



RUCHI SOYA INDUSTRIES LIMITED

Head Office :
301, Mahakosh House,
7/5, South Tukoganj,
Nath Mandir Road,
INDORE - 1 (M.P.) India
Phone : 4065012, 2513281-82-83
Fax : 91-731-4065019
E-mail : ruchisoya@ruchigroup.com

RSIL/2013

15th April, 2013

BSE Ltd.
Floor No.25,
Phiroze Jeejeebhoy Tower
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd.,
“Exchange Plaza”,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sirs,

Reg: Press Release

We attach herewith a copy of captioned Press Release, being issued by the Company for your information and records.

Thanking you,

Yours faithfully,
For RUCHI SOYA INDUSTRIES LTD.

R.L.GUPTA
COMPANY SECRETARY

Encl. : As above.

Ruchi Soya moves up in the list of Deloitte Global Top 250 Consumer Products Companies 2013

- Ruchi Soya jumps up 54 places to be ranked 121 in the Global 250 FMCG companies
- Also features in the 50 fastest growing consumer companies in the World
- Continues to retain its top position among the leading FMCG companies in India

April 15, 2013, Mumbai: Ruchi Soya Industries Limited (Ruchi Soya) has surged ahead to secure the 121 position from 175 last year in the 'Global Powers of the Consumer Products Industry 2013' list published by Deloitte Touche Tohmatsu (Deloitte). Ruchi Soya leads amongst the only two companies from India that have met Deloitte's criteria in this survey, the other one being ITC. The report in its 6th annual version identifies 250 largest consumer product companies around the world based on the publicly available data for the companies' fiscal year 2011 encompassing companies' fiscal years ended through June 2012.

Based on the net sales of 6272 MN USD, as reported by Deloitte, Ruchi Soya was ranked 121 retaining the top position among the Indian companies. Ruchi Soya, India's largest manufacturer and marketer of Edible oil and Soya products under popular retail brands like Nutrela, Mahakosh, Sunrich and Ruchi Gold also featured in the 50 fastest growing consumer companies globally and improved its position from 19 to 13 in the year 2013 as it witnessed 66.6% growth in net sales.

Mr. Dinesh Shahra, Managing Director, Ruchi Soya Industries Limited said, "Ruchi Soya has successfully created reliable brands in a highly commoditised industry in India. Improved branded sales, better sales realization of oilseed extraction, effective control on the costs and favourable business sentiments helped us to get better performance in the past one year. We are making our efforts to have good performance on a sustained basis in the times to come. We believe that we will continue to capitalize the growing business prospects and opportunities to enhance value of stakeholders."

The global economy has witnessed several challenges, including inflation, the euro crisis, and natural disasters. Healthy consumer product sales are an indicator that the global economy may be cautiously rebounding. The Deloitte report points out that as sales in the other established markets are taking a beating, companies from the emerging markets have started taking the lead in the fastest growing company in the world and going forward, this trend is likely to continue.

Ruchi Soya Industries Limited

Ruchi Soya has recorded largest sales (FY 2011-12) amongst the FMCG players in India. It is India's number one cooking oil and soya food maker and marketer. An Integrated player from farm to fork, Ruchi Soya has secured access to oil palm plantations in India and other important parts of the world. Ruchi Soya is also the highest exporter of soya meal, lecithin and other food ingredients from India. Ruchi Soya is committed to renewable energy and exploring suitable opportunities in the sector.

For Media contacts

Yogesh Kolte, Head – Corporate Communications, Ruchi Soya Industries Limited

Mob: (+91) 98203 09121 Tel: (+9122) 6656 0677 | 0600 Mail: yogesh_kolte@ruchigroup.com

