સંદેશ

May 27, 2017

E-FILING

To,

1. Corporate Relationship Dept.,
   BSE LIMITED,
   Phiroze Jeejeebhoy Towers,
   Dalal Street,
   MUMBAI – 400 001

   Script Code : 526725

2. The Manager, Listing Department,
   NATIONAL STOCK EXCHANGE OF INDIA LTD.,
   "Exchange Plaza", C-1, Block–"G",
   Bandra-Kurla Complex, Bandra (E),
   MUMBAI – 400 051

   NSE Symbol : SANDESH (EQ.)

Re.: **Re-appointment of Managing Director**
Ref.: Regulation 30 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Regulations")

Dear Sir / Madam,

We wish to inform you that the Board of Directors of the Company at their meeting held on today (May 27, 2017) has, re-appointed Mr. Parthiv F. Patel (DIN:00050211) as Managing Director of the Company for a further term of five years effective from August 01, 2018 to July 31, 2023. The said re-appointment is subject to the approval of the shareholders at their next Annual General Meeting.

This intimation is being made under Regulation 30 and other applicable regulations of Regulations. The disclosure in pursuance thereof is enclosed herewith.

Kindly take the same on your records.

Thanking you,

Yours sincerely,
FOR, THE SANDESH LIMITED

DHAVAL PANDYA
COMPANY SECRETARY

ENCL.: AS ABOVE

THE SANDESH LTD. AHMEDABAD

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Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 relating to reappointment of Key Managerial Personnel (Managing Director):

Sr. No.	Disclosure Requirements	Details
(1)	Reason for change	The present term of Mr. Parthiv F. Patel as Managing Director of the Company will end on July 31, 2018.
(2)	Date & Terms of appointment	The Board of Directors of the Company at their meeting held on today (May 27, 2017) has, re-appointed Mr. Parthiv F. Patel as Managing Director for a further term of five (05) years effective from August 01, 2018 to July 31, 2023. The reappointment of Mr. Parthiv F. Patel as Managing Director is subject to approval of the Members of the Company in their next Annual General Meeting.
(3)	Brief Profile	Mr. Parthiv F. Patel is the Managing Director of the Company. He has been associated with the Company for more than fifteen years. He was appointed as Director of the Company in the year 2002 and he has been handling the management and control of the organization, remarkably since then. He has gained a rich experience in the field of management of newspaper, magazines besides investments, finance, treasury and general administrative functions of the Company. He shoulders the whole gamut of new projects and up-gradation of the departments of the Company. Under his dynamic leadership and industrious nature, the Company is the proud owner of latest technology in printing with zero-error. He also is the champion of new projects of the Company, which is on a very promising upward trajectory.
(4)	Disclosure of relationships between Directors	Mr. Parthiv F. Patel related with Mr. Falgunbhai C. Patel, Chairman & Managing Director and Mrs. Pannaben F. Patel, Director of the Company. Mr. Parthiv F. Patel is not related any other Directors on the Board of the Company.

