

March 17, 2026

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| To, Manager - CRD BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip No.: 540081 | To The Manager - Listing National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: SABEVENTS |
|--|--|

Dear Sir/Madam,

Sub: Intimation of Postal Ballot Notice of the Company

The Board of Directors at their meeting concluded on Monday, March 09, 2026 had inter-alia approved the Postal Ballot Notice for seeking approval of Members of the Company on Resolution as set out in the said Postal Ballot Notice.

Please find enclosed herewith the Notice of Postal Ballot with the Explanatory Statement, which is also being sent through electronic mode to the Members of the Company whose names appear on the Register of Members/List of Beneficial Owners as on Friday, March 13, 2026.

The above notice is also being uploaded on the Company website www.governancenow.com.

Kindly take the above on your records.

Thanking you,

Yours Faithfully

For SAB Events & Governance Now Media Limited

**Kailasnath Markand Adhikari
Chairman & Managing Director
DIN: 07009389**

Registered Office:

7th Floor, Adhikari Chambers, Oberoi Complex, New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: 022 - 40230711 | Fax: 022 - 26395459

Website: www.governancenow.com

CIN: L22222MH2014PLC254848

NOTICE OF POSTAL BALLOT

[Pursuant to Section 110 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, each as amended]

| VOTING STARTS ON | VOTING ENDS ON |
|---|--|
| Wednesday, 18 th March, 2026 at 09:00 a.m. | Thursday, 16 th April, 2026 at 05:00 p.m. |

Dear Members,

NOTICE is hereby given according to Section 110 read with Section 108 and other applicable provisions if any, of the Companies Act, 2013, (**'Act'**) (including any statutory modification or re-enactment thereof for the time being in force), read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014, (**'Rules'**), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (**'SEBI Listing Regulations'**), Secretarial Standard on General Meetings issued by The Institute of Company Secretaries of India (**SS-2**), each as amended, and as per the requirements prescribed by the Ministry of Corporate Affairs (**'MCA'**) for holding general meetings/ conducting postal ballot process through e-voting vide General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 22/2020 dated June 15, 2020, 33/2020 dated September 28, 2020, 39/2020 dated December 31, 2020, 10/2021 dated June 23, 2021, 20/2021 dated December 8, 2021, 3/2022 dated May 5, 2022, 11/2022 dated December 28, 2022, 09/2023 dated September 25, 2023, 09/2024 dated September 19, 2024 and 03/2025 dated September 22, 2025 (collectively the **'MCA Circulars'**), to transact the special business as set out hereunder by passing Special Resolution by way of postal ballot only, by voting through electronic means (**'remote e-voting'**).

Under Section 102 and Section 110 and other applicable provisions of the Act, the statement pertaining to the said Resolution setting out the material facts and the reasons/ rationale thereof (**'Statement'**) is annexed to this Postal Ballot Notice (**'Notice'**) for your consideration and forms part of this Notice.

In compliance with the MCA Circulars, SAB Events & Governance Now Media Limited (**'Company/SAB Events'**) is sending this Notice ONLY in electronic form to those Members whose email addresses are registered with the Company/Registrar and Transfer Agent (**'RTA'**)/Depositories. Accordingly, a physical copy of the Notice along with the Postal Ballot Form and pre-paid business reply envelope is not being sent to the Members for this Postal Ballot. The communication of the assent or dissent of the Members would only take place through the remote e-voting system. The detailed procedure for remote e-voting forms part of the 'Notes' section of this Notice.

In compliance with Regulation 44 of the SEBI Listing Regulations and pursuant to the provisions of Section 108 and Section 110 of the Act read with the Rules, the MCA Circulars and SS-2, the Company is providing remote e-Voting facility to its Members, to enable them to cast their votes electronically instead of submitting the Postal Ballot Form physically. The Company has engaged the services of National Securities Depository Limited (**'NSDL'**) for the purpose of providing a remote e-voting facility

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to its members. The instructions for remote e-voting are appended to this Notice. The Notice is also available on the website of the Company www.governancenow.com.

