UMESH SHAHRA

28, Old Palasia,
B. B. Road,
Indore – 452 001

04th December, 2012

The Secretary,
The National Stock Exchange,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra(E)
Mumbai – 400051

Dear Sir,

Sub: Disclosure of Pledged Shares

Please find enclosed herewith reporting u/r 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 in the prescribed format.

Kindly take the above on record and acknowledge.

Thanking you,
Yours Sincerely,

Umesh Shahra

Encl : A/a

Format for disclosure by the Promoter(s)to the Stock Exchange and to the Target Company for encumbrance of shares/invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011	
Name of the Target Company (TC)	Ruchi Soya Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/~~invoked~~/~~released~~ (tick the relevant one)	Mr. Umesh Shahra
Date of reporting	04/12/2012
Name of the Stock Exchange where the shares of the Target Company are listed	BSE & NSE

Details of Promoter(s) holding :
(The terms "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoters or PACs with him	Pre-event holding		Detail of event pertaining to encumbrances		Post event holding (encumbrance share to be excluded)		(*) Detail of encumbrances (Pledge/Lien or others – give details
Names	Number	% of Total Share Capital	Type – Creation / ~~Invocation~~ / ~~Release~~	Date(s)	Number	% of total Share Capital	
Mr. Umesh Shahra	5,48,860	0.164	Creation	29/11/2012	83,860	0.025	4,65,000 Equity Shares were Pledged in favor of JM Financial Services Private Limited

(*) Details shall include the details regarding the person(s) on whose favor the encumbrance has been created and other important features of such encumbrance.

Umesh Shahra

Place : Indore

Date : 04/12/2012

UMESH SHAHRA

28, Old Palasia,
A. B. Road,
Indore – 452 001

04th December, 2012

The Secretary,
The National Stock Exchange,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra(E)
Mumbai – 400051

Dear Sir,

Sub: Disclosure of Released Shares

Please find enclosed herewith reporting u/r 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 in the prescribed format.

Kindly take the above on record and acknowledge.

Thanking you,
Yours Sincerely,

Umesh Shahra

Encl : A/a

Format for disclosure by the Promoter(s)to the Stock Exchange and to the Target Company for encumbrance of shares/invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011	
Name of the Target Company (TC)	Ruchi Soya Industries Limited
Name of the Promoter(s) on whose shares encumbrance was ~~created~~/~~invoked~~/released (tick the relevant one)	Mr. Umesh Shahra
Date of reporting	04/12/2012
Name of the Stock Exchange where the shares of the Target Company are listed	BSE & NSE

Details of Promoter(s) holding :
(The terms "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoters or PACs with him	Pre-event holding		Detail of event pertaining to encumbrances		Post event holding (encumbrance share to be excluded)		(*) Detail of encumbrances (Pledge/Lien or others – give details
Names	Number	% of Total Share Capital	Type – ~~Creation~~ / ~~Invocation~~ / Release	Date(s)	Number	% of total Share Capital	
Mr. Umesh Shahra	0	0.00	Release	27/11/2012	5,48,860	0.164	5,48,860 Equity Shares were released from Aditya Birla Money Limited

(*) Details shall include the details regarding the person(s) on whose favor the encumbrance has been created and other important features of such encumbrance.

Umesh Shahra

Place : Indore

Date : 04/12/2012