

RISHAB MOHAN GUPTA

17th October, 2012

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001.

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover Regulation 2011)

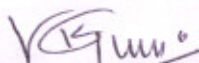
Dear Sir,

Please find enclosed Annexure B Pursuant to Regulation 29(2) of SEBI (SAST) Regulation 2011.

This is for your information and record.

Thanking you,

Yours truly,

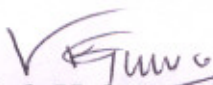

(Rishab Mohan Gupta)

**C.c: National Stock Exchange, Mumbai.
Kolkata Stock Exchange, Kolkata
Guwahati Stock Exchange, Guwahati
Rossell India Ltd.**

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF
SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	ROSSELL INDIA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	Mrs. Vinita Gupta Mr. Rishab Mohan Gupta BMG Investments Pvt. Ltd.		
3. Whether the acquirer belong to Promoter / Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE, NSE, Kolkata & Guwahati		
5. Details of the acquisition / disposal/ holding of shares / voting rights / holding of the Acquirer and PAC	Number	% w.r.t. total share capital wherever applicable	% w.r.t. total diluted share / voting capital of the TC (*)
Before the acquisition under, holding of:			
(a) Shares carrying voting rights.	27,330,623	74.47	74.47
(b) Voting Rights (VRs) otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category).	-	-	-
Total (a+b+c)	27,330,623	74.47	74.47
Details of acquisition			
(a) Shares carrying voting rights acquired	5,000	0.01	0.01
(b) VRs acquired / sold otherwise than by shares.	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold.	-	-	-
Total (a+b+c)	5,000	0.01	0.01

After the acquisition / sale, holding of:			
(a) Shares carrying voting rights.	27,335,623	74.47	74.47
(b) VRs otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	27,335,623	74.47	74.47
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Open Market	Open Market	Open Market
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	As per Annexure I Enclosed		
8. Equity share capital of the TC before the said acquisition	36,696,475	100%	100%
9. Equity share capital of the TC after the said acquisition	36,696,475	100%	100%
10. Total diluted share / voting capital of the TC after the said acquisition	36,696,475	100%	100%


(Rishab Mohan Gupta)

Place: New Delhi

Date: 17th October, 2012