

Date: 14/03/2017

To

The Listing Department National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051 NSE Symbol: RUPA	The Department of Corporate Services BSE Ltd Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code 533552
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Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Respected Sir/Ma'am,

RUPA group enters into an Agreement with Fruit of the Loom.

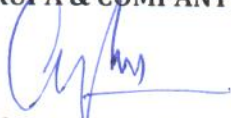
This is to bring to your kind notice that Oban Fashions Private Limited, a Wholly-Owned Subsidiary of Rupa & Company Limited, has, on March 09, 2017, entered into a License Agreement with Fruit of the Loom, INC., a New York Corporation, a Wholly-Owned Subsidiary of Berkshire Hathaway Company, whereby the said Wholly-Owned Subsidiary of Rupa & Company Limited has acquired the exclusive license from the said Fruit of the Loom, INC., to manufacture, distribute, advertise and sell innerwear and outerwear products for men, boys, women, girls and toddler in India, under their brand names and marks.

Please note that the aforesaid Agreement was entered in the USA and the Company was apprised of the same on March 14, 2017 by virtue of an email dated March 14, 2017 from the said Wholly-Owned Subsidiary of Rupa & Company Limited.

This for your information and record.

Thanking you,

Yours faithfully,
For **RUPA & COMPANY LTD**



Kundan Kumar Jha
Company Secretary & Compliance Officer
ACS 17612

