

March 12, 2026

<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra- Kurla Complex, Bandra (E), Mumbai - 400 051 <b>NSE Symbol : ZEEMEDIA</b>	<b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 <b>Scrip Code : 532794</b>
---	---

**Kind Attn. : Corporate Relationship Department**  
**Subject : Appointment of Senior Management Personnel of the Company**  
**Reference : Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') read with Schedule III of the Listing Regulations, we wish to inform you that basis the recommendation of the Nomination and Remuneration Committee ('NRC'), the Board of Directors of the Company today i.e. March 12, 2026, has approved the appointment of Mr. Prasanna Raghav as the 'Business Head - New Initiatives' of the Company, designated as Senior Management Personnel ('SMP'), with effect from March 13, 2026.

The requisite details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed herewith as '**Annexure A**'.

This is for your information and records.

Thanking you,

Yours truly,  
For Zee Media Corporation Limited



**Ranjit Srivastava**  
**Company Secretary & Compliance Officer**  
Membership no. A18577  
Contact No.:+ 91-120-715 3000  
Encl. as above

**Zee Media Corporation Limited**

**Corporate Office:** FC-9, Sector-16A, Film City, Noida - 201301, UP, India | Phone: +91-120-7153000

**Regd. Office:** 135, Continental Building, 2nd Floor, Dr. Annie Besant Road, Worli, Mumbai-400018, Maharashtra, India | D: +91-22-71055001

**W:** www.zeemedia.in | **Email:** zmcl@zeemedia.com | **CIN:** L92100MH1999PLC121506

News Channels in

Hindi • English • Urdu • Marathi • Bangla • Punjabi • Gujarati • Tamil • Telugu • Kannada • Malayalam

Details with respect to appointment of Senior Management Personnel under Regulation 30(6) read with Para A(7) of Part A of Schedule III of the Listing Regulations and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026:

S. No	Particulars	Information of such event
1.	Reason for change viz. appointment, <del>re-appointment,</del> <del>resignation,</del> <del>removal, death or otherwise;</del>	Mr. Prasanna Raghav has been appointed as 'Business Head - New Initiatives' of the Company.
2.	Date of appointment/ <del>re-appointment/cessation</del> (as applicable) & term of appointment/ <del>re-appointment;</del>	Date of Appointment: March 13, 2026. Term of Appointment: Full-Time employment.
3.	Brief profile	<p>Mr. Prasanna Raghav is a seasoned media and content business leader with over 20 years of cross-platform experience, spanning journalism, branded content, strategy, and business management. Mr. Raghav is experienced in leading cross-functional teams, architecting major network IPs, and delivering innovative content strategies under tight deadlines. He possesses a strong academic background in journalism, marketing, strategy and business analytics.</p> <p>Mr. Raghav began his career in journalism with leading publications including The Times of India, The Indian Express, Oman Tribune, and Hindustan Times, building a strong editorial foundation.</p> <p>Mr. Raghav last served as 'Senior Vice President &amp; Head, Branded Content' at Associated Broadcasting Co. Pvt Ltd (TV9), where he was a key member of the core team that set up the branded content vertical.</p> <p>He holds an MBA in Marketing &amp; Strategy from Indian Institute of Management Lucknow (IIM Lucknow), with international immersion at Kelley School of Business, and a Post Graduate Diploma (PG) in Journalism from Asian College of Journalism.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable.

**Zee Media Corporation Limited**

Corporate Office: FC-9, Sector-16A, Film City, Noida - 201301, UP, India | Phone: +91-120-7153000

Regd. Office: 135, Continental Building, 2nd Floor, Dr. Annie Besant Road, Worli, Mumbai-400018, Maharashtra, India | D: +91-22-71055001

W: www.zeemedia.in | Email: zmcl@zeemedia.com | CIN: L92100MH1999PLC121506