Piramal
knowledge action care

7th November, 2013

The Secretary
**BSE Limited,**
Corporate Relationship Dept.,
1st Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400 001

Fax No. 22723121 / 22721072 / 22722037

The Secretary
**National Stock Exchange of India Ltd.,**
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051

Fax No. 26598237 / 26598238

Dear Sir/Madam,

**BSE SCRIP CODE - 500302**
**NSE SYMBOL – PEL**

Re: Disclosure u/r 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

Pursuant to the requirements of reg. 13(6) of the SEBI (Prohibition of Insider Trading) Regulations, 1992, we forward herewith the information received under reg. 13(4) from Mr. Rajesh Laddha, Chief Financial Officer, in the prescribed format, regarding acquisition of equity shares of the Company pursuant to exercise of ESOPs.

Kindly acknowledge receipt of the same.

Yours truly,
For **Piramal Enterprises Limited**

cmakhija

**Chanda Makhija Thadani**
**Assistant Company Secretary**

Encl: a/a

**ANNEXURE "B"**

of Code for Prevention of Insider Trading

**CHANGE IN SECURITIES HOLDINGS of Directors / Officers / Designated Employees (DE) (refer clause no. VI sub-clause nos. (1) and (2)(ii) of the Code for Prevention of Insider Trading and Regulation 13(4) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992)**

| Name, PAN No. & Address of Promoter / Person who is part of Promoter Group / Director/ Officer /DE | No. & % of shares/voting rights held by the Promoter / Person who is part of Promoter Group / Director/ Officer/DE | Date of receipt of allotment advice/acquisition / sale of shares/voting rights | Date of intimation to Company | Mode of acquisition (market purchase / public/ rights/preferential offer/ ESOP, etc.) |
|---|---|---|---|---|
| Rajesh Laddha (PAN NO : ABOPL3015F) Flat No. 3201, Tower 4, Strata, Planet Godrej, 30, K.K. Marg, Sant G.M. Chowk, Mahalaxmi, Mumbai – 400 011 | Nil | 14.10.2013 | 07.11.2013 | ESOP |
| | | 30.10.2013 | | |

| No. & % of shares/voting rights/ post acquisition/ sale | Trading Member (TM) through whom the trade was executed with SEBI - Registration no. of the TM | Exchange on which the trade was executed | Buy quantity | Buy value (Rs.) | Sell quantity | Sell value |
|---|---|---|---|---|---|---|
| 18,750 0.01% | - | - | 6,250 | 12,50,000 | - | - |
| | | | 12,500 | 25,00,000 | | |

Note: These shares have been acquired under the ESOP Scheme of the Company

Date: 7th November, 2013

**Rajesh Laddha**
**Chief Financial Officer, Piramal Enterprises Limited**

CERTIFIED TRUE COPY
For Piramal Enterprises Limited
Chanda Makhija Thadani
Assistant Company Secretary