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MEDIA RELEASE

RELIANCE CAPITAL COMPLETES SALE OF 26% STAKE IN RELIANCE CAPITAL ASSET MANAGEMENT TO NIPPON LIFE INSURANCE

RELIANCE CAPITAL RECEIVES ENTIRE SALES PROCEEDS OF RS 1,450 CRORE (US$ 290 MILLION)

MR IDEGUCHI INDUCTED AS NON EXECUTIVE DIRECTOR AND NIPPON LIFE NOMINEE ON RELIANCE CAPITAL ASSET MANAGEMENT BOARD

TRANSACTION PEGS RELIANCE CAPITAL ASSET MANAGEMENT VALUATION AT APPROX RS 5,600 CRORE (US$ 1.1 BILLION)

LARGEST INVESTMENT IN ANY INDIAN ASSET MANAGEMENT COMPANY TILL DATE

LARGEST FDI IN INDIAN MUTUAL FUND SECTOR TILL DATE

NIPPON LIFE MANAGES ASSETS OF OVER US$ 600 BILLION (RS 30 LAKH CRORE)

NIPPON LIFE TOTAL ASSETS AMONGST LARGEST IN THE WORLD FOR ANY LIFE INSURER

NIPPON LIFE INSURANCE IS A 123 YEAR OLD GLOBAL FORTUNE 100 COMPANY

NIPPON LIFE INSURANCE IS THE 5TH LARGEST LIFE INSURER IN THE WORLD AND NO. 1 PRIVATE LIFE INSURER IN ASIA AND JAPAN

August 17, 2012, Mumbai: Reliance Capital today announced completion of transaction for sale of 26 per cent stake in Reliance Capital Asset Management (RCAM) to Nippon Life Insurance.

The entire transaction proceeds of Rs 1450 crore (USD 290 million) has been duly received from Nippon Life Insurance.

This transaction pegs the total valuation of RCAM at approximately Rs 5,600 crore (US$ 1.1 billion).

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The Board of Directors of Reliance Capital Asset Management also announced the induction of Mr. Yutaka Ideguchi as a Non executive Director and Nippon Life nominee on the Board of the company.

Mr. Yutaka Ideguchi, 48 years, is the General Manager, International Planning and Operations Department of Nippon Life Insurance. He joined Nippon Life Insurance in 1986 and has held various senior positions within the company. Mr Ideguchi is also a Director in many overseas subsidiaries and affiliates of Nippon Life Insurance.

Commenting on the development, Mr. Sam Ghosh, CEO, Reliance Capital said," We are happy to announce the completion of this transaction and welcome Nippon Life Insurance as our valued partner in the Asset Management Business. We are also delighted to induct Mr Ideguchi on the board of our asset management company. His contribution and vast experience will certainly help us accelerate the growth of the company in India and overseas"

"It is with great pleasure that this transaction has been completed. I strongly believe that Reliance Group and Nippon Life will build closer and more cooperative relationship for long time to come." said Mr. Ideguchi.

Reliance Capital had signed final agreements with Nippon Life Insurance to sell 26 per cent stake in RCAM earlier this year, subject to regulatory approvals. The company recently completed the regulatory approval process with the last and final approval from the EPFO for this stake sale.

The Securities and Exchange Board of India, (SEBI), Reserve Bank of India (RBI), Competition Commission of India (CCI), the Pension Fund Regulatory and Development Authority (PFRDA), Financial Services Authority (FSA) UK, Dubai International Financial Centre (DIFC), Employee Provident Fund Organisation (EPFO) and the Monetary Authority of Singapore (MAS) have already granted their approval for the stake sale.

Nippon Life is a 123 year Global Fortune 100 company and manages over USD 600 billion (Rs 30 lakh crore) in assets, amongst the largest total assets in the world for any life insurer. The company is the 5th largest life insurer in the world and the Number 1 private life insurer in Asia and Japan .

RCAM is the largest and most profitable AMC in India, in terms of AUM, managing approximately Rs. 1,40,000 crore (USD 28 billion), across mutual funds, government sponsored public funds, managed accounts and hedge funds.

Nippon Life Insurance is already a strategic partner in Reliance Life Insurance. The Japanese company acquired 26 per cent stake in Reliance Life Insurance at an aggregate value of Rs 3,062 crore (US$ 680 million). The transaction pegged the total valuation of Reliance Life Insurance at approximately Rs 11,500 crore (US$ 2.6 billion).

About Nippon Life Insurance
www.nissay.co.jp

Nippon Life Insurance, also called Nissay, is Japan's largest private life insurer with revenues of Rs 4,73,000 crore (US$ 86 billion) and operating profits of over Rs 31,900 crore (US$ 5.8 billion)

The company, which has over 14.8 million policies in Japan, offers a wide range of products, including individual and group life and annuity policies through various distribution channels and mainly uses a face-to-face sales channel for its traditional insurance products.

Company primarily operates in Japan, North America, Europe and Asia and is headquartered in Tokyo, Japan.

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About Reliance Capital Asset Management
www.reliancemutual.com

RCAM is the largest and most profitable AMC in India, in terms of AUM, managing approximately Rs. 1,40,000 crore (US$ 27.5 billion) across mutual funds, government sponsored public funds, managed accounts and hedge funds.

RCAM is the only AMC in India to have been chosen to manage both, the public funds sponsored by the Indian government - the Provident Fund and Pension Fund.

The company offers a well-rounded portfolio of products, that meet varying requirements, and constantly endeavors to launch innovative products and customer service initiatives to enhance value for its investors.

RCAM is part of Reliance Capital, one of India's largest financial services companies with over 20 million customers.

About Reliance Capital
www.reliancecapital.co.in

Reliance Capital, a part of the Reliance Group, is one of India's leading private sector financial services companies. It ranks amongst the top four private sector financial services and banking groups, in terms of net worth. The company is a constituent of CNX Nifty Junior and MSCI India.

Reliance Group is amongst India's leading business houses with over 230 million customers. The Group has a strong presence across a wide array of high growth consumer-facing businesses of financial services, telecom, energy, power, infrastructure and media and entertainment.

Reliance Capital has interests in asset management and mutual funds; life and general insurance; commercial and home finance; stock broking; investment banking; wealth

management services; distribution of financial products; exchanges; private equity; asset reconstruction; proprietary investments and other activities in financial services.

For Media Queries

Nippon Life Insurance:

Akira Shibata +81-3-5533-1032 shibata35762@nissay.co.jp
Deputy General Manager
Public & Investors Relations Dept

Reliance Capital:

Sharad Goel +91-9324984296 sharad.goel@relianceada.com
Senior Vice President
Corporate Communications