Members desiring to exercise their vote through the remote e-voting process are requested to carefully read the instructions indicated in this Notice and record their assent (FOR) or dissent (AGAINST) by following the procedure as stated in the 'Notes' section of this Notice for the casting of votes by remote e-voting not later than 5:00 p.m. (IST) on 16th April, 2026. The remote e-voting facility will be disabled by NSDL immediately thereafter.

Special Business:

- 1. To consider and approve the appointment of Mr. Anurag Shailendra Mishra (DIN: 11557271) as Non-Executive Independent Director of the Company for a term of 5 (Five) years and, if thought fit, to pass the following resolution as a Special Resolution:**

"RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152, 161(1), Schedule IV and other applicable provisions, if any, of the Companies Act, 2013 (**'Act'**), the Companies (Appointment and Qualification of Directors) Rules, 2014, applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (**'SEBI LODR Regulations'**), including any statutory modification(s) or re-enactment thereof for the time being in force and the Articles of Association of the Company, Mr. Anurag Shailendra Mishra (DIN: 11557271), who in terms of Section 161 of the Act and based on the recommendations of the Nomination & Remuneration Committee was appointed as an Additional Director (Independent) of the Company with effect from 24th February, 2026 by the Board of Directors of the Company (**'Board'**), and who meets the criteria of independence as required under Section 149(6) of the Act and Regulation 16(1)(b) of the SEBI LODR Regulations and a declaration to that effect has been submitted by him, and in respect of whom the Company has received a notice in writing in terms of Section 160(1) of the Act proposing his candidature for the office of a Director, and who is eligible for appointment as an Independent Director, consent of the members is hereby accorded for appointment as an Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five consecutive years commencing from 24th February, 2026 to 23rd February, 2031 (both days inclusive).

RESOLVED FURTHER THAT any one of the Director and/or Company Secretary & Compliance Officer of the Company are hereby severally authorized to do all such acts, deeds, matters, and things and to file necessary e-forms with Registrar of Companies to give effect to the above Resolution."

- 2. To consider and approve the appointment of Ms. Neha Vinod Kothari (DIN: 11022380) as Non-Executive Independent Woman Director of the Company for a term of 5 (Five) years and, if thought fit, to pass the following resolution as a Special Resolution:**

"RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152, 161(1), Schedule IV and other applicable provisions, if any, of the Companies Act, 2013 (**'Act'**), the Companies

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(Appointment and Qualification of Directors) Rules, 2014, applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (**'SEBI LODR Regulations'**), including any statutory modification(s) or re-enactment thereof for the time being in force and the Articles of Association of the Company, Ms. Neha Vinod Kothari (DIN: 11022380), who in terms of Section 161 of the Act and based on the recommendations of the Nomination & Remuneration Committee was appointed as an Additional Director (Independent) of the Company with effect from 24th February, 2026 by the Board of Directors of the Company (**'Board'**), and who meets the criteria of independence as required under Section 149(6) of the Act and Regulation 16(1)(b) of the SEBI LODR Regulations and a declaration to that effect has been submitted by her, and in respect of whom the Company has received a notice in writing in terms of Section 160(1) of the Act proposing her candidature for the office of a Director, and who is eligible for appointment as an Independent Director, consent of the members is hereby accorded for appointment as an Independent Director of the Company, not liable to retire by rotation, to hold office for a term of five consecutive years commencing from 24th February, 2026 to 23rd February, 2031 (both days inclusive).

RESOLVED FURTHER THAT any one of the Director and/or Company Secretary & Compliance Officer of the Company are hereby severally authorized to do all such acts, deeds, matters, and things and to file necessary e-forms with Registrar of Companies to give effect to the above Resolution.”

