SACHEEROME
Fragrances & Flavours
EVOKING SENSES

Date: 19.08.2026

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1,
Block G, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: SACHEEROME

<u>Sub: Newspaper Publication Intimation</u>

Sir/Madam,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of "Business Standard" (English Version) dated 19th August, 2026.

The above is being made available on the Company's website at www.sacheerome.com as well.

This is for your information and records.

THANKING YOU
FOR SACHEEROME LIMITED

Manoj Arora

Digitally signed by Manoj Arora
Date: 2026.08.19 17:48:25 +05'30'

MANOJ ARORA

(CHAIRMAN & MANAGING DIRETOR)

DIN:01811530
Encl: as above

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BS BRAND CONNECT

INDIA'S SME GROWTH STORY BY EquiBridgeX Advisors Pvt Ltd

SACHEEROME

SACHEEROME LIMITED

The invisible art of scent and taste!

Every fragrance tells a story. Every flavour leaves a mark. For more than three decades, Sacheerome has been quietly crafting both — for the brands you already know, embedded inside the products you reach for every day

About the Business: A B2B "creative house" behind everyday scents and tastes

Sacheerome is a "creative house" — that designs and manufactures fragrances and flavours for the consumer-goods companies, which incorporate them into finished products. Its name may never appear on the label, but its work is there in the sensory impression a shopper experiences a beat before they can put it into words. The company captures what it does in a single line: it creates products that "evoke the senses and stir feelings."

Two divisions carry the business. Fragrances is by far the bigger of the pair - here, Sacheerome's perfumers marry science and artistry, using aroma chemicals, essential oils, extracts and resinoids to create compositions for personal care, personal wash, cosmetics, home care, fabric care, fine fragrances, men's grooming and hygiene. Fragrances accounted for roughly 94% of revenue in FY26.

Flavours, established as a dedicated vertical in 2014, is the second engine. It develops natural, nature-identical and artificial flavours in liquid, spray-dried and seasoning formats for beverages, bakery, dairy, confectionery, oral care and nutrition. At around 6% of revenue, it is the younger and smaller of the two — and, in the company's own view, the clearest runway for growth.

Its customers read like a roll-call of consumer India and beyond: leading FMCG brands at home and abroad, quick-service personal-care manufacturers, cosmetics producers and food and beverage processors. And once a formulation is approved, it tends to stay locked into a product for years — which makes these relationships inherently sticky. A broad and well diversified customer base does the rest, keeping the company from leaning too hard on any single client.

Holding all of it together is a serious compliance and quality backbone. Sacheerome's products are developed in line to global guidelines such as IFRA, EU, FEMA, as per required by customers, while the company is compliant to FSSAI and ISO 9001:2015-standards. The company is also a member of industry bodies Chemexcil and FAFAI.. More than 170 people work here, 59 of them dedicated R&D specialists — a research bench that sits at the very centre of a business where the product is, when you strip everything else away, the formula.

The Journey: Over three decades in the making

The story starts in 1992, when Manoj Arora set up the company in New Delhi with a single focus: fragrances. What followed was built step by deliberate step, not in sudden leaps. The first move beyond India came in 2005, into the Middle East (UAE) and African markets. In 2014 the company widened its canvas from scent to taste, launching a dedicated flavours division staffed with trained flavourists — and in doing so turned a single-discipline fragrance house into a two-engine fragrance-and-flavour business. In 2015 it reached further abroad, entering the North American markets, and recognition soon followed: an SME India 100 award in 2016.

The groundwork for the next phase was laid in 2020, when Sacheerome secured an allotment of land in the YEIDA industrial region of Uttar Pradesh for a new manufacturing unit. Construction of the YEIDA facility began in 2023, a real marker of its widening manufacturing ambitions. Two years on, in June 2025, the company took its boldest step yet — listing on the NSE Emerge platform and opening a fresh chapter in its growth story.

Promoters & Management: Family leadership, deep industry roots

At the helm is Manoj Arora, Chairman and Managing Director, whose 40-plus years in the fragrance industry give the business its anchor. A keynote speaker at the World Perfumery Congress in Miami USA, he steers the company's research, quality and overall strategy — and still keeps his hands in the formulation itself.

