Date: November 12, 2026

BSE Limited
Department of Corporate Services
Pheroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra- Kurla Complex, Mumbai-400051

SCRIP Code- 544136

SYMBOL-RKSWAMY

ISIN: INE0NQ801033

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Investor Presentation.

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulation, we are enclosing herewith a copy of the Investor Presentation on the Unaudited Financial Results (Standalone and Consolidated) of R K SWAMY Limited ("the Company") for the quarter and six months ended September 30, 2026.

This intimation is also being uploaded on the Company's website at www.rkswamy.com

You are requested to kindly take the same on record.

Thanking you

For R K SWAMY Limited

APARNA PRASHANT BHAT
Digitally signed by APARNA PRASHANT BHAT
Date: 2026.11.12 18:03:16 +05'30'

Aparna Bhat
Company Secretary & Compliance Officer
Membership No.: A19995
Place: Mumbai

R K SWAMY

Investor Presentation

November 12, 2026

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- The financial information are on consolidated basis unless otherwise specified.
- Please visit our corporate website **www.rkswamy.com** to go through our Investor section.

Beyond Advertising.
The Integrated Growth Engine

Leveraging Creativity, Customer Data & Insights

Financial Highlights H1

Consolidated Income

Rs 172.4 crores vs Rs 156.6 crores last year, up **10%**

Consolidated PBT

Rs 8.5 crores vs Rs 6.7 crores last year, up **26%**

Financial Highlights Q2

Consolidated Income

Rs 86.6 crores vs Rs 76.4 crores last year, up **13%**

Consolidated PBT

Rs 4.0 crores vs Rs 3.1 crores last year, up **26%**

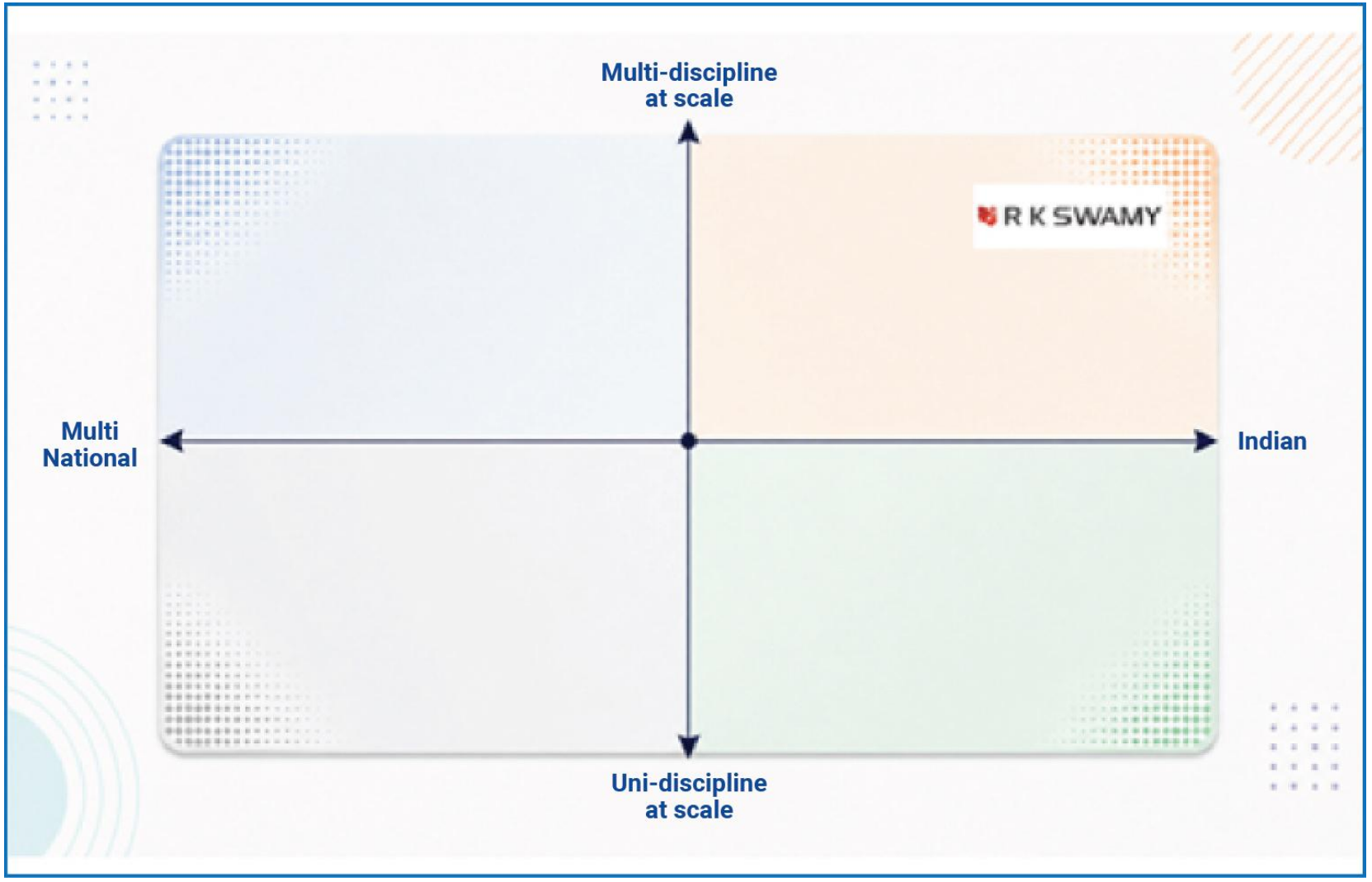
Financial Highlights 5 Year

FY 2021
Total Income
Rs 183 crores

CAGR 14%

FY 2026
Total Income
Rs 352 crores

Quadrant of One



About Us



Our Founder - R K Swamy

1922 – 2003

Set the right DNA. For him Integrity was a simple business strategy.

