

Hi-tech Housing Projects Private Limited

Regd. Off : 'Mena Kampala Arcade', 3rd Floor, A Block, B Wing, 113-114, Sir Theyagaraya Road, T.Nagar, Chennai - 600 017.
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Friday, 23rd August 2013

To

- 1) Ruchi Soya Industries Ltd
408, Tulsiani Chambers,
Nariman point, Mumbai - 400 021.
- 2) National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East), Mumbai- 400 051
- 3) Department of Corporate Services
Bombay Stock Exchange Limited
P.J. Towers
Dalal Steet, Fort, Mumbai- 400 001

Dear Sirs,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 - reg.

We M/s. Hi-Tech Housing Projects Private Limited invite your kind attention to our earlier disclosure made on 2nd April 2013 regarding the acquisition of 3,37,58,400 shares which constitutes 10.11% of the Equity capital of Ruchi Soya Industries Ltd (Ruchi).

Further to the above mentioned disclosure, our company has pledged the shares with various lenders for the loans availed by the group Companies. We wish to state that during the period from 03rd April 2013 and 21st August 2013, the pledgers namely Yes Bank Ltd, JM Financial Products Ltd, ECL Finance Ltd, STCI Finance Ltd together have sold 89,15,718 shares which were under pledge constituting 2.669% of the equity capital of your Company on various dates towards enforcement and realization from the sale of pledged shares.

In this connection, we are enclosing a disclosure in the prescribed format specified under Regulation 29(2) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011. As there is significant percentage change exceeding 2 % , further to our earlier disclosure made under Regulation 29(2) of the said Regulations on 02nd April 2013, we are by way of this regulation and abundant caution intimating the same.

Thanking you,

Yours Truly

For HI-TECH HOUSING PROJECTS PRIVATE LIMITED


DIRECTOR

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	M/s. Ruchi Soya Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/S. HI-TECH HOUSING PROJECTS PRIVATE LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted Share /voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	3,37,58,400	10.11	-
b) Voting rights (VR) otherwise than by equity shares	NIL	NIL	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	-
d) Total (a+b+c)	3,37,58,400	10.11	-
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	89,15,718	2.67	-
b) VRs acquired /sold otherwise than by shares	NIL	NIL	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	-
d) Total (a+b+c)	89,15,718	2.67	-
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	2,48,42,682	7.44	-
b) VRs otherwise than by equity shares	NIL	NIL	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	-
d) Total (a+b+c)	2,48,42,682	7.44	-
Mode of acquisition/sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Market Sale by the pledgees (Namely ECL Finance Ltd -20,69,724 Shares; JM Financial Products Ltd - 1,64,658 Shares ; Yes Bank Ltd - 1,12,174 Shares ; STCI Finance Ltd - 65,69,162 Shares)		

Date of acquisition / sale of shares / ~~VR or date of receipt of intimation of allotment of shares, whichever is applicable~~	From 03.04.2013 to 21.08.2013
Equity share capital / total voting capital of the TC before the said acquisition/sale	33,40,46,422
Equity share capital/ total voting capital of the TC after the said acquisition/sale	33,40,46,422
Total diluted share/voting capital of the TC after the said acquisition	NIL

For **HI-TECH HOUSING PROJECTS PRIVATE LIMITED**



DIRECTOR

Place: Chennai

Date: 23rd August 2013