The next generation is already in the room. Dhruv Arora, Whole-Time Director, brings a younger lens to the business — a Chemistry & Business graduate of the University of Manchester who went on to complete a PGP MFAB at the Indian School of Business (ISB). Around them sits a seasoned bench: Alka Arora, a Non-Executive Director who oversees production and logistics; Indu Agrawal, an Executive Director leading research and quality; and independent directors Sunil Suri, a career banker with more than three decades behind him, and Sanjay Roye, a retired Rear Admiral of the Indian Navy. Between them they hand the board a rare blend of domain depth, financial discipline and governance experience.

Leadership's ambition from here is spelled out on three fronts: add capacity through the new YEIDA facility, deepen research-led innovation so new fragrance and flavour solutions reach the market faster, and widen the company's footprint overseas - the Middle East and GCC region in particular. It is, in short, a plan to grow a debt-free, family-run business into a bigger, more global player without ever loosening its grip on formulation and quality at the core.

Management Perspective:

Mr. Manoj Arora
Chairman & Managing Director

"FY26 has been an exceptional year for Sacheerome marked by strong growth across revenue, profitability, and operational performance. Our ability to deliver superior margin expansion alongside robust revenue growth reflects the strength of our business model, product portfolio, and execution capabilities.

During the year, we continued to strengthen our manufacturing infrastructure, deepen customer relationships, and enhance operational efficiencies across the organization. Our focus on innovation, quality, and customized solutions continues to drive increasing acceptance across key customer segments.

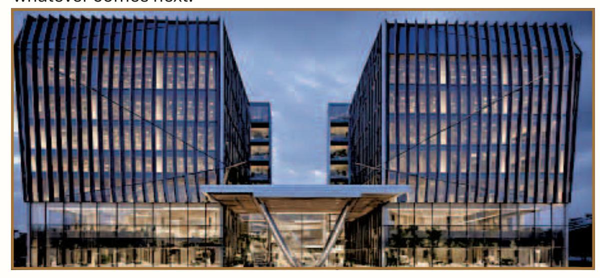
The fragrance and flavour industry continues to witness strong demand supported by growing consumption across FMCG, food & beverage, and personal care categories. With our strengthened balance sheet, healthy cash flows, and scalable operating platform, we remain well positioned to capitalize on emerging opportunities and sustain long-term profitable growth."

Products & Manufacturing: A wide portfolio, made in-house

Sacheerome's real edge is range. On the fragrance side, its perfumers compose across a broad sweep of applications - personal care, colour cosmetics and lip and nail care, home care, fabric care, men's grooming, hygiene and wellness, and fine fragrances. On the flavour side, it makes natural, nature-identical and artificial flavours in both liquid and spray-dried forms, serving beverages, bakery, dairy, confectionery, seasonings, oral care and the fast-growing health-and-nutrition segment. It is a portfolio built so that a single supplier can meet a consumer brand's needs across many product lines at once.

That breadth rests on a tightly engineered manufacturing base. The company's existing plant in Okhla, New Delhi, turns out up to 7,60,000 kg a year and is built for precision and consistency - European robotic dispensing systems, SS-316 temperature-controlled storage and nitrogen-filled vessels that guard the most delicate compositions.

The next stage of capacity is already rising. After securing land in the YEIDA industrial region of Uttar Pradesh in 2020 and breaking ground in 2023, Sacheerome is now close to commissioning a second, larger facility. Civil construction is complete and the major equipment has been delivered, with operations expected to begin around August 2026. Here is the well thought part: the new plant is designed to place dedicated R&D, quality-control, application and consumer-evaluation centres right alongside manufacturing - expanding not just how much the company can produce, but how fast it can develop and test whatever comes next.



Financials: Rapid growth with rising profitability and a debt-free balance sheet

The numbers are where the Sacheerome story really gathers its weight. In FY26 the company posted Total Income of about ₹156 crore, up roughly 44% year on year — the latest step in a steep climb that has seen revenue nearly double in two years, from about ₹85 crore in FY24 to ₹107 crore in FY25 and past ₹150 crore in FY26.

