RUPA & COMPANY LIMITED

Date: 12/06/2020

To,

The Listing Department National Stock Exchange of India Ltd Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051 **NSE Symbol: RUPA**	The Department of Corporate Services BSE Ltd Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 **Scrip Code: 533552**

Ref.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ('SEBI Listing Regulations') pursuant to SEBI Circular Ref. No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020

Sub: Impact of the COVID-19 pandemic on the business

Respected Sir/ Madam,

This is with respect to Regulation 30 of the SEBI Listing Regulations read with SEBI Circular Ref. No. CIR/CFD/ CMD/ 4/2015 dated 09/09/2015 and SEBI Circular Ref. No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated 20/05/2020 advising companies for making disclosure of material impact of COVID-19 pandemic on listed entities under SEBI Listing Regulations.

We are aware that the entire world is struggling now to save the lives and livelihood of people. COVID-19 has infected many people in the world and impacted humanity, lifestyles, businesses, economies and livelihood. In India timely lock-down measures and proactive steps taken by the Government authorities have helped in containing its spread, but affected the demand, supply and liquidity and have brought the economic activities to a standstill and impacted both consumption and investment.

Impact of the COVID-19 pandemic on the business

Due to pandemic COVID-19 and lock-down measures taken by the Central and respective State Government(s) and its consequential affects, the impact on the business was obvious. The revenue and profitability of the Company has been impacted during the lockdown period. Considering the line of business of the Company being into manufacturing and distribution of hosiery and related goods, it is expected that normalcy would be restored once the strict measures are relaxed.

Ability to maintain operations including the factories/ units/ office spaces functioning and closed down

The manufacturing units of the Company had been closed, as per the lock-down measures announced by the Government of India as well as by the respective State Government(s) where the manufacturing units and offices of the Company is situated.

Initially, the Company had adopted the work from home policy for the employees of the various offices of the Company. The offices have resumed services with staggered presence of employees in May, 2020 and the factories have started its operations in May, 2020, as per prescribed guidelines issued by the Government Authorities.

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An ISO 9001:2008 Certified Company
CIN No.: L17299WB1985PLC038517

Schedule, if any, for restarting the operations

The manufacturing units of the Company is situated in the State of West Bengal, Tamil Nadu, Uttar Pradesh and Karnataka. The units have started its operations in the month of May, 2020 based on the guidelines issued by the Ministry of Home Affairs, Government of India and the respective State Government(s).

Steps taken to ensure smooth functioning of operations

As stated earlier, during the period lockdown period, Company has adopted work from home policy and now the offices have resumed services with staggered presence of employees, as per the prescribed guidelines. Also, the factories have started its operations in May, 2020, as per prescribed guidelines.

The Company's offices and its manufacturing units are complying with the prescribed norms to ensure smooth functioning of operations, *viz.* thermal screening, wearing of face mask, hand washing, sanitization & hygiene, social distancing norms and other measures.

Estimation of the future impact of COVID-19 on its operations

The impact on the selling and distribution of the hosiery products, was primarily due to lock-down measures prescribed by the Government. Considering the line of business of the Company and the general demand for the products the Company manufactures, it is being anticipated that normalcy would be restored once the strict measures are relaxed. Already, we are seeing a good demand in the market post unlocking measures announced in May and June, 2020.

However, we understand that the situation is exceptional and changing dynamically, therefore, the Company is not able to anticipate with certainty the future impact on its operations.

Details of impact of COVID-19 on Company's:

Capital and financial resources: There is no impact on the Capital and financial resources of the Company.

Profitability: The revenue and profitability of the Company has been impacted during the lockdown period. However, to ascertain the actual impact on profitability we shall have to wait until the approval of the financial results of the Company in the Board Meeting.

Liquidity position: The Company has sound financial position and positive working capital. Although, there was some impact on the liquidity position, it is expected to have normalcy in due course, as the unlock measures have already been announced.

Ability to service debt and other financing arrangements: The Company has sound financial position and has the ability to meet its financial obligations. The Company is regular in repayments of debts including interest thereon.

Assets: The Company do not foresee any deterioration in its assets. The assets of the Company are adequately safe-guarded and have taken requisite maintenance work before start of the operations.

Internal financial reporting and control: The Company has robust internal financial reporting and control system commensurate with its nature of business and size of operations. Therefore,

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there was no material impact on the internal financial reporting system and control. The IT department was functioning during lock down period seamlessly.

Supply chain: Due to lock-down measures the supply chain has been affected and the labourers have gone to their home state. There was also restriction on movement of transport vehicles. However, with the commencement of unlock measures, we expect that the normalcy would return sooner and there will not be significant impact on supply chain. Currently, the Company has adequate stock to cater to customer demands.

Demand for its products/services: The sale and distribution was affected during the lock-down period, as there was no demand. However, we are seeing a good demand in the market post unlocking of the market in May and June, 2020.

Existing contracts/agreements where non-fulfilment of the obligations by any party will have significant impact on the listed entity's business: The Company mainly deals with the hosiery and related products which are basic needs of people. The Company do not foresee any existing contracts/agreements where non-fulfilment of the obligations by any party will have significant impact on the Company's business.

Other relevant material updates about the Company's business: Not applicable

We request you to kindly take the same on record.

Thanking you.

Yours faithfully,
For **Rupa & Company Limited**

Kundan kumar Jha
Company Secretary and Compliance Officer
ACS17612

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