

ROX HI-TECH LIMITED

(Formerly known as ROX Trading and Systems Pvt.Ltd & ROX Hi-Tech Pvt.Ltd)

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ROX-NSE-PR-2024/25

January 7, 2025

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, 'G' Block,
Bandra Kurla Complex,
Bandra (East) Mumbai 400 051

Symbol: **ROXHITECH**

ISIN: **INE0PDJ01013**

Sub: Press Release to be issued by the Company.

Dear Sir / Madam,

Pursuant to Regulation 30 of (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to provide you with latest press release of our company.

Kindly take the same on your records.

Yours Faithfully
For **ROX Hi-Tech Limited**

Thenmozhi
Company Secretary & Compliance officer



ROX Hi-Tech Limited Onboards Mr. John Bright as Executive Vice President to Drive Global Growth



Mumbai – 7th January, 2025: ROX Hi-Tech Limited (NSE – ROXHTECH), a customer-centric IT solutions provider, is pleased to announce the appointment of Mr. John Bright as Executive Vice President, effective immediately. With over 28 years of experience in the IT industry, Mr. Bright brings a wealth of expertise in client delivery management, strategic alliances, and digital marketing to ROX Hi-Tech Limited.

Throughout his distinguished career, Mr. Bright has worked with leading global companies including IBM, Wipro, HCL, Inspirisys, and NTT, where he held key leadership positions. His extensive experience spans across client acquisition, revenue cycle management, and business development, with a proven track record of driving growth and managing large-scale accounts across diverse markets.

Mr. Bright will be responsible for overseeing the company's client delivery operations and strategic initiatives, as well as expanding its global presence and service offerings. His appointment marks an important milestone in ROX Hi-Tech's journey towards strengthening its position as a leading player in the IT solutions sector.

Commenting on the leadership appointment, Mr. Jim Rakesh Managing Director, ROX Hi Tech Limited said, " We are thrilled to welcome Mr. John Bright to our leadership team. His extensive industry experience, strategic mindset, and proven leadership will be instrumental in our efforts to continue delivering exceptional value to our clients and driving growth in new markets. His experience will strengthen our commitment to innovation and excellence."

In his own words, Mr. John Bright, Executive Vice President, expressed genuine excitement about joining ROX Hi-Tech Limited, stating " I am honoured to be part of ROX Hi-Tech Limited and am excited to contribute to its next phase of growth. The company's focus on customer-centric innovation aligns perfectly with my professional values. I look forward to collaborating with the talented team here to drive our mission forward – delivering exceptional value to clients and expanding our global reach.

I am committed to leveraging my experience in client delivery management and strategic partnerships to enhance operational efficiency, foster innovation, and ensure that we continue to meet the evolving needs of our customers. My goal is to strengthen Company's market presence, improve client satisfaction, and deliver impactful solutions that support both our long-term growth and that of our clients."

About ROX Hi-Tech Limited:

ROX Hi-Tech Limited, a Chennai-based IT solutions provider, stands as a pinnacle of customer-centricity, unwaveringly committed to excellence. With over two decades of industry experience, ROX seamlessly transitioned from an IBM Business Partner to a distinguished player in the IT segment. As a premier system integrator, ROX provides a comprehensive suite of distributed IT solutions, encompassing consulting, enterprise computing, end-user services, managed print, and network solutions. The clientele spans a broad spectrum, featuring Fortune 1,000 companies. The company excels in adapting to IT evolution, offering forward-looking solutions.

ROX Hi Tech got listed on NSE Emerge platform in November 2023 with an IPO of ₹ 54.49 Cr.

In FY24, the company reported Total Income of ₹ 176.50 Cr, EBITDA of ₹ 32.23 Cr and PAT of ₹ 21.24 Cr.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



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