

December 14, 2016

The Manager – Listing Compliance
BSE Limited
Floor 25, P J Towers, Dalal Street
Mumbai -400 001

The Manager- Listing Compliance
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai-400051

Scrip code: 532640

Symbol: CYBERMEDIA

Sub.: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding appointment of Additional Directors (Non-executive Independent)

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that the Board of Directors have, vide Circular Resolution dated December 14, 2016, appointed Mrs. Shravani Dang and Mr. Pramod Kumar Sanghi, as Additional Directors (Non-executive Independent) with effect from December 13, 2016, to hold office upto the date of the ensuing Annual General Meeting of the Company.

The appointment of Mrs. Shravani Dang and Mr. Pramod Kumar Sanghi as Additional Directors is subject to approval of shareholders and their term of office shall be decided by the shareholders at the ensuing Annual General Meeting of the Company.

Brief profiles of Mrs. Shravani Dang and Mr. Pramod Kumar Sanghi are enclosed herewith.

The above is for your information and record.

Thanking you,

Yours faithfully,
For Cyber Media (India) Limited


Anoop Singh
Company Secretary



Brief profile of Mrs. Shravani Dang

Shravani Dang is senior Communications and CSR leader with over two decades of quantifiable achievements. Her experience base spans multinational companies across Technology, Financial, Not-for-profit and Industrial sectors, in both complex and large organizations.

Currently, she serves as the Vice President and Global Group Head Corporate Communications and Public Relations at the Avantha Group, one of India's largest and broad-based industrial conglomerate. Previously, she was Head & Associate Director Corporate Communications at Fidelity and has worked with internationally reputed brands like IT giants CSC (\$17b billion) and HCL, as well as international relief and development organization CARE India. Shravani headed the CSR portfolio at Fidelity, CSC and HCL. Shravani also serves as a Member of the Board of Trustees of international NGO - Charities Aid Foundation (CAF) in India and a co-founder of Asia Pacific Association of Communication Directors (APACD) and is a frequent jury member of SABRE awards, APACD awards, IPRCC and many other Indian and international communications and CSR awards.

Reputation Today magazine recently ranked Shravani as among the top ten corporate communications professionals in the country.

Brief profile of Mr. Pramod Kumar Sanghi

Mr. Pramod Kumar Sanghi, aged 61 years is an MBA from IIM, Calcutta and B.Com (H) from Delhi University. He has over 38 years of experience in a wide variety of functional areas including IPO, capital markets, investor interaction and road shows, corporate governance, risk & compliance, capital appropriation-feasibility and project planning, audit, taxation and controllership, foreign exchange and investment management.

He has been President- Finance and CFO at Nucleus Software Exports Ltd. from April, 2002 to March, 2015; Senior Executive Director (Finance) at Pearl Global Ltd. from 1991 to 2002; Financial Controller at Network Ltd. from 1983 to 1991; Unit Financial Controller at ITC Ltd. (WELCOMGROUP) from May, 1980 to January, 1983; Internal Auditor at Voltas Ltd. from May, 1977 to May, 1980.

He was superannuated from Leadership role in Corporate Finance Management in India's top ranked software Product transnational.

He has been awarded as Corporate Finance Management Executive. He was the winner of CFO 100 League of Excellence 2015.