What makes that climb stand out is that the margins widened as it happened, rather than thinning. EBITDA came in at about ₹40.7 crore, an EBITDA margin of roughly 26%, while profit after tax was about ₹28.4 crore — a net margin north of 18%. Earnings per share rose from ₹9.79 to ₹13.43. And the return ratios are unusual for a business of this size: a return on equity of around 27% and a return on capital employed of about 36%.

The balance sheet is just as striking. Sacheerome closed FY26 effectively debt-free, with a debt-to-equity ratio of zero, a comfortable current ratio, a net worth of roughly ₹148 crore and around ₹45 crore in cash and bank balances.

FY26 at a glance:

Financial Metric	FY26
Revenue from Operations	~₹152 cr (+42% YoY)
EBITDA	~₹40.7 cr (~26% margin)
Profit After Tax	~₹28.4 cr (~18% margin)
ROE / ROCE	~29% / ~36%
Net Worth	~₹148 cr

Sacheerome Limited is listed on the NSE platform. The company's key market and valuation metrics below based on the latest available market data:

Market Snapshot	Details
Market Cap	₹1,092.58
Listed On	NSE
Share Price	₹488.65
Face Value	₹10.00
ROE	29.63%
ROCE	36.32 %

The Verdict View

"I have been deeply impressed and encouraged by the vision of not only Sacheerome, but also that of its founders, Mr. Manoj Arora and Mr. Dhruv Arora, who have consistently demonstrated remarkable growth, strong fundamentals and, most importantly, consistent execution. Their ability to build a robust business while delivering solid growth numbers is a story that inspires investors to continue believing in and backing their diligent hard work. With capex plans set to multiply by four times through the enablement of the highly anticipated plant, I am certain that the company is only going to go from strength to strength. Backed by robust fundamentals, a proven track record of growth and execution, and promoters who are determined to lead this journey with conviction, Sacheerome is well positioned for tremendous success in the years ahead."

Shaan Patel
Fund Manager, Shaan Patel Asset Management

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CLASSIC ELECTRODES (INDIA) LIMITED

Classic Electrodes Expands Manufacturing Footprint with Flux-Cored Wires and Railway Components

About Classic Electrodes: A 28-Year Welding Consumables Platform

Incorporated in **1997**, Classic Electrodes (India) Limited manufactures welding electrodes and provides engineering solutions to customers across industrial sectors. The company has completed **28 years** in the business, with executive management carrying over **26 years** of market experience.

The company operates **two fully-equipped manufacturing units** — at **Dhulagarh, West Bengal** and **Jhajjar, Haryana**. The West Bengal facility produces electrodes, MIG wires and, from FY26, flux-cored wires. The Jhajjar unit, in production since March 2023, manufactures MIG wires only.

The company serves a diversified customer base across **infrastructure, railways, shipbuilding, engineering, energy and fabrication** sectors, spanning established players, market leaders and small and medium-sized enterprises in **India and overseas**.

The company is listed on the **National Stock Exchange** under scrip **CLASSICEIL** (ISIN: INE0UQ601012).

Manufacturing Footprint and Capacity Utilisation

Capacity utilisation improved materially across the West Bengal unit in FY26:

Product (West Bengal)	Installed (MT)	Utilised (MT)	Utilisation
Electrodes	10,608	9,148	**86.24%**
MIG Wire	7,000	5,207	**74.38%**
Flux Core Wire	2,500	350	13.98%

Electrode utilisation rose from **73.82% in FY25 to 86.24% in FY26**. MIG wire installed capacity at the West Bengal unit was expanded from **5,000 MT to 7,000 MT**, with utilisation improving from 68.41% to 74.38%.

At the **Jhajjar unit**, MIG wire installed capacity stands at 3,600 MT with 2,363 MT utilised (65.64%).

Flux-cored wire capacity of **2,500 MT** was commissioned during FY26, with commercial production commencing at 350 MT — leaving substantial headroom as the line ramps.

