

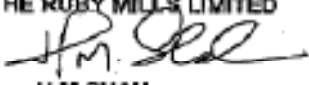
segment Q3

The Ruby Mills Limited
Regd.Office: Ruby House, J.K.Sawant Marg, Dadar (W), Mumbai: 400 028

SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE QUARTER & HALF YEAR ENDED 31st Dec,2010

(Rs lacs)						
SR NO.	PARTICULARS	FOR THE QUARTER ENDED		FOR NINE MONTHS ENDED		FOR THE YEAR ENDED
		31-Dec-10	31-Dec-09	31-Dec-10	31-Dec-09	31-Mar-10
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Segment Revenue					
	Textiles	2,839	2,763	8,722	8,870	11,904
	Real Estate	276	304	834	906	1,163
	Unallocated	2,230	13	5,255	263	2,439
	Total	5,345	3,080	14,811	10,039	15,506
	Less : Inter Segment Revenue	-	-	-	-	-
	Net Sales/Income from Operations	5,345	3,080	14,811	10,039	15,506
2	Segment Results					
	[Profit(+) / Loss(-) before tax and interest from each segment)					
	Textiles	379	345	(105)	728	819
	Real Estate	263	273	791	832	1,109
	Unallocated	167	13	556	263	30
	Total	809	631	1,242	1,823	1,958
	Less : (i) Interest	(210)	(139)	(543)	(335)	(593)
	(ii) Other Un-allocable Expenditure/(income) net off unallocableExpenditure/ Income	(2,063)	-	(4,783)	-	(909)
	Total Profit/ (Loss) Before Tax	2,662	492	5,482	1,488	2,274
3	Capital Employed					
	(Segment Assets- Segment Liabilities)					
	Textiles	(24,802)	23,585	34,106	23,585	5,983
	Real Estate	(36,651)	30,397	1,202	30,397	1,088
	Unallocated	1,52,029	(1,18,241)	1,29,107	(1,18,241)	49,480
	Total	90,576	(64,259)	1,64,415	(64,259)	56,550

Mumbai

FOR THE RUBY MILLS LIMITED

H.M.SHAH
MANAGING DIRECTOR

Date : February 9, 2011