ADITYA BIRLA
FASHION & RETAIL

February 24, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub.: **Allotment of Equity Shares of the Aditya Birla Fashion and Retail Limited** *("the Company")*
[Scrip Code: BSE – 535755; NSE – ABFRL]

Ref.: **Intimation for Allotment of Equity Shares dated February 14, 2017** *("said intimation")*

Dear Sir/ Madam,

This is further to our intimation dated February 14, 2017, whereby the Company had informed about allotment of Equity Shares of the Company to Non-resident (Repatriable) Shareholders of Aditya Birla Nuvo Limited *("ABNL")* on Non-Repatriable/ Residential basis under Lot 7 on February 14, 2017 *("said Allotment")* pursuant to the Composite Scheme of Arrangement amongst the Company, ABNL, Madura Garments Lifestyle Retail Company Limited and their respective shareholders and creditors.

However, please note that the total number of Equity Shares allotted was mentioned as 1,13,269 instead of 1,13,268 (*"said Equity Shares"*) due to typographical error.

Hence, the Paid-up Equity Share Capital of the Company has increased from ₹ 7,70,38,71,210 (i.e. 77,03,87,121 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,70,50,03,890 (i.e. 77,05,00,389 Fully Paid-up Equity Shares of ₹ 10/- each) after the said Allotment.

The said Equity Shares rank pari passu in all respects with the existing Equity Shares of the Company.

This is for your information.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

For **Geetika Anand**
Asst. Vice President & Company Secretary

ADITYA BIRLA FASHION AND RETAIL LIMITED ★ MUMBAI

CC:

Central Depository Services (India) Ltd
16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai - 400 023

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel, Mumbai - 400 013