



**ROYAL ORCHID HOTELS LTD.,**

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**Date: April 08, 2026**

To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
**BSE Limited,**  
Floor 25, P. J. Towers,  
Dalal Street,  
Mumbai – 400 001  
**BSE Scrip Code: 532699**

To,  
The Manager,  
Listing Compliance,  
Department of Corporate Services,  
**National Stock Exchange of India Limited,**  
Exchange Plaza, Plot no. C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051  
**NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

**Sub: Press Release**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release regarding **“Strategic Agreement with Royal Orchid Hotels for launching of 125 New Hampton by Hilton Hotels.”**

This is for the information and records for the exchanges.

Thanking you,

Yours sincerely,

**For ROYAL ORCHID HOTELS LIMITED**

  
**AMIT JASIWAL**  
**CHIEF FINANCIAL OFFICER**

**Encl: as above**



# Hilton Supercharges Its India Expansion with Strategic Agreement with Royal Orchid Hotels for 125 New Hampton by Hilton Hotels

*125 New Openings Targeted Across Western and Southern India by 2035*

*Agreement Addresses Significant Supply Gap in Emerging Indian cities and Commercial Hubs*

**NEW DELHI, India – April 8, 2026** Royal Orchid Hotels Limited (NSE: ROHLTD.NS), today announced the signing of a strategic agreement with Hilton (NYSE: HYT), to sign and open 125 [Hampton by Hilton](#) hotels in India. The partnership accelerates Hilton's upper midscale expansion in India, where rising domestic travel and growing demand from the country's expanding middle class are driving strong opportunities in the mid-market segment. The franchised hotels will primarily be developed across western and southern markets, including Goa, Maharashtra, Karnataka, Tamil Nadu, Andhra Pradesh and Telangana, joining more than 3,100 Hampton by Hilton properties trading globally.

**Alan Watts, President, Asia Pacific, Hilton** said, "India's economic growth, expanding middle class and rapid infrastructure development are reshaping the country's travel landscape, creating significant opportunities for our brands. Our new strategic partnership with the Royal Orchid Hotels demonstrates our commitment to working with established local operators, enabling us to scale our franchise footprint rapidly while maintaining the strength and consistency of Hilton's brands."

**Arjun Bajjee, President, Royal Orchid Hotels**, said, "Partnering with Hilton to bring 125 Hampton properties to life is a strategic leap in our 50-year journey. It complements our ethos of bolstering India's mid-market segment with hotels that deliver great value, service efficiency and thoughtful design, alongside the globally renowned Hampton brand experience. Over the next 10 years, the hospitality opportunity will enable jobs creation for local communities besides offering travelers across the country a quality stay experience."

Hampton by Hilton is the company's largest brand by number of hotels and a pioneer of the upper-midscale segment globally. Named the [#1 lodging franchise](#) by Entrepreneur® for 17 consecutive years, the brand serves quality-driven travelers through an approachable, high-quality stay defined by its friendly and caring signature hospitality, known as 'Hamptonality', in 46 countries globally. Following extensive consumer research in India, Hampton by Hilton hotels in the country will feature design, service and amenities thoughtfully tailored to reflect local preferences while maintaining the brand's trusted global standards.

Hampton by Hilton hotels participate in Hilton Honors, the award-winning guest loyalty program for Hilton's 26 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including flexible points and money payment options, exclusive member discounts and complimentary standard Wi-Fi. Members also enjoy popular digital tools available exclusively through the Hilton Honors mobile app, including digital check-in, room selection and Digital Key.

**This Strategic partnership has been signed between Regenta Hotels Private Limited and Hampton by Hilton under the stewardship of Mr Keshav Bajjee, Executive Director, Royal Orchid Hotels Limited.**

**Keshav Bajjee, Executive Director, Royal Orchid Group**, said, "We are proud to partner with Hilton to scale Hampton by Hilton in India. Our portfolio is a healthy mix of owned, managed and franchised properties, and this partnership with Hilton will drive significant growth in the country's mid-market hospitality segment. As domestic travel continues to grow and new economic centers emerge across the country, we see a significant opportunity to expand the Hampton by Hilton brand across cities in India and complement our family of Regenta hotels."

Strategic agreements have become a key driver for Hilton's expansion strategy in India, enabling the company to pair strong local operating expertise with its global brands and commercial engine. This partnership marks Hilton's third of this nature in India, building on the momentum of earlier agreements that are accelerating development by setting franchise terms across a large portfolio of new developments at once.

India's western and southern states collectively account for a significant share of the country's GDP and represent some of its most dynamic business and leisure travel corridors. As infrastructure improvements strengthen connectivity and domestic travel continues to grow, demand for reliable, branded accommodation is expanding beyond the country's largest metropolitan centers. This is creating strong opportunities for branded midscale and upper midscale brands such as Hampton by Hilton to meet the needs of India's rapidly expanding domestic traveler base across emerging cities and key commercial hubs.

**Christian Charnaux, Executive Vice President and Chief Development Officer, Hilton**, said, "As we continue to strengthen our network effect around the world, India remains a strategic long-term growth market for Hilton. For owners, Hampton by Hilton delivers industry-leading returns through an efficient operating model and broad guest appeal. This agreement further reinforces the global strength of the Hampton brand and our confidence in the long-term growth of India's midmarket hospitality sector."

#### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a portfolio of 26 world-class brands comprising more than 9,100 properties and over 1.3 million rooms, in 143 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed over 4 billion guests in its more than 100-year history. Named as the No. 1 World's Best Workplace by Great Place to Work and Fortune, Hilton aims to create the best culture for its 500,000 team members around the world. Hilton has introduced industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 243 million Hilton Honors members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com) for more information, and connect with Hilton on [Facebook](#), [X](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).

#### **About Royal Orchid Hotels Limited (ROHL)**

**Royal Orchid Hotels Limited** is an India-based hospitality company engaged in the ownership, development, and management of hotels and resorts across multiple categories. Incorporated in 1986 and headquartered in Bengaluru, the company operates under the Royal Orchid and Regenta brands, catering to both business and leisure travelers. Its portfolio spans over 120 hotels across 80+ locations in India and neighboring markets with over 60+ hotels in the pipeline. The company follows a mix of owned, leased, managed, and franchised models, with a growing focus on asset-light expansion. Royal Orchid Hotels Limited is listed on the National Stock Exchange and the Bombay Stock Exchange.

#### **About Hampton by Hilton**

As the No. 1 ranked lodging franchise for the last 17 years by Entrepreneur®, [Hampton by Hilton](#) — including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton — serves quality-driven and value-conscious travelers at more than 3,100 properties in 46 countries and territories around the globe. The brand continues to lead its segment by providing guests with high quality, thoughtfully designed accommodations and amenities, such as modern, spacious rooms and free hot breakfast featuring the signature Hampton Waffle. Hampton by Hilton is committed to delivering an

exceptionally friendly and authentic service, all backed by the 100% Hampton Guarantee™. Experience a best-in-class stay at Hampton by Hilton by booking at [hampton.com](https://hampton.com) or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hampton by Hilton at [stories.hilton.com/hampton](https://stories.hilton.com/hampton), and follow the brand on [Facebook](#), [Instagram](#) and [X](#).

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