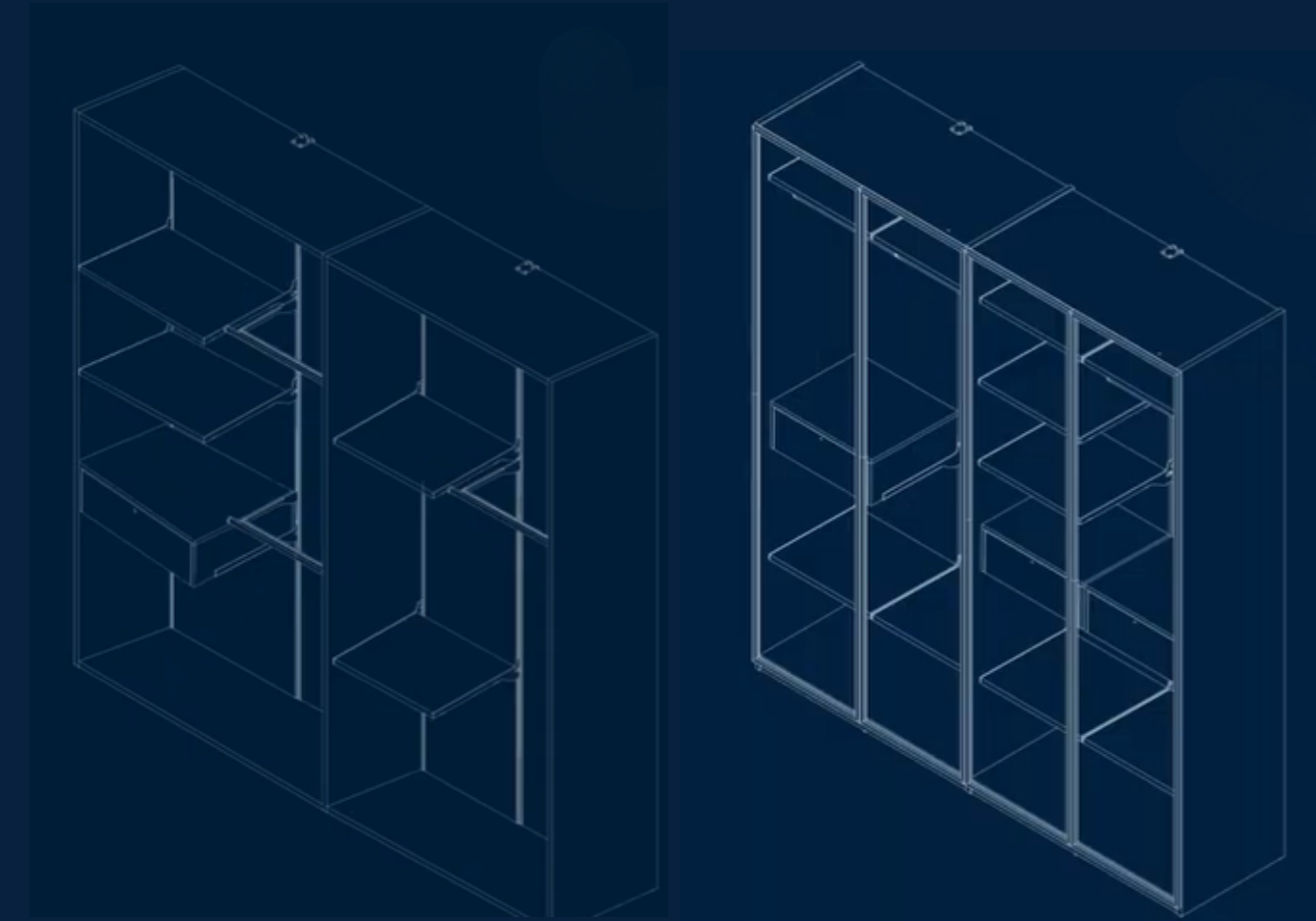


# WHY EVOLV Fit-N-Light ?



## MAXIMIZE CONVENIENCE , OPTIMIZE SPACE

Place a single center track to divide your space into two adaptable halves while keeping one wide-open front. Flexible internal divisions that adapt easily, maximizing usable space.



## ACCESSORIES THAT SNAP, SHIFT & ILLUMINATE

All accessories; hanging rails, drawers, shelves—fit easily into the powered slots for flexible layouts and built-in lighting.

**WE DESIGN SYSTEMS THAT  
STAY AHEAD, SO SPACES  
NEVER FALL BEHIND.**

**SCAN TO WATCH THE PROMO**



# EVOLV Fit-N-Light

Furniture systems that Snap→Shift→Illuminate.

**OR CLICK HERE TO WATCH THE PROMO**

[https://www.youtube.com/watch?v=zOuZzx9\\_Ds](https://www.youtube.com/watch?v=zOuZzx9_Ds)