R K SWAMY Limited is the largest Indian majority owned integrated marketing services provider having more than five decades of experience offering a single-window solution for creative, media, data analytics and market research services.

Group Structure

R K SWAMY Limited

Integrated Marketing Communications
Parent Listed Entity (BSE and NSE)

100% Wholly Owned Subsidiaries

Hansa Customer Equity Private Limited

Customer Data Analytics & Marketing Technology (MarTech)

Hansa Research Group Private Limited

Full-Service Market Research

Single Window for Total Brand Solutions

Integrated Marketing Services

Integrated Marketing Communications

R K SWAMY

- Advertising Creative Services
- Content at Scale
- Media Planning & Buying
- Digital Marketing
- Branding & Design
- Brand & Marketing Consulting
- Brand Activation
- Healthcare Communication

Data Analytics & MarTech

hansa cequity

- Campaign Management
- CXC- Customer Experience Centre
- Targeting and Segmentation
- Data Science & AI
- CRM Personalisation on tools
- Loyalty Platforms
- Omnichannel Marketing
- VARTA AI platform

Full-service Market Research

hansa research

- Market Research
- Consumer Insights
- Product & concept testing
- Segmentation - Consumer & Market
- Market Sizing & Forecasting
- Social Research

Geographical Presence

THE INDIAN NETWORK

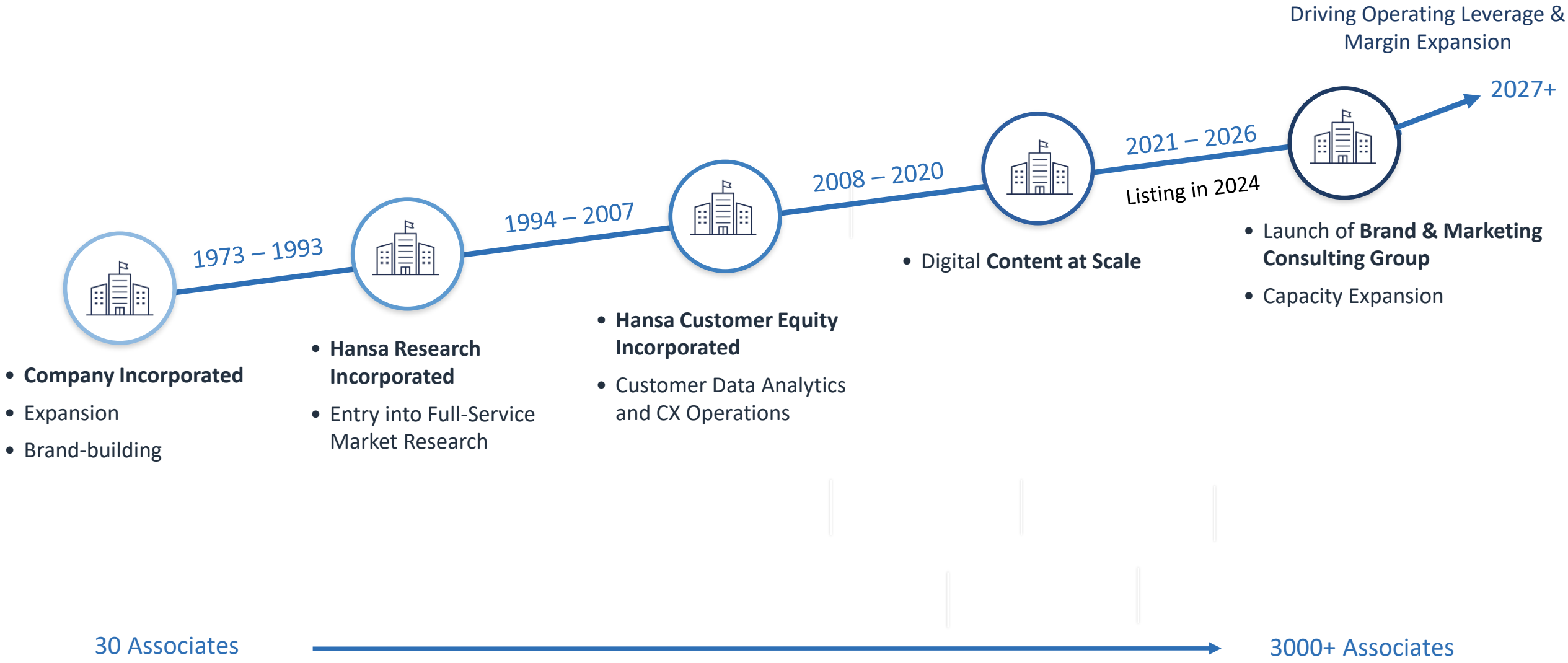
The R K SWAMY | Hansa group has a Pan India network

OVERSEAS NETWORK

We have offices in UAE and Bangladesh.



Journey to an Integrated Marketing Services Provider



Strengths