



ROYAL ORCHID HOTELS LTD.,

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Date: September 01, 2025

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release regarding latest property at Ambala, Haryana.

This is for the information and records for the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

Ranabir Sanyal
Company Secretary & Compliance Officer
FCS-7814

Encl: as above

Royal Orchid Expands Presence in North India with New Property in Ambala

Bengaluru, 1st September, 2025:



Royal Orchid Hotels Ltd. (ROHL) has announced the signing of their latest property at Ambala, a dynamic city in Haryana bordering Punjab. This strategic addition highlights ROHL's dedication to expanding hospitality services into emerging and lesser-explored regions of India, further boosting tourism across the country. The new 65-key property, developed in collaboration with Mr. Lovepreet Singh, will operate under a management agreement, reinforcing ROHL's asset-light model and continued focus on delivering exceptional guest experiences.

Strategically located in Ambala, the upcoming resort is poised to cater to both business and leisure travellers. Spread across 6 acres with a built-up area of 1,05,000 sq. ft., the property will feature 65 well-appointed rooms, including deluxe, club, and suite categories. Designed for seamless experiences, the resort houses a multi-cuisine restaurant, a vibrant bar, a fully-equipped gym, a rejuvenating spa and salon, and a spacious swimming pool.

With four banquet halls ranging from 3,200 sq. ft. (open area) to 8,000 sq. ft., a dedicated conference area, and an expansive 25,000 sq. ft. lawn with a tent facility, the venue is ideal for destination weddings, social celebrations, corporate events, and industry conventions. Whether for a milestone celebration or a strategic offsite, the resort promises a refined and memorable stay.

Commenting on the signing, **Mr. Chander K Baljee, Chairman & Managing Director of Royal Orchid Hotels Ltd. Said**, "Ambala is steadily growing as both a travel and business destination, and we're glad to be adding it to our network. At Royal Orchid Hotels, we've always believed in creating quality stays in locations that are still finding their place on the hospitality map. This expansion is a step towards that, reaching cities with potential and offering travellers the comfort and consistency they expect. We're happy to partner with Marrievilla resort on this project and look forward to bringing the Regenta experience to Ambala."

A modest but rapidly emerging destination, Ambala finds a balance between cultural richness and economic development. Famed for its heritage sites and bustling bazaars, it also enjoys the best connectivity to major cities such as Chandigarh and Delhi. With its expanding infrastructure and local importance, Ambala is rapidly emerging as an important centre of tourism and business in North India.



Lovepreet singh, Partner and MD - Marrievilla Resort said, "We are excited to join hands with Royal Orchid Hotels in bringing the Regenta experience to Ambala. Together, we aim to deliver exceptional hospitality and create memorable stays for all our guests in this vibrant city."

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 110+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid Hotels Limited is listed on the Bombay Stock Exchange & National Stock Exchange (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

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