

Date: 24/05/2016

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai - 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051



Sub.: Intimation under Regulation 30 (Issuance of Securities)

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, SEBI Circular NO. CIR/CFD/CMD/4/2015 dated September 9, 2015 relating to continuous disclosure requirements for listed entities and in furtherance to our earlier intimation dated April 6, 2016 regarding approval of the Board of Directors for issue of Compulsorily Convertible Debentures by way of a preferential allotment on private placement basis to DVI Fund (Mauritius) Ltd, subject to necessary approvals, this is to inform you that after getting shareholders approval as well as in-principle approvals of BSE Limited and National Stock Exchange of India Limited, the Board of Directors of the Company in its meeting held today i.e. May 24, 2016 allotted 42,69,984 Compulsorily Convertible Debentures having face value of INR 1,000 to DVI Fund (Mauritius) Ltd for an aggregate amount of INR 426,99,84,000.

The requisite post allotment particulars are as under:

- a) **Outcome of the Subscription:** 42,69,984 Compulsorily Convertible Debentures having face value of INR 1,000 were allotted for an aggregate amount of INR 426,99,84,000.
- b) **Issue Price / Allotted Price** : INR 1,000
- c) **Conversion Price** : INR 380
- d) **Number of Investors** : One
- e) **Name of the Investor** : DVI Fund Mauritius Ltd

Kindly take the information on record.

Thanking you.

For PC Jeweller Limited

(SANJEEV BHATIA)
Chief Financial Officer



PC Jeweller Limited

Regd. & Corporate Off: C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax : 011 - 49714972

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