

ROX HI-TECH LIMITED

(Formerly known as ROX Trading and Systems Pvt.Ltd & ROX Hi-Tech Pvt.Ltd)

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ROX-NSE-PR-202324

February 15, 2024

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, 'G' Block,
Bandra Kurla Complex,
Bandra (East) Mumbai 400 051

Symbol: **ROXHITECH**

ISIN: **INE0PDJ01013**

Sub: Press Release to be issued by the Company.

Dear Sir / Madam,

Pursuant to Regulation 30 of (Listing Obligation and Disclosure Requirements) Regulations, 2015,
We are pleased to provide you with latest business updates of our company.

A copy of press release is also uploaded on the company's website.

Request you to take this on your record.

Yours Faithfully
For **ROX Hi-Tech Limited**

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THENMOZHI
Date: 2024.02.15
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Company Secretary & Compliance officer
Membership No. A66685



ROX Hi Tech Limited Secures Prestigious Partnership with EuroGroup for Business Process Automation Revolution

Mumbai – February 15, 2024: ROX Hi-Tech, a customer-centric IT solutions provider, is proud to announce its selection as the preferred vendor by EuroGroup for their business process automation needs.

This significant achievement underscores ROX's commitment to delivering cutting-edge automation solutions that drive efficiency and enhance productivity for our clients. The decision by EuroGroup to choose ROX as their automation partner reflects the trust and confidence placed in our expertise and capabilities.

EuroGroup's decision to entrust their automation needs to ROX underscores the strategic importance of technology partnerships in today's business landscape. In an era defined by digital transformation, organizations that embrace innovation and collaboration are poised to thrive. By partnering with ROX Hi-Tech, EuroGroup demonstrates its commitment to staying ahead of the curve and harnessing the full potential of automation to drive business success.

The benefits of business process automation extend far beyond operational efficiency. By automating repetitive tasks and leveraging data-driven insights, organizations can unlock new opportunities for growth and innovation. With ROX Hi-Tech as their trusted partner, EuroGroup is well-positioned to harness the power of automation to fuel their future growth trajectory.

Commenting on this, Mr. Jim Rakesh Managing Director, ROX Hi Tech Limited said, “We are delighted to be chosen as the preferred vendor by EuroGroup for their business process automation. This recognition validates the dedication and hard work of our team in providing innovative solutions tailored to meet the evolving needs of our clients.

This success would not have been possible without the tireless efforts of our dedicated team, whose expertise and commitment to excellence have been instrumental in securing this remarkable win.”

About ROX Hi Tech Limited

ROX Hi-Tech Limited, a Chennai-based IT solutions provider, stands as a pinnacle of customer-centricity, unwaveringly committed to excellence. With over two decades of industry experience, ROX seamlessly transitioned from an IBM Business Partner to a distinguished player in the IT segment. As a premier system integrator, ROX provides a comprehensive suite of distributed IT solutions, encompassing consulting, enterprise computing, end-user services, managed print, and network solutions. The clientele spans a broad spectrum, featuring Fortune 1,000 companies. The company excels in adapting to IT evolution, offering forward-looking solutions.

ROX Hi Tech got listed on NSE Emerge platform in November 2023 with an IPO of ₹ 54.49 Crore.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor:



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