



Ruchi SOYA INDUSTRIES LIMITED

MAKERS OF HIGH PROTEIN SOYA FOOD Nutrela

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RSIL/2012

4th April, 2012

Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai – 400 001

National Stock Exchange of India Ltd.
"Exchange Plaza"
Bandra-Kurla Complex, Bandra(E)
Mumbai – 400 051

Delhi Stock Exchange Ltd.
DSE House, 3/1, Asaf Ali Road,
New Delhi – 110 002

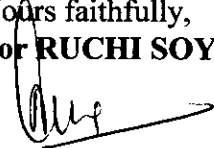
Dear Sirs,

Reg: Press Release

We attach herewith a copy of captioned Press Release, being issued by the Company for your information and records.

Thanking you,

Yours faithfully,
For **RUCHI SOYA INDUSTRIES LTD.**


R.L. GUPTA
COMPANY SECRETARY

Encl. : As above.

Ruchi Soya in the Global Top 250 Consumer Products Industry by Deloitte

- With Ruchi Soya ranked at 175, only two other Indian Companies in the Global top 250 list
- Ruchi Soya improves its global ranking of growth at 19 in 2012 (20 in the previous year)

April 04, 2012, Mumbai: Ruchi Soya Industries Limited (Ruchi Soya) has been ranked at 175 in the top 250 consumer products companies, in the 'Global Powers of the Consumer Products Industry 2012' report published by Deloitte Touche Tohmatsu (Deloitte). The report in its 5th annual version identifies the 250 largest consumer product companies around the world based on the publicly available data for the companies' fiscal year 2010 encompassing companies' fiscal years ended through June 2011.

Based on the net sales of 3958 MN USD, as reported by Deloitte, Ruchi Soya was ranked 175. Only three Indian consumer products companies - Ruchi Soya, ITC Limited (ranked 143) & Videocon Industries Ltd (ranked 235) have featured in the list of top 250 consumer products companies from across the world.

Ruchi Soya also featured in the 50 fastest growing consumer companies globally and improved its position to 19 (20 in 2011) as it witnessed 26.4% growth in net sales.

The Deloitte report mentions that India is relatively immune to the problems in the global economy. This is because trade is a modest share of GDP in India. In addition, India's financial sector is not highly exposed to the troubles of in European credit markets. Thus even a worsening of the situation in Europe is not likely to have a big negative impact on India. Longer term, India's prospects are good. The country has youthful population, which bodes well for growth and consumer spending.

Commenting on the achievement of the Company, **Mr. Dinesh Shahra, Managing Director, Ruchi Soya Industries Limited** said, "Ruchi Soya has successfully created reliable brands in a highly commoditised industry in India. Think local and act global is enabling us expand our footprints. We are advancing towards creating superior products and unparalleled services to offer experiences that exceed consumer expectations. We believe that we will continue to capitalize the growing business prospects and opportunities to enhance value of stakeholders."

Ruchi Soya Industries Limited

Featuring among the top five FMCG players in India, Ruchi Soya is the flagship company of Ruchi Group of Industries. Besides being a leading manufacturer of high quality edible oils, soya foods, vanaspati, and bakery fats, Ruchi Soya is also the highest exporter of soya meal, lecithin and other food ingredients from India. Ruchi Soya features amongst top three players based on market share in the overall Refined Oil in Consumer Packs (ROCP) in India with leadership position in important segments like palm oil.

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