

ROX HI-TECH LIMITED

(Formerly known as ROX Trading and Systems Pvt.Ltd & ROX Hi-Tech Pvt.Ltd)

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ROX-NSE-PR-202324

February 7, 2024

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, 'G' Block,
Bandra Kurla Complex,
Bandra (East) Mumbai 400 051

Symbol: **ROXHITECH**

ISIN: **INE0PDJ01013**

Sub: Press Release to be issued by the Company.

Dear Sir / Madam,

Pursuant to Regulation 30 of (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to provide you with latest business updates of our company.

Request you to take this on your record.

Kindly take the same on your records.

Yours Faithfully
For **ROX Hi-Tech Limited**

THENM Digitally signed
by THENMOZHI
OZHI Date: 2024.02.07
13:27:23 +05'30'

Thenmozhi
Company Secretary & Compliance officer
Membership No. A66685



ROX Hi-Tech Secures Pivotal Digital Transformation Deal with Prominent Public Sector Organization

Mumbai – February 07, 2024: ROX Hi-Tech, a customer-centric IT solutions provider, proudly announces its recent success in winning a comprehensive digital transformation deal with a prominent public sector organization. This significant achievement encompasses the intricate tasks of data and database migration, positioning ROX as a trusted partner for complex IT projects.

In the realm of digital transformation, data migration stands as a critical component, particularly for government agencies managing extensive volumes of sensitive information. This process involves the seamless transfer of data from legacy systems to modern platforms while prioritizing data integrity, security, and compliance throughout the transition.

Simultaneously, database migration plays a pivotal role, involving the optimization and movement of databases from one platform to another. This step aims to enhance performance, scalability, and accessibility, thereby addressing the challenges of data silos prevalent in public sector organizations. By consolidating and migrating databases, ROX aims to streamline operations, foster better data-driven decision-making, and improve overall efficiency.

The public sector often faces data fragmentation across departments. ROX's solution facilitates a seamless transition, leveraging information assets more effectively. The initiative aims to improve interoperability and deliver enhanced services to citizens.

Commenting on this, Mr. Jim Rakesh Managing Director, ROX Hi Tech Limited said, “We are thrilled to secure this digital transformation deal, especially one that involves data and database migration for a leading public sector organization. This success underscores ROX's expertise in handling complex IT projects and reinforces our commitment to delivering meaningful digital transformation outcomes for our clients.

Our team is dedicated to ensuring the success of this project by not only showcasing our technical prowess but also by aligning with the client's goals. We understand the importance of consolidating and migrating databases in the public sector, and we are committed to delivering results that make a positive impact on both operational efficiency and citizen services.”

About ROX Hi Tech Limited

ROX Hi-Tech Limited, a Chennai-based IT solutions provider, stands as a pinnacle of customer-centricity, unwaveringly committed to excellence. With over two decades of industry experience, ROX seamlessly transitioned from an IBM Business Partner to a distinguished player in the IT segment. As a premier system integrator, ROX provides a comprehensive suite of distributed IT solutions, encompassing consulting, enterprise computing, end-user services, managed print, and network solutions. The clientele spans a broad spectrum, featuring Fortune 1,000 companies. The company excels in adapting to IT evolution, offering forward-looking solutions.

ROX Hi Tech got listed on NSE Emerge platform in November 2023 with an IPO of ₹ 54.49 Crore.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The

Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor:



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