For SAB Events & Governance Now Media Limited

Sd/-

Kailasnath Markand Adhikari

Chairman & Managing Director

DIN: 07009389

CIN: L22222MH2014PLC254848

Date: 09th March, 2026

Place: Mumbai

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NOTES:

1. The relevant Statement under the provisions of Section 102 of the Companies Act, 2013 ('Act') read with Section 110 of the Act and Rule 22 of the Companies (Management and Administration) Rules, 2014 ('Rules'), each as amended, setting out the material facts relating to the aforesaid Resolutions and the reasons thereof is annexed hereto and forms part of this Notice.
2. In terms of the MCA Circulars, the Company is sending this Notice ONLY in electronic form to those Members whose names appear in the Register of Members/List of Beneficial Owners as received by the Company from the Depositories/ Link Intime India Private Limited, the Company's Registrar and Transfer Agent ('RTA'), as on 13th March, 2026 ('Cut-Off Date') and whose e-mail addresses are registered with the Company/RTA/Depositories/Depository Participants or who will register their e-mail address in accordance with the process outlined in this Notice. The voting rights of the Members shall be in proportion to their share of the paid-up equity share capital of the Company as on the Cut-Off Date.
3. Only those Members whose names are appearing in the Register of Members / List of Beneficial Owners as of the Cut-Off Date shall be eligible to cast their votes through postal ballot by remote e-voting. A person who is not a member as of the Cut-Off Date should treat this Notice for information purposes only.

It is however clarified that all Members of the Company as on the Cut-Off Date (including those Members who may not have received this Notice due to non-registration of their e-mail addresses with the Company/ RTA/ Depositories / Depository Participants) shall be entitled to vote concerning the aforementioned Resolutions in accordance with the process specified in this Notice.

4. The voting rights of Members shall be in proportion to their shares of the paid-up equity share capital of the Company as on 13th March, 2026, being the cut-off date fixed for the purpose.
5. In compliance with the provisions of Section 108 and Section 110 of the Act read with Rules 20 and 22 of the Rules, Regulation 44 of the SEBI Listing Regulations, SS-2, and the MCA Circulars, the Company is pleased to provide a remote e-voting facility to its Members, to enable them to cast their votes electronically. The detailed procedure with respect to remote e-voting is mentioned in note no. 13 of this Notice.
6. The remote e-voting shall commence on Wednesday, 18th March, 2026 at 9:00 a.m. (IST) and shall end on Thursday, 16th April, 2026 at 5:00 p.m. (IST). During this period, Members of the Company holding shares in physical or electronic form as on the Cut-Off Date may cast their vote electronically. The remote e-voting module shall be disabled by NSDL for e-voting thereafter.

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7. The Board of Directors has appointed Mr. Bhavesh Chheda, Proprietor of M/s. Bhavesh Chheda & Associates (Membership No. A48035, CP No. 24147), Practising Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process fairly and transparently.
8. The Scrutinizer will submit his/her report to the Chairman, or any other person authorized by him, after scrutiny of the votes cast, on the result of the Postal Ballot within two working days from the conclusion of the postal ballot e-voting. The Scrutinizer's decision on the validity of the votes cast will be final.
9. The results declared along with the Scrutinizer's Report shall be placed on the Company's website at www.governancenow.com and on the website of NSDL at www.evoting.nsdl.com immediately after the results are declared by the Chairman or any other person so authorized by him, and the same shall be communicated to the Stock Exchanges, where the equity shares of the Company are listed. The results shall also be displayed at the Registered Office of the Company.
10. The Resolutions, if passed by the requisite majority through Postal Ballot by remote e-voting, will be deemed to have been passed on the last date specified for e-voting i.e. Thursday, 16th April, 2026.
11. Members may download the Notice from the website of the Company at www.governancenow.com or from the website of NSDL at www.evoting.nsdl.com. A copy of the Notice is also available on the website of BSE at www.bseindia.com and NSE at www.nseindia.com.
12. The vote in this Postal Ballot cannot be exercised through proxy.
13. **The process to cast votes through remote e-voting:**
The way to vote electronically on the NSDL e-Voting system consists of 'Two Steps' which are mentioned below:

Step 1: Access to the NSDL e-Voting system

A) Login method for e-voting for Individual shareholders holding securities in demat mode

In terms of the SEBI circular dated December 9, 2020, on the e-voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts to access the e-voting facility.

