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**PFL/2025****Date: 05.02.2025**

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**BSE Ltd.**Floor No. 25,  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai – 400 001**BSE Scrip Code: 500368****National Stock Exchange of India Ltd.,**“Exchange Plaza”,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai – 400 051**NSE Symbol: PATANJALI**

Dear Sirs/Madam,

**Sub : Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 – Press Release**

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed a copy of the Press Release being issued by the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

**For Patanjali Foods Limited****Ramji Lal Gupta**  
**Company Secretary**

Encl.: As above

## Patanjali Group charts newer horizons with tech adoption

### **-Partners with IBSFINtech, a globally renowned player in Treasury Management Solutions**

The Patanjali Group, India's premier FMCG conglomerate, has partnered with IBSFINtech, a globally acclaimed leader in Treasury Management Solutions. The seamless integration of IBSFINtech's platform with Patanjali's existing ERP ecosystem transforms the treasury and trade finance operations. The successful deployment of an Integrated Treasury Management Solution is a transformative leap in Groups's digital evolution. The real-time analytics and actionable insights enable a connected ecosystem for Patanjali. It enhances risk management, organizational agility and resilience through informed decision making.

**Commenting on this milestone, Sanjeev Asthana, CEO Patanjali Foods, said,** "As a global brand, this collaboration reinforces our commitment to harnessing cutting-edge solutions. The initiative not only redefines financial operations but also underscores Patanjali's commitment to innovation. It aligns with our global expansion goals and addresses growing complexities of international operations, Forex management, hedging strategies, and market volatility."

**Reflecting on this collaboration, Kumar Rajesh, CFO of Patanjali Group, stated,** "By simplifying financial ecosystems and ensuring real-time insights, Patanjali has achieved unmatched operational transparency, agility, and resilience. These advancements have fortified governance structures and empowered the organization to navigate dynamic financial landscapes with confidence."

**Priyendu Jha, VP & Head of Treasury Management, Patanjali Group highlighted,** "The integration of data-driven methodologies has been instrumental in navigating global financial complexities. The role of automation in harmonizing multifaceted operations, mitigating risks, and fostering seamless collaboration across globally dispersed teams."

Highlighting the strategic significance of embracing digital transformation, **CM Grover, MD & CEO of IBSFINtech,** "At IBSFINtech, we take immense pride in partnering with Patanjali, an iconic 'Made in India' organization, to lead this transformative journey. By streamlining processes, reducing manual intervention, and enhancing risk management, the platform empowers Patanjali to drive better financial planning and resource optimization"

Patanjali's emphasis on integrating digital technologies such as AI and Machine Learning propels its operational capabilities. Patanjali Group continues to lead by example, setting new standards of excellence in the FMCG sector and beyond. From revolutionizing traditional Ayurveda-based products to setting benchmarks in financial innovation, Patanjali's journey reflects its unwavering commitment to nation-building.

### **About Patanjali Group**

Founded by visionary leaders Swami Ramdev and Acharya Balkrishna, the Patanjali Group has grown from a modest beginning into a global powerhouse. Over the years, the group has expanded its footprint across diverse sectors, including food, personal care, healthcare, textiles, and natural beverages, becoming a household name in India and making significant inroads into international markets.

Patanjali Foods, a key entity within the group and a \$4 billion revenue company, epitomizes this transformative journey. Following the strategic acquisition of Ruchi Soya under the Corporate Insolvency & Bankruptcy Act, 2016, Patanjali Foods executed a bold turnaround strategy. This included revitalizing dormant plants, optimizing supply chains, and entering high-growth segments such as biscuits, noodles, and nutraceuticals.

### **About IBSFINtech**

IBSFINTech is an ISO/IEC 27001: 2013 certified enterprise TreasuryTech company that facilitates end-to-end digitization of cash & liquidity, investment, treasury, risk, trade finance, supply chain finance management of the corporations all over the world.

Globally recognized by IDC MarketScape as "Major Player" in the Worldwide SaaS and Cloud-Enabled Enterprise Treasury and Risk Management Applications 2023 Vendor Assessment, IBSFINtech is an award-winning Comprehensive, Integrated and Innovative platform that empowers the Boards, CxOs and Treasurers to enhance visibility, improve control, mitigate operational risk, drive automation, and optimize business efficiency.

IBSFINTech is headquartered in Bengaluru, India and has presence in USA, Middle East, South East Asia. Some of its marquee clients are Vedanta Group, Patanjali Group, Wipro Enterprises, Maruti Suzuki, JSW Steel Mphasis etc. Global clients include Marriott, Holiday Inn, JSW International and many more.