



November 24, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.
Fax # 022 - 2272 3121

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.
Fax # 022 - 2659 8237/38
2659 8120

Sub: Compliance of the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref.: Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015
[Scrip Code: BSE – 535755; NSE – PFRL]

Dear Sirs,

Kindly note that the Board of Directors of the Company has, at its meeting held today i.e. on Thursday, November 24, 2016 has approved appointment of Mr. Vishak Kumar, Chief Executive Officer - Madura Fashion & Lifestyle as one of the Key Managerial Personnel of the Company.

The above is for your information and record.

Thanking you,

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**


Geetika Anand

Company Secretary & Compliance Officer



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

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