Product Portfolio

Management Perspective

Mr. Hanuman Prasad Agarwal
Chairman and Non-Executive Director, Classic Electrodes (India) Limited

"Our FY26 performance reflects strong execution across our welding consumables business, supported by improving demand conditions, operational efficiencies, and an enhanced product mix. During the year, we successfully commercialized Flux-Cored wires, initiated automation and debottlenecking initiatives, and strengthened our manufacturing capabilities. We also expanded strategically into railway infrastructure components through the ERC Mk-V product line, opening new long-term growth avenues. With improving capacity utilization, growing manufacturing contribution, and continued focus on higher-margin products, we remain confident of sustaining healthy growth momentum in the coming years."

FY26 Financial Performance: Revenue Crosses ₹240 Crore

Classic Electrodes reported **Revenue from Operations of ₹24,296.52 lakh in FY26**, up **18.06%** from ₹20,579.49 lakh in FY25. Total Income stood at **₹24,421.18 lakh** against ₹20,612.53 lakh.

EBITDA for FY26 was **₹2,387.24 lakh**, compared with ₹2,228.45 lakh in FY25, a growth of **7.13%**. EBITDA margin was 9.78% against 10.81%, reflecting a higher share of raw material cost as manufacturing volumes scaled.

Profit Before Tax rose **14.62%** to **₹1,705.29 lakh** from ₹1,487.85 lakh, aided by a reduction in finance costs to ₹361.70 lakh from ₹509.92 lakh.

Profit After Tax stood at **₹1,264.03 lakh**, up **8.82%** from ₹1,161.62 lakh, with PAT margin at 5.18%.

KPI STRIP - FY26

Revenue	EBITDA	PBT	PAT
₹242.97 Cr	₹23.87 Cr	₹17.05 Cr	₹12.64 Cr
+ 18.06% YoY	+ 7.13% YoY	+ 14.62% YoY	+ 8.82% YoY

H2 FY26: Sharper Second-Half Momentum

The second half carried stronger operating momentum than the full year. **Total Income for H2 FY26 was ₹12,118.13 lakh**, up **20.68%** over ₹10,041.40 lakh in H2 FY25. EBITDA at ₹1,193.65 lakh grew 2.71%, while **PBT rose 18.36% to ₹864.30 lakh** and **PAT rose 13.00% to ₹620.46 lakh**.

Finance expenses in H2 FY26 fell to ₹133.39 lakh from ₹304.75 lakh in the corresponding period.

Q1 FY27: Growth Continues Against External Headwinds

Q1 FY27 sales stood at **₹58.00 crore**, a growth of **10.01%** over ₹52.72 crore in Q1 FY26. The **Jhajjar (Haryana) unit grew 46.45%** to ₹6.01 crore, reflecting the continued ramp-up of manufacturing capacity, customer additions in the North India market and increasing penetration of MIG wire and specialised welding consumables. The Kolkata unit contributed ₹51.99 crore, up 6.93%.

Particulars	Q1 FY26	Q1 FY27	YoY Growth
Kolkata Unit	₹48.62 Cr	₹51.99 Cr	**6.93%**
Jhajjar Unit	₹4.10 Cr	₹6.01 Cr	**46.45%**
Total Q1 Sales	**₹52.72 Cr**	**₹58.00 Cr**	**10.01%**

Month-wise, **June 2026 recorded the strongest month of the quarter at ₹20.96 crore**, against ₹19.01 crore in April and ₹18.02 crore in May — reflecting improving order momentum and operational recovery through the quarter.

The company has stated that Q1 growth was below the trajectory projected at the start of the financial year, attributing the shortfall to **geopolitical disruption arising from the US–Iran conflict**, which affected global commodity supply chains, raised raw material price volatility and created demand uncertainty across certain industrial and infrastructure customer segments. **Operating margins were maintained as stable** through the quarter despite that input cost pressure.

Management anticipates a resumption of stronger growth momentum from Q2 FY27 as geopolitical conditions stabilise, supported by order pipelines across infrastructure, railways and industrial manufacturing segments.

Q1 FY27 figures are management estimates and are subject to final audit adjustments.

