ROX HI-TECH LIMITED
(Formerly known as ROX Trading and Systems Pvt.Ltd & ROX Hi-Tech Pvt.Ltd)
Old # 101-B, New # 160,
Mahalingapuram Main Road,
Mahalingapuram,Chennai - 600 034.
Ph : +91-44-42068316
CIN : U51506TN2002PLC048598
Email : info@rox.co.in Web : www.rox.co.in

ROX-NSE-PR-202324

January 31, 2024

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, 'G' Block,
Bandra Kurla Complex,
Bandra (East) Mumbai 400 051

Symbol: **ROXHITECH**

ISIN: **INE0PDJ01013**

Sub: Press Release to be issued by the Company.

Dear Sir / Madam,

Pursuant to Regulation 30 of (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to provide you with latest business updates of our company.

Request you to take this on your record.

Kindly take the same on your records.

Yours Faithfully
For **ROX Hi-Tech Limited**

THENMOZHI
Digitally signed by THENMOZHI
Date: 2024.01.31 19:08:54 +05'30'

Thenmozhi
Company Secretary & Compliance officer
Membership No. A66685

ROX Hi-Tech's Strategic Alliance with Blueprism for Automation

Mumbai – January 31, 2024: ROX Hi-Tech, a customer-centric IT solutions provider has formed an alliance with Blueprism to provide AI-powered Intelligent Automation solutions for SAP deployments and operations. This will accelerate the SAP S/4HANA® transformation goals of their clients. The partnership will form a unique co-innovation market relationship, integrating ROX's SAP experience and AI talent pool with Blueprism's AI and automation technologies.

Commenting on this, Mr. Jim Rakesh Managing Director, ROX Hi Tech Limited said, "We are pleased to announce our latest alliance, a testament to our unwavering commitment to pioneering future-focused business models. The collaboration between Blueprism and ROX Hi-Tech signifies a powerful alliance set to accelerate the time to value for SAP Landscape and Business Process Automation.

Together, our teams are dedicated to assisting clients in maintaining a clean core through automation, ensuring streamlined processes and efficient business operations. This expansion underscores our collective experience in SAP systems, enabling customers to expedite migration to the cloud, automate across all enterprise systems, and lay a strong foundation for AI-powered automation business outcomes.

Blueprism holds a pivotal role in our vision, and by integrating Blueprism-based solutions into our delivery methodology alongside the SAP Build Process Automation solution, we are well-positioned to help organizations maximize their SAP investments and fast-track value creation.

As businesses globally strive to streamline their operations and minimize the time spent on manual, resource-intensive tasks, Blueprism and ROX Hi-Tech stand at the forefront, delivering Intelligent Automation solutions across diverse industries and sectors."

About ROX Hi Tech Limited

ROX Hi-Tech Limited, a Chennai-based IT solutions provider, stands as a pinnacle of customer-centricity, unwaveringly committed to excellence. With over two decades of industry experience, ROX seamlessly transitioned from an IBM Business Partner to a distinguished player in the IT segment. As a premier system integrator, ROX provides a comprehensive suite of distributed IT solutions, encompassing consulting, enterprise computing, end-user services, managed print, and network solutions. The clientele spans a broad spectrum, featuring Fortune 1,000 companies. The company excels in adapting to IT evolution, offering forward-looking solutions.

ROX Hi Tech got listed on NSE Emerge platform in November 2023 with an IPO of ₹ 54.49 Crore.

In FY23, the company reported Revenue of ₹ 133.99 Crore, EBITDA of ₹ 23.67 Crore and PAT of ₹ 15.33 Crore.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor:

Sunil Mudgal – Director
Kirin Advisors Private Limited
sunil@kirinadvisors.com
M – 9869275849