



Date : December 08, 2016

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 021

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400051

Scrip Code: 539940

Scrip Code: MAXVIL

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, we wish to inform that Max I. Limited (a wholly owned subsidiary of Max Ventures and Industries Limited), has acquired 2,69,955 (Two Lacs Sixty Nine Thousand Nine Hundred Fifty Five) equity shares of Rs.10/- each of FSN E-Commerce Ventures Private Limited ("FSN") on December 8, 2016, which represents its 1.99% equity capital. FSN is engaged in the business of selling cosmetic products, personal and home accessories to consumers in India through e-commerce platform "Nykaa.com".

You are requested to take note of the above.

Thanking you,
Yours faithfully,

For **Max Ventures and Industries Limited**

For Max Ventures and Industries Limited

Alok Goel
Company Secretary

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Company Secretary