

31st January, 2017

To
The Manager - Listing Department,
National Stock Exchange of India Limited
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir(s),

Symbol: SABTN

Subject: Intimation of Board Meeting to be held on Thursday, 9th February, 2017

Pursuant to the provisions of Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled on Thursday, 9th February, 2017 *inter alia* to consider and approve the Standalone Un-Audited Financial Results of the Company for the quarter and nine months ended 31st December, 2016.

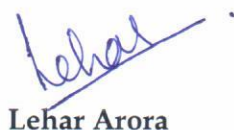
Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 and as per the terms of "Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company, the trading window shall remain closed from 31st January, 2017 to 11th February, 2017 (both days inclusive) for Directors, Employees, Designated Persons and Specified Persons as defined in the Code.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Sri Adhikari Brothers Television Network Limited



Lehar Arora

Company Secretary & Compliance Officer

ACS No.: 34706

