



7th May, 2014

To,
The Manager - CRD
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code- 530943

The Manager - Listing
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Mumbai- 400 050
NSE Symbol: SABTN

Sub: Disclosure under Regulation 13(3) & 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

With reference to the above captioned subject and in terms of Regulation 13(3) & 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, please find enclosed herewith the details of acquisition of 8,33,000 Equity Shares of Sri Adhikari Brothers Television Network Limited by M/s. Kalash Trading and Investments Private Limited upon the exercise of options attached to Warrants convertible into equity shares issued on preferential basis in the prescribed format. Kindly take the same on your record and acknowledge the receipt.

Thanking You,

Yours truly,

For **Sri Adhikari Brothers Television Network Limited**


Payal Garg
Company Secretary



Encl: A/a

Register Office:

Adhikari Chambers, Oberoi Complex, New Link Road, Andheri (W), Mumbai - 400 053.
Tel.: 022-40230000 | Fax: 022-26395459
E-mail: investorservices@adhikaribrothers.com | Website: www.adhikaribrothers.com
CIN: L32200MH1994PLC083853

FORM C

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13 (3) and 13(6)]**

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN & address of shareholder	Shareholding prior to acquisition	No. and percentage of shares / voting rights acquired / sold	Receipt of allotment / advice, Acquisition of shares/sale of shares (specify)	Date of intimation to Company	Mode of acquisition (market purchase/preference/offer etc.)	No & % of Shares/voting rights post-acquisition / sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Kalash Trading and Investments Private Limited PAN: AADCA9253D Address: F-94, Shagun Arcade, Near Dindoshi Depot, Malad (E), Mumbai – 400097	16,87,000 (5.31%)	8,33,000 (2.50%)	6 th May, 2014	7 th May, 2014	Conversion of Warrants into Equity Shares issued on Preferential basis	25,20,000 Equity Shares (7.56%)	N.A	N.A	8,33,000 Equity shares	Rs. 6,25,58,300 (Issue Price - Rs. 75.10 per share)	N.A	N.A

For Sri Adhikari Brothers Television Network Limited



Payal Garg
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Company Secretary

Place: Mumbai
Date: 7th May, 2014