Two New Verticals Anchor the Growth Runway

01 Flux-Cored Wires

Commercialised during FY26 at the West Bengal unit. Management indicates a **₹25–30 crore annual revenue potential** at **20–25% EBITDA margins** — materially above the company's blended FY26 EBITDA margin of 9.78%. Installed capacity stands at 2,500 MT against 350 MT produced in the first year.

02 ERC Mk-V Railway Components

A new infrastructure vertical taking the company beyond welding consumables into railway track fittings. The product line is designed for the **maintenance and repair of rail joints** — a segment driven by India's expanding railway network and increased budget allocation toward track maintenance. Management has indicated an **initial annual potential of ₹50 crore-plus**.

03 Capacity Utilisation

Utilisation improving toward the **75–77%** band across product lines, supported by automation and debottlenecking initiated during the year.

04 Product Mix Expansion

Higher manufacturing contribution and **reduced dependence on trading revenues**. Cost of materials consumed rose to ₹13,570.00 lakh in FY26 from ₹9,591.28 lakh, while purchases of stock-in-trade declined to ₹6,447.49 lakh from ₹6,938.76 lakh — a quantifiable shift from traded to manufactured volumes.

The company manufactures General Purpose, **Low Hydrogen, Low Heat Input, Low Alloy and Stainless Steel electrodes**, along with **Cast Iron, Hard Facing, Cutting & Gauging and Non-Ferrous electrodes**, as well as **Mild Steel MIG Wires, Stainless Steel MIG Wires and Flux-Cored Wires**.

End-applications span steel structures, storage tanks, pressure vessels, ship and heavy-duty structures, earth-moving equipment, railway component fabrication and repair, chemical and fertiliser plants, oil refineries, and food and dairy industry installations.

Quality Certifications and Approvals

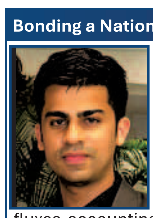
Products carry **ISO 9001, ISO 14001 and ISO 45001** certification and the **CE mark**, with **Bureau of Indian Standards** approval. The company holds approvals from **RDSO** (Research Design & Standards Organisation, Indian Railways), **Indian Register of Shipping**, **Lloyd's Register**, **IBR**, and **MN Dastur & Co**, and is a **registered vendor with ONGC**.

The RDSO approval is directly relevant to the ERC Mk-V railway component vertical.

Classic Electrodes (India) Ltd. is listed on the NSE SME platform. The company's key market and valuation metrics are presented below based on the latest available market data:

Market Snapshot	Details
Market Cap	₹82.64 Cr
Listed On	NSE EMERGE
Share Price	₹46.80
Face Value	₹10.00
RONW	14.32%
ROCE	17.23%

Bonding a Nation: The Quiet Industry Powering India's Rise



Welding - the joining of metals or thermoplastics by melting and fusing them with a filler material — is the invisible backbone of modern industry, holding together everything from bridges and pipelines to cars, ships and aircraft.

The global welding market is worth roughly USD 28 billion, with consumables, the electrodes, wires and fluxes accounting for close to half, and China, India, Japan, the United States and Germany the leading suppliers.

India accounts for an estimated 10–12% of the global market, and its outlook is especially promising. Growth in welding can be read as a proxy for the very forces driving the country towards self-reliance and becoming a global manufacturing-hub. Key growth drivers would, hence, would include - a sustained government push on infrastructure, deepening engineering capabilities, and the rapid rise of domestic automotive, aerospace, shipbuilding and defence manufacturing.

The Indian market is majorly organised and intensely competitive, dominated by some 20 to 22 established players such as ESAB, Ador, EWAC, Lincoln, Böhler, Honavar and Diffusion Engineers — firms with strong pan-Indian footprints, deep technical expertise and dedicated R&D.

As India moves to cement its manufacturing ambitions, demand will shift towards high-performance welding consumables: engineered for specialised applications and advanced materials, delivering lower spatter and, above all, cleaner, lower-emission operation.

I strongly believe that the manufacturers who anticipate this shift — and invest ahead of it — will shape the industry's next chapter.

Pakshal Jain
Catalyst New India Fund (IMAP India)

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