Date: October 29, 2013

To,
Tree House Education & Accessories Limited
702, 'C', Morya House, Off New Link Road,
Andheri (West), Mumbai – 400 053

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

National Stock Exchange of India Limited
Exchange Plaza, plot No. C/1, G Block,
Bandra Kurla Complex,
Mumbai – 400 051

MCX Stock Exchange Limited
Suren Road, Andheri (East)
Mumbai – 400 093

Sub.: Disclosure under Regulation 29(2) of the Securities Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulation 2011

Scrip Code: 533540/TREEHOUSE

Dear Sirs,

Please see enclosed the details of disclosure required in terms of Regulation 29(2) of the Securities Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulation 2011 for the purchase of 15000 equity shares of Tree House Education & Accessories Limited ("**Company**") by the promoter of the Company.

Kindly acknowledge the receipt of the same.

Thanking You,
Yours Sincerely,

Mr. Rajesh Bhatia

Encl.: As Above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	TREE HOUSE EDUCATION & ACCESSORIES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	RAJESH BHATIA		
Whether the acquirer belongs to Promoter / Promoter group	YES (PROMOTER)		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED MCX STOCK EXCHANGE LIMITED		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share /voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	3914333	10.66%	10.36%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	890000 0 1020000	2.42% 0 2.78%	2.36% 0 2.70%
c) Voting rights (VR) otherwise than by shares			
d) Warrants/~~convertible securities/any other instrument~~ that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	5824333	15.86%	15.42%
Details of acquisition/~~sale~~			
a) Shares carrying voting rights acquired/~~sold~~	15000	0.04%	0.04%
b) VRs acquired /sold otherwise than by shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
d) Shares encumbered/invoked/released by the acquirer	0	0	0
d) Total (a+b+c+d)	15000	0.04%	0.04%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	3929333	10.70%	10.40%
b) Shares encumbered with the acquirer	890000	2.42%	2.36%
c) VRs otherwise than by shares	0	0	0
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	1020000	2.78%	2.70%
d) Total (a+b+c+d)	5839333	15.90%	15.46%

Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Acquisition of 15000 Equity Shares on 28.10.2013
Equity share capital / total voting capital of the TC before the said acquisition / sale	3,67,15,270 equity shares of Rs. 10/- each
Equity share capital/ total voting capital of the TC after the said acquisition / sale	3,67,15,270 equity shares of Rs. 10/- each
Total diluted share/voting capital of the TC after the said acquisition	3,77,65,270 equity shares of Rs. 10/- each

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature
Rajesh Bhatia

Place: Mumbai

Date: October 29, 2013

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