

Morgan Stanley India
Company Private Limited
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July 24, 2023

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051, India.

Dear Sir / Madam,

Subject: Detailed Public Statement dated July 22, 2023 (the “Detailed Public Statement”) in relation to an open offer to the Public Shareholders (as defined in the Detailed Public Statement) of Route Mobile Limited (the “Target Company”) (“Open Offer”).

With respect to captioned Open Offer and in accordance with regulation 14(4) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011 and subsequent amendments thereto (the “**SEBI (SAST) Regulations**”), we hereby enclose a copy of the Detailed Public Statement, published on July 24, 2023 in the following newspapers:

Newspaper	Language	Edition
Financial Express	English	All
Jansatta	Hindi	All
Navshakti	Marathi	Mumbai

We request you to kindly disseminate the Detailed Public Statement on your website.

All capitalised terms used in this letter unless defined herein shall have the same meanings as ascribed to them in the enclosed Detailed Public Statement.

Should you require any further information / clarifications on the same, please contact the following persons:

Name	Designation	Contact	Email ID
Ankit Garg	Vice President	+91 22 6118 1027	routemobile_openoffer@morganstanley.com
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Morgan Stanley

Thanking you,

For and on behalf of **Morgan Stanley India Company Private Limited**

A handwritten signature in blue ink is positioned to the left of a blue circular stamp. The stamp contains the text "MORGAN STANLEY INDIA COMPANY PRIVATE LIMITED" around the perimeter and "Mumbai" in the center. A horizontal line is drawn below the signature and stamp.

Authorized Signatory

24th July 2023

Kamal Yadav

Encl.: Copy of the Detailed Public Statement