The login method for Individual shareholders holding securities in demat mode is given below:

| Type of shareholders | Login Method |
|--|---|
| Individual Shareholders holding securities | a. Existing IDeAS user can visit the e-Services website of NSDL viz. https://eservices.nsdl.com either on a Personal Computer or on a mobile. On the e-Services home page click on the "Beneficial Owner" icon under "Login" |





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|---|---|
| <p>in demat mode with NSDL.</p> | <p>which is available under 'IDeAS' section, this will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.</p> <p>b. If you are not registered for IDeAS e-Services, option to register is available at https://eservices.nSDL.com Select "Register Online for IDeAS Portal" or click at https://eservices.nSDL.com/SecureWeb/IdeasDirectReg.jsp</p> <p>c. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://eservices.nSDL.com either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number held with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.</p> <p>d. Shareholders/Members can also download NSDL Mobile App "NSDL Speede" facility by scanning the QR code mentioned below for seamless voting experience.</p> <div data-bbox="662 1310 1197 1624" style="text-align: center;"> <p>NSDL Mobile App is available on</p> <p> App Store  Google Play</p> <div style="display: flex; justify-content: space-around;">   </div> </div> |
| <p>Individual Shareholders holding securities in demat mode with CDSL</p> | <p>a. Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi /Easiest are requested to visit CDSL website www.cdslindia.com and click on login icon & New System Myeasi Tab and then user your existing my easi username & password.</p> <p>b. After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the</p> |

| | |
|---|--|
| | <p>information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly.</p> <p>c. If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option.</p> <p>d. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.</p> |
| <p>Individual Shareholders (holding securities in demat mode) login through their depository participants</p> | <p>You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL for e-Voting facility. Upon logging in, you will be able to see e-Voting option. Click on e-Voting option, you will be redirected to NSDL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.</p> |

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at the abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

| Login type | Helpdesk details |
|--|---|
| Individual Shareholders holding securities in demat mode with NSDL | Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30 |
| Individual Shareholders holding securities in demat mode with CDSL | Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022- 23058738 or 022-23058542-43 |

B) Login Method for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

How to Log-in to the NSDL e-Voting website?

Visit the e-voting website of NSDL. Open the web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.

Once the home page of the e-voting system is launched, click on the icon "Login" which is available under the 'Shareholder/Member' section.

A new screen will open. You will have to enter your User ID, your Password/OTP, and a Verification Code as shown on the screen.

Alternatively, if you are registered for NSDL e-services i.e. IDEAS, you can log in at <https://eservices.nsdl.com/> with your existing IDEAS login. Once you log in to NSDL e-services after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.

Your User ID details are given below:

| Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical | Your User ID is: |
|--|---|
| a) For Members who hold shares in a demat account with NSDL. | 8 Character DP ID followed by 8 Digit Client ID For example, if your DP ID is IN300*** and Client ID is 12***** then your user ID is IN300***12*****. |
| b) For Members who hold shares in a demat account with CDSL. | 16 Digit Beneficiary ID For example, if your Beneficiary ID is 12***** then your user ID is 12*****. |
| c) For Members holding shares in Physical Form. | EVEN Number followed by Folio Number registered with the company. For example, if the folio number is 001*** and EVEN is 101456 then the user ID is 101456001*** |

Password details for shareholders other than Individual shareholders are given below:

If you are already registered for e-voting, then you can use your existing password to log in and cast your vote.

If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.

How to retrieve your 'initial password'?

If your email ID is registered in your demat account or with the company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8-digit client ID for the NSDL account, the last 8 digits of the client ID for the CDSL account, or the folio number for shares held in physical form. The pdf file contains your 'User ID' and your 'initial password'.

If your email ID is not registered, please follow the steps mentioned below in the **process for those shareholders whose email IDs are not registered.**

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If you are unable to retrieve or have not received the “Initial password” or have forgotten your password:

Click on the “**Forgot User Details/Password?**” (If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.

Physical User Reset Password?” (If you are holding shares in physical mode) the option is available on www.evoting.nsdl.com.

If you are still unable to get the password by the aforesaid two options, you can send a request to evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name, and your registered address, etc.

Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.

After entering your password, tick on Agree to “Terms and Conditions” by selecting on the check box. Now, you will have to click on the “Login” button.

After you click on the “Login” button, the Home page of e-Voting will open.

Step 2: Cast your vote electronically on the NSDL e-Voting system.

How to cast your vote electronically on the NSDL e-Voting system?

