



August 23, 2017

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sirs,

Sub: Disclosure under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we send herewith the requisite disclosure for acquisition of equity shares of Balaji Telefilms Limited (BSE Scrip Code: 532382 / NSE Symbol: BALAJITELE).

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **Reliance Industries Limited**

A handwritten signature in black ink, appearing to read "K. Sethuraman".

K. Sethuraman
Group Company Secretary and
Chief Compliance Officer

Copy to:

Balaji Telefilms Limited
C-13, Balaji House,
Dalia Industrial Estate,
Opp. Laxmi Industrial Estate,
New Link Road, Andheri (West),
Mumbai – 400 053



**Disclosures under Regulation 29(1) of
the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Part A – Details of the Acquisition

Name of the Target Company (TC)	Balaji Telefilms Limited (“ BTL ”)
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Reliance Industries Limited (“ RIL ”)
Whether the acquirer belongs to Promoter/Promoter group	No
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited

Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	Nil	Nil	Nil
Details of acquisition			
a) Shares carrying voting rights acquired	2,52,00,000	24.92%	24.92%
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
e) Total (a+b+c+d)	2,52,00,000	24.92%	24.92%



After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,52,00,000	24.92%	24.92%
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
e) Total (a+b+c+d)	2,52,00,000	24.92%	24.92%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Preferential allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	RIL has subscribed to equity shares and therefore this clause is not applicable. The equity shares acquired by RIL are <i>pari passu</i> to existing equity shares of BTL.		
Date of acquisition of/ date of receipt of intimation of allotment of shares VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	August 22, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	7,59,30,443 (Seven Crore Fifty Nine Lakh Thirty Thousand Four Hundred and Forty Three) equity shares of Rs. 2/- (Rupees Two only) each		
Equity share capital/ total voting capital of the TC after the said acquisition	10,11,30,443 (Ten Crore Eleven Lakh Thirty Thousand Four Hundred and Forty Three) equity shares of Rs. 2/- (Rupees Two only) each		
Total diluted share/voting capital of the TC after the said acquisition	10,11,30,443 (Ten Crore Eleven Lakh Thirty Thousand Four Hundred and Forty Three) equity shares of Rs. 2/- (Rupees Two only) each		

W



Notes:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

(***) Part B shall be disclosed to the Stock Exchanges but shall not be disseminated

For **Reliance Industries Limited**

A handwritten signature in black ink, appearing to read 'K. Sethuraman'.

K. Sethuraman
Group Company Secretary and
Chief Compliance Officer