

PADMAKAR ADVISORS LIMITED

25D, HARISH MUKHERJEE ROAD
1E, 1ST FLOOR, KOLKATA- 700 025
Email- dkagarwal@microsec.in
CIN- U74900WB2015PLC205195

April 2, 2015

To,
The BSE Limited
P.J. Towers, Dalal Street,
Mumbai – 400 001

To,
✓ National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 051

To,
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata- 700001

To,
Jaipur Stock Exchange Limited
Stock Exchange Building,
JLN Marg, Malviya
Nagar, Jaipur-302017

Ref: Rupa & Co. Limited

**Sub: Disclosures under the Regulation 29(2) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Madam,

Pursuant to the Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosures regarding acquisition of shares of Rupa & Co. Limited.

This is for your information and records.

Thanking you,

Yours faithfully,

For Padmakar Advisors Limited



Authorised Signatory

CC: Rupa & Co. Limited
Metro Tower, 8th Floor,
1 Ho Chi Minh Sarani ,
Kolkata - 700071

Encl: As above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Rupa & Co. Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	1. Topview Enclaves LLP 2. Shri Krishna Creative Ideas LLP 3. Standard Credit Capital Private Limited 4. Standard Textiles Private Limited 5. Padmakar Advisors Limited 6. Mihit Consultancy Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited 3. Calcutta Stock Exchange Limited 4. Jaipur Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	68,64,995	8.63%	8.63%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	68,64,995	8.63%	8.63%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	1,83,165	0.23%	0.23%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	-	-	-



TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+d)	1,83,165	0.23%	0.23%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	66,81,830	8.40%	8.40%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	66,81,830	8.40%	8.40%
Mode of acquisition/sale (e.g. open market / off- market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Refer Note – 1.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	-		
Equity share capital / total voting capital of the TC before the said acquisition/sale	7,95,24,560 shares of Re.1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	7,95,24,560 shares of Re.1/- each		
Total diluted share/voting capital of the TC after the said acquisition/sale	7,95,24,560 shares of Re.1/- each		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the acquirer/ Seller/ Authorised Signatory

Place: Kolkata

Date: 02.04.2015

Note - 1

Nageshwar Advisory Services LLP holding 1,83,165 (0.23%) equity shares has ceased to be a part of the group.

Shareholding of the group after Nageshwar Advisory Services LLP ceased to be a PAC are as under:

Name	No. of shares	Percentage
Topview Enclaves LLP	5,830	0.01%
Shri Krishna Creative Ideas LLP	30,00,000	3.77%
Standard Credit Capital Private Limited	18,30,000	2.30%
Standard Textiles Private Limited	18,46,000	2.32%
Total	66,81,830	8.40%