1. After successful login at Step 1, you will be able to see all the companies “EVEN” in which you are holding shares and whose voting cycle.
2. Select “EVEN” of the company for which you wish to cast your vote during the remote e-voting period.
3. Now you are ready for e-voting as the Voting page opens.
4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote, and click on “Submit” and also “Confirm” when prompted.
5. Upon confirmation, the message “Vote cast successfully” will be displayed.
6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

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General Guidelines for Shareholders

1. Institutional shareholders (i.e. other than individuals, HUF, NRI, etc.) are required to send scanned copies (PDF/JPG Format) of the relevant Board Resolution/ Authority letter, etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to bhaveshchhedaassociates@gmail.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e. other than individuals, HUF, NRI, etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter, etc. by clicking on "**Upload Board Resolution / Authority Letter**" displayed under the "**e-voting**" tab in their login.
2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the "[Forgot User Details/Password?](#)" or "[Physical User Reset Password?](#)" option available on www.evoting.nsdl.com to reset the password.
3. In case of any queries, you may refer to the Frequently Asked Questions (FAQs) for Shareholders and the e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on toll-free no.: 022 - 4886 7000 and 022 - 2499 7000 or send a request to Mr. Amit Vishal, Asst. Vice President-NSDL or Mr. Sanjeev Yadav, Assistant Manager-NSDL at evoting@nsdl.com or contact at NSDL, 4th Floor, 'A' Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai 400 013.

Process for those shareholders whose email IDs are not registered with the depositories for procuring user id and passwords and registration of e-mail IDs for e-voting for the resolutions set out in this notice:

1. In case of shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to cs@governancenow.com.
2. In case shares are held in demat mode, please provide DPID-CLID (16-digit DPID + CLID or 16-digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to cs@governancenow.com. If you are an Individual shareholder holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A)** i.e. **Login method for e-voting for Individual shareholders holding securities in demat mode.**
3. Alternatively, shareholders/members may send a request to evoting@nsdl.com to procure user id and password for e-voting by providing above mentioned documents.
4. In terms of the SEBI circular dated December 9, 2020, on the e-voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account to access the e-voting facility.

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STATEMENT PURSUANT TO SECTION 102(1) AND 110 OF THE COMPANIES ACT, 2013 ('ACT')

The following Statement sets out all material facts relating to Resolution No(s). 1 mentioned in the accompanying Notice.

ITEM NO. 1:

The Board of Directors at their meeting held on 24th February, 2026, based on the recommendation of the Nomination and Remuneration Committee, appointed Mr. Anurag Shailendra Mishra (DIN: 11557271), as an Additional Director (in the capacity of Independent Director) of the Company, with immediate effect for a term of five consecutive years commencing from 24th February, 2026 to 23rd February, 2031 (both days inclusive), subject to approval of the Members by way of special resolution.

Mr. Anurag Shailendra Mishra is a seasoned professional with diverse experience in corporate governance, strategic planning, and business management. He brings strong analytical capabilities and an in-depth understanding of regulatory frameworks and compliance requirements applicable to corporate entities. With a reputation for integrity and sound judgment, Mr. Anurag Shailendra Mishra has demonstrated the ability to provide independent oversight, constructive guidance, and objective evaluation of management practices. His expertise includes risk management, policy formulation, operational efficiency enhancement, and stakeholder engagement.

Pursuant to the provisions of Section 161 of the Act, Mr. Anurag Shailendra Mishra will hold office up to the date of the ensuing Annual General Meeting. However, in terms of Regulation 17(1)(c) of SEBI LODR, approval of members of the Company is required to be obtained for the appointment of a Director, at the next general meeting or within a period of three months from the date of appointment, whichever is earlier. Therefore, the approval of members is being sought for the aforesaid appointment of Mr. Anurag Shailendra Mishra, through this Postal Ballot.

Mr. Anurag Shailendra Mishra is eligible to be appointed as an Independent Director for a term of up to five consecutive years. The Company has also received a declaration of independence from him. Further, he is neither disqualified from being appointed as a Director in terms of Section 164(2) of the Act nor debarred from holding the office of a director by virtue of any SEBI order or any other such authority and has successfully registered himself in the Independent Director's Data Bank maintained by Indian Institute of Corporate Affairs.

