



RAJESH EXPORTS LIMITED

Mfrs & Exporters of Gold and Diamond Jewellery

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To,
The Manager Listing,
National Stock Exchange,
Mumbai.

Date: 19.01.2011

Dear Sir,

Sub: Launch of world's first jewellery Service Center

Rajesh Exports today extended the retail Gold Revolution by launching the world's first jewellery service center under the brand name of "SHUBH SERVICE CENTER". With the launch of Shubh Service Center, jewellery customers will be able to avail the much needed services of A) Selling old gold jewellery at the best value. B) On the spot repair of their jewellery C) Free testing of the purity of gold jewellery.

All the service to be offered at Shubh Service Center will be in the presence of the customers by using world's most technologically advanced induction, laser and ultrasonic equipments. At the press meet called at the venue today Mr. Rajesh Mehta, Chairman, Rajesh Exports Limited, addressed the press which was followed by live demonstration of the services to the press. On this occasion the company issued a detailed press release, which is enclosed herewith.

Thanking you
For **Rajesh Exports Ltd**

Authorized Signatory