

BMG Investments Pvt. Ltd.

1st Floor, DCM Building, 16, Barakhamba Road, New Delhi-110001 INDIA
Phones : 23713544, 23713262 Fax : 23327512

24th May, 2013

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001.

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Share and takeover Regulation 2011)

Dear Sir,

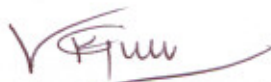
Please find enclosed Annexure B Pursuant to Regulation 29(2) of SEBI (SAST) Regulation 2011.

This is for your information and record.

Thanking you,

Yours truly,

For BMG INVESTMENTS PVT. LTD.



(Authorised Signatory)

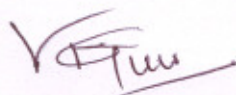
**C.c: National Stock Exchange, Mumbai
Kolkata Stock Exchange, Kolkata
Guwahati Stock Exchange, Guwahati**

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF
SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	ROSSELL INDIA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	HARSH MOHAN GUPTA & SON (HUF) BMG INVESTMENTS PVT. LTD.		
3. Whether the acquirer belong to Promoter / Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE, NSE, Kolkata & Guwahati		
5. Details of the acquisition / disposal/ holding of shares / voting rights / holding of the Acquirer and PAC	Number	% wrt. Total Share wherever applicable	% w.r.t. total diluted share / voting capital of the TC(*)
Before the acquisition under, holding of:			
(a) Shares carrying voting rights.	2,74,08,614	74.69%	74.69%
(b) Voting Rights (VRs) otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category).	-	-	-
Total (a+b+c)	2,74,08,614	74.69%	74.69%
Details of acquisition			
(a) Shares carrying voting rights acquired	3,450	-	-
(b) VRs acquired / sold otherwise than by shares.	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold (Shares).	-	-	-
Total (a+b+c)	3,450	-	-

After the sale, holding of:			
(a) Shares carrying voting rights.	(213)	74.70%	74.70%
(b) VRs otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	2,74,11,851	74.70%	74.70%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Open Market	Open Market	Open Market
7. Date of acquisition of shares,	24 th May, 2013		
8. Equity share capital of the TC before the said acquisition	3,66,96,475	100%	100%
9. Equity share capital of the TC after the said acquisition	3,66,96,475	100%	100%
10. Total diluted share / voting capital of the TC after the said acquisition	3,66,96,475	100%	100%

For BMG INVESTMENTS PVT. LTD.



(Authorised Signatory)

Place: New Delhi

Date: 24th May, 2013