In conformity with the Company's Nomination and Remuneration Policy Mr. Anurag Shailendra Mishra will be entitled to receive remuneration by way of sitting fees for attending the meetings of the Board and Committees thereof of which membership, if any, is held by him, reimbursement of expenses for participation in the meetings and such sum as may be recommended by the Nomination and Remuneration Committee and approved by the Board, subject to the overall limits as specified under the Act and the Rules framed thereunder. The terms and conditions of his appointment are available for inspection by the members in the manner provided in the Notes to this Notice. The same is also available on the Company's website.

Mr. Anurag Shailendra Mishra is not related to any other Director or Key Managerial Personnel of the Company or relatives of the Directors or Key Managerial Personnel.

Registered Office:

7th Floor, Adhikari Chambers, Oberoi Complex, New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: 022 - 40230711 | Fax: 022 - 26395459

Website: www.governancenow.com

CIN: L22222MH2014PLC254848

In the opinion of the Board, Mr. Anurag Shailendra Mishra, proposed to be appointed as an Independent Director, fulfills the conditions specified in the Listing Regulations and the Act and the Rules made thereunder and is independent of the Management.

A brief resume and details of Mr. Anurag Shailendra Mishra as stipulated under Regulation 36(3) of Listing Regulations and SS-2 issued by the Institute of Company Secretaries of India is as under:

| | |
|--|--|
| Name of Director | Mr. Anurag Shailendra Mishra |
| DIN | 11557271 |
| Date of Birth | 19 th November, 2001 |
| Nationality | Indian |
| Date of first appointment on the Board | 24 th February, 2026 |
| Designation | Independent Director |
| Qualification | Bachelor of Management Studies |
| Experience/ Expertise | Mr. Anurag Shailendra Mishra is a seasoned professional with diverse experience in corporate governance, strategic planning, and business management. He brings strong analytical capabilities and an in-depth understanding of regulatory frameworks and compliance requirements applicable to corporate entities. With a reputation for integrity and sound judgment, Mr. Anurag Shailendra Mishra has demonstrated the ability to provide independent oversight, constructive guidance, and objective evaluation of management practices. His expertise includes risk management, policy formulation, operational efficiency enhancement, and stakeholder engagement. |
| Terms and Conditions of Appointment or Reappointment | Independent Director w.e.f. 24 th February, 2026 not liable to retire by rotation. |
| Remuneration sought to be paid | Sitting Fees as may be decided by the Board from time to time. |
| Remuneration last drawn | NIL |
| Number of Meetings of the Board attended during FY 2025-26 | 1 |
| Shareholding in the Company (Equity Shares of Rs. 10/- each) | NIL |
| List of Directorships in Other Companies | 0 |
| List of Chairmanship or membership of various Committees in listed company and other Companies | 0 |
| Relationship with other Directors of the Company | Not Related |

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The Board recommends the Special Resolution as set out in item no. 1 of the Notice for approval of the Members.

Mr. Anurag Shailendra Mishra does not hold any shares in the Company. Except for Mr. Anurag Shailendra Mishra being the appointee, none of the other Directors, Key Managerial Personnel of the Company, and their relatives are concerned or interested in the said resolution.

ITEM NO. 2:

The Board of Directors at their meeting held on 24th February, 2026, based on the recommendation of the Nomination and Remuneration Committee, appointed Ms. Neha Vinod Kothari (DIN: 11022380), as an Additional Director (in the capacity of Women Independent Director) of the Company, with immediate effect for a term of five consecutive years commencing from 24th February, 2026 to 23rd February, 2031 (both days inclusive), subject to approval of the Members by way of special resolution.

Ms. Neha Vinod Kothari, having a Degree in Chartered Accountant and M.Com, is an accomplished corporate strategy professional with experience in developing and executing high-impact strategic initiatives. Skilled in market analysis, competitive positioning, and business model innovation, with a proven track record of driving growth and enhancing operational efficiency. Adapt at collaborating with executive teams to align strategic objectives with organizational goals and deliver sustainable business outcomes. She currently works with a listed life insurance company. And has previously worked with both life and general insurance companies in various roles in finance and strategy.

