RAJESH EXPORTS LIMITED
Mfrs & Exporters of Gold and Diamond Jewellery
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INFORMATION NOTICE

To,
The Relationship Manager,
National Stock Exchange of India Ltd,
Mumbai.

RAJESH EXPORTS LIMITED Announces Grand Opening of 20 New SHUBH Jewellers showrooms in the state of Karnataka on Akshaya Tritiya (24th April 2012).

Fastest Growing Retail Jeweller in the country - A total of 80 Showrooms across the country.

Bangalore, April 24, 2012: Rajesh Exports Ltd, the world's largest consumer of Gold (BSE Code : 531500) (NSE Code : RAJESHEXPO), announces grand opening of 20 New SHUBH Jewellers showrooms in the state of Karnataka on Akshaya Tritiya (24th April 2012). The company would add about 12700 sq ft of retail space adding to the existing 41200 sq ft of retail space. The company continues to consolidate its position in retail business with expansion of the Retail Gold Revolution launched by the company under the brand name of "SHUBH JEWELLERS". The opening of 20 New showrooms would take the total number of showrooms to 76 in the state of Karnataka and a total of 80 showrooms across India, thereby establishing the company as the largest retail jeweler in South India.

The new showrooms are being opened at:

1) Hiriyur	2) Channarayapatna	3) Shimoga	4) Shimoga
5) Sagara	6) Shiralkoppa	7) Theerthahalli	8) Koppa
9) Chickmagalore	10) Kadur	11) Chitradurga	12) Chalkere
13) Bellary	14) Ramanagara	15) Arasikere	16) Holenarsipura
17) BC Road	18) Athani	19) Basavakalyana	20) Banaswadi

The company believes that the opening of new stores emphasizes the confidence in its unique franchising model. The company is looking forward to an aggressive retail expansion plan, which would be the main driver for the incremental profitability in the quarters to follow. The company has firmed up plans to establish 500 SHUBH Jewellers stores across South India by 2015.

Thanking you,

Yours faithfully



For Rajesh Exports Limited
Authorized Signatory

Rajesh Exports (BSE Code: 531500), (NSE Code: RAJESHEXPO) was established in the year 1990 as a gold jewellery manufacturing company, with its undivided focus and expertise, the company has grown to be the largest gold jewellery manufacturing company in the world. The company has set up the worlds largest gold jewellery manufacturing facility at Whitefield, Bangalore, with a capacity to process 250 tonnes of gold into worlds finest jewellery. Rajesh exports is also the lowest cost gold jewellery manufacturing company in the world. Rajesh Exports is also the largest exporter of gold jewellery from the country for the last two decades.

Rajesh Exports is the only fully integrated gold jewellery company in the world, engaged in refining gold, manufacturing of gold jewellery, exporting of gold jewellery, wholesaling of gold jewellery and retailing of gold jewellery.

Rajesh exports has started its retail under the brand name of "SHUBH JEWELLERS", within a short span of time Rajesh Exports has expanded its retail initiative to 80 retail stores and has emerged as the largest and the most trusted retail jeweler in South India.

For additional information please contact

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