

January 15, 2021

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ release of encumbrance/invocation, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release/invocation of pledge on equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.



Basant Sharma
Authorised Signatory

For Veena Investments Pvt. Ltd.



Basant Sharma
Authorised Signatory

Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)					Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed					NSE /BSE								
Date of Reporting					15th January, 2021								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released					Direct Media Distribution Ventures Private Limited								
					Veena Investments Private Limited								
Details of creation/invocation/release of encumbrance :													
Name of Promoter (s) or PACs with him*	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])		
	No of Shares	% of total share Capital	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance**	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered ***	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	8,04,51,836	4.37	7,77,33,224	4.22	Invocation	7-Jan-2021	Pledge	Collateral for Loan	92,64,000	0.50	Axis Trustee Services Limited on behalf of HDFC AMC	6,84,69,224	3.72

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Direct Media Distribution Ventures Private Limited	7,11,87,836	3.87	6,84,69,224	3.72	Invocation	8-Jan-2021	Pledge	Collateral for Loan	76,60,000	0.42	Axis Trustee Services Limited on behalf of HDFC AMC	6,08,09,224	3.30
Direct Media Distribution Ventures Private Limited	6,35,27,836	3.45	6,08,09,224	3.30	-	-	-	-	-	-	-	6,08,09,224	3.30
Veena Investments Private Limited	53,53,721	0.29	53,53,621	0.29	Invocation	7-Jan-2021	Pledge	Collateral for Loan	11,28,000	0.06	Axis Trustee Services Limited on behalf of HDFC AMC	42,25,621	0.23
Veena Investments Private Limited	42,25,721	0.23	42,25,621	0.23	Invocation	8-Jan-2021	Pledge	Collateral for Loan	41,48,000	0.23	Axis Trustee Services Limited on behalf of HDFC AMC	77,621	0.00
Veena Investments Private Limited	77,721	0.00	77,621	0.00	-	-	-	-	-	-	-	77,621	0.00

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Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	-	-	-	-	-	-	-	-	-	-	-
Jai Goel	5,100	0.00	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	79,02,100	0.43	79,02,000	0.43	-	-	-	-	-	-	-	79,02,000	0.43
JSGG Infra Developers LLP	2,70,09,675	1.47	-	-	-	-	-	-	-	-	-	-	-

Place : Delhi
Date : 15th January, 2021

Basant Sharma
Signature of the Authorised Signatory

Basant Sharma

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.