



May 5, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C-1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai – 400 051

Dear Sirs,

Re: Disclosure u/r 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Symbol: RUCHISOYA

Pursuant to Regulation 29(2) read with Regulation 29(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (the said Regulations), we make the necessary disclosure in the form specified under the said Regulations.

Kindly take the same on your record and acknowledge receipt.

Thank you.

Yours faithfully,
for JM Financial Services Limited

A handwritten signature in black ink, appearing to read "Sonu Mehra", written over a horizontal line.

Sonu Mehra
✶ Authorised Signatory

Encl: a/a



Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Ruchi Soya Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	JM Financial Services Limited JM Financial Products Limited		
Whether the acquirer belongs to Promoter/Promoter of TC are Listed	No.		
Details of the acquisition / disposal as follows	NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE Limited		
		% W.I.T. TOTAL share/voting capital wherever applicable(*)	% W.I.T. TOTAL diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) ~~Shares carrying voting rights~~	~~-~~	~~-~~	~~-~~
b) ~~Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)~~	~~-~~	~~-~~	~~-~~
(1) JM Financial Services Limited^I	50,025	0.01%	0.01%
(2) JM Financial Products Limited^{II}	5,69,84,189	17.06%	17.06%
c) ~~Voting rights (VR) otherwise than by shares~~	~~-~~	~~-~~	~~-~~
d) ~~Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)~~	~~-~~	~~-~~	~~-~~
e) Total (a+b+c+d)	5,70,34,214	17.07%	17.07%
Details of acquisition/(sale)			
a) ~~Shares carrying voting rights acquired/sold~~	~~-~~	~~-~~	~~-~~
b) ~~VRs acquired/sold otherwise than by shares~~	~~-~~	~~-~~	~~-~~
c) ~~Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold~~	~~-~~	~~-~~	~~-~~
d) ~~Shares encumbered / invoked/released by the acquirer^{III}~~			
(1) JM Financial Services Limited	(50,025)	(0.01%)	(0.01%)
(2) JM Financial Products Limited	(23,61,377)	(0.71%)	(0.71%)
e) Total (a+b+c+/-d)	(24,11,402)	(0.72%)	(0.72%)

JM Financial Services Limited

(Formerly known as JM Financial Services Private Limited)

Corporate Identity Number : U67120MH1998PLC115415

Regd. Office: 7th Floor, Energy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025. T: +91 22 6630 3030 F: +91 22 6630 3223 www.jmfl.com



After the acquisition/sale, holding of:			
a) ~~Shares carrying voting rights~~	-	-	-
b) ~~Shares encumbered with the acquirer~~			
(1) JM Financial Services Limited	Nil	-	-
(2) JM Financial Products Limited^{IV}	5,46,22,812	16.35%	16.35%
c) ~~VRs otherwise than by shares~~	-	-	-
d) ~~Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition~~	-	-	-
e) Total (a+b+c+d)	5,46,22,812	16.35%	16.35%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / subscription of shares by existing shareholders) / receipt of intimation of allotment of shares. Equity share capital / total voting capital of the TC before the said acquisition/ sale	Off Market (Release of encumbrance) ~~Release of encumbrance on shares aggregating more than 2% on April 30, 2015~~ 33,40,46,422 Equity Shares		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	33,40,60,422 Equity Shares		
Total diluted share/voting capital of the TC after the said acquisition/ sale	33,40,60,422 Equity Shares		

(*) Total share capital/ voting capital is taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

I These shares were held as margin from the client(s) as on July 15, 2013.

II These shares were held as collateral to secure the loan sanctioned/given to the borrower(s) as on July 15, 2013.

III This disclosure is made since the release of encumbrance (gross) on shares exceeded the threshold limit for disclosure on April 30, 2015.

IV These shares are held as collateral to secure the loan sanctioned / given to the borrower(s) as on April 30, 2015.

for JM Financial Services Limited

Sonu Mehra
Authorised Signatory

Place: Mumbai

Date: May 5, 2015