Pursuant to the provisions of Section 161 of the Act, Ms. Neha Vinod Kothari will hold office up to the date of the ensuing Annual General Meeting. However, in terms of Regulation 17(1)(c) of SEBI LODR, approval of members of the Company is required to be obtained for the appointment of a Director, at the next general meeting or within a period of three months from the date of appointment, whichever is earlier. Therefore, the approval of members is being sought for the aforesaid appointment of Ms. Neha Vinod Kothari, through this Postal Ballot.

Ms. Neha Vinod Kothari is eligible to be appointed as an Independent Director for a term of up to five consecutive years. The Company has also received a declaration of independence from her. Further, she is neither disqualified from being appointed as a Director in terms of Section 164(2) of the Act nor debarred from holding the office of a director by virtue of any SEBI order or any other such authority and has successfully registered herself in the Independent Director's Data Bank maintained by Indian Institute of Corporate Affairs.

In conformity with the Company's Nomination and Remuneration Policy Ms. Neha Vinod Kothari will be entitled to receive remuneration by way of sitting fees for attending the meetings of the Board and Committees thereof of which membership, if any, is held by her, reimbursement of expenses for participation in the meetings and such sum as may be recommended by the Nomination and Remuneration Committee and approved by the Board, subject to the overall limits as specified under the Act and the Rules framed thereunder. The terms and conditions of her appointment are available for inspection by the members in the manner provided in the Notes to this Notice. The same is also available on the Company's website.

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CIN: L22222MH2014PLC254848

Ms. Neha Vinod Kothari is not related to any other Director or Key Managerial Personnel of the Company or relatives of the Directors or Key Managerial Personnel.

In the opinion of the Board, Ms. Neha Vinod Kothari, proposed to be appointed as a Women Independent Director, fulfills the conditions specified in the Listing Regulations and the Act and the Rules made thereunder and is independent of the Management.

A brief resume and details of Ms. Neha Vinod Kothari as stipulated under Regulation 36(3) of Listing Regulations and SS-2 issued by the Institute of Company Secretaries of India is as under:

| | |
|--|---|
| Name of Director | Ms. Neha Vinod Kothari |
| DIN | 11022380 |
| Date of Birth | 23 rd January, 1991 |
| Nationality | Indian |
| Date of first appointment on the Board | 24 th February, 2026 |
| Designation | Women Independent Director |
| Qualification | Chartered Accountant, M. Com |
| Experience/ Expertise | Ms. Neha Vinod Kothari, having a Degree in Chartered Accountant and M.Com, is an accomplished corporate strategy professional with experience in developing and executing high-impact strategic initiatives. Skilled in market analysis, competitive positioning, and business model innovation, with a proven track record of driving growth and enhancing operational efficiency. Adapt at collaborating with executive teams to align strategic objectives with organizational goals and deliver sustainable business outcomes. She currently works with a listed life insurance company. And has previously worked with both life and general insurance companies in various roles in finance and strategy. |
| Terms and Conditions of Appointment or Reappointment | Independent Director w.e.f. 24 th February, 2026 not liable to retire by rotation. |
| Remuneration sought to be paid | Sitting Fees as may be decided by the Board from time to time. |
| Remuneration last drawn | NIL |
| Number of Meetings of the Board attended during FY 2025-26 | 1 |
| Shareholding in the Company (Equity Shares of Rs. 10/- each) | NIL |
| List of Directorships in Other Companies | 1 |

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| | |
|--|-------------|
| List of Chairmanship or membership of various Committees in listed company and other Companies | 0 |
| Relationship with other Directors of the Company | Not Related |

The Board recommends the Special Resolution as set out in item no. 2 of the Notice for approval of the Members.

Ms. Neha Vinod Kothari does not hold any shares in the Company. Except for Ms. Neha Vinod Kothari being the appointee, none of the other Directors, Key Managerial Personnel of the Company, and their relatives are concerned or interested in the said resolution.

For SAB Events & Governance Now Media Limited

Sd/-

Kailasnath Markand Adhikari

Chairman & Managing Director

DIN: 07009389

CIN: L22222MH2014PLC254848

Date: 09th March, 2026

Place: Mumbai

Registered Office:

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