

FM/CS/2026/131

March 19, 2026

Mr. Tejas Shah
Company Secretary and Compliance Officer
Route Mobile Ltd
SanRaj Corporate Park - 4th Dimension, Mind Space,
3rd Floor, Malad (West), Mumbai,
Maharashtra, 400064

Sub: Reporting under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir/Madam,

We wish to inform you that there has been a change in the shareholding of SBI Mutual Fund under its various schemes, in your company decreasing by 2% from the previous disclosure made by us under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, vide our letter no. FM/CS/2024/303 dated September 13, 2024, wherein the reported holding was 5.3832% of the paid-up share capital of your Company.

SBI Mutual Fund, under its various schemes has sold 42,822 shares representing 0.0680% of the paid-up share capital of your Company. The final holding of SBI Mutual Fund, under its various schemes, as at the close of business hours on March 18, 2026, was 20,94,432 shares which is 3.3243% of the paid-up share capital of your Company.

Pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed the required disclosure, as prescribed in the said regulations.

Thanking you,

Yours faithfully,

For SBI Funds Management Limited
Chief Compliance Officer & Company Secretary

Encl: As above

c.c. 1. National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai - 400 051.

2. General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Trustee : SBI Mutual Fund Trustee Company Private Limited (CIN : U65991MH2003PTC138496)**Regd. Office :** 9th Floor, Crescenzo, C-38 & 39, 'G' Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051**Tel. :** +91 22 61793000 | **Fax :** 67425687-91 | **E-mail :** partnerforlife@sbimf.com | **Website :** www.sbimf.com**Branch Office :** Unit No. 31 | CR2 Mall | Plot No. 240 & 240A | Backbay Reclamation | Block No. III | Nariman Point | Mumbai-400 021**Tel. :** +91 22 66532800 | **Fax :** +91 22 66532801/02 | **Website :** www.sbimf.com

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	ROUTE MOBILE LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SBI Mutual Fund under its various schemes		
3. Whether the acquirer belongs to Promoter/Promoter group	N.A.		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd / National Stock Exchange of India Ltd		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition/disposal under consideration, holding of:			
a) Shares carrying voting rights	21,37,254	3.3923%	N.A.
b) Share in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
Total (a+b+c+d)	21,37,254	3.3923%	N.A.
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	42,822	0.0680%	N.A.
b) VRs acquired /sold otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/ invoked/ released by the acquirer	N.A.	N.A.	N.A.
Total (a+b+c+d)	42,822	0.0680%	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	20,94,432	3.3243%	N.A.
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	N.A.	N.A.	N.A.
Total (a+b+c+d)	20,94,432	3.3243%	N.A.
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Market Sale		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Sale of 42,822 shares on 18-Mar-2026		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs 63,00,30,820 consisting of 6,30,03,082 equity shares having a face value of Rs. 10/- each.		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs 63,00,30,820 consisting of 6,30,03,082 equity shares having a face value of Rs. 10/- each.		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Neeraj Kumar
Dealer

Signature of the acquirer/ seller/ Authorised Signatory

Place: Mumbai

Date: 19-March-2026


Aparna Nirgude
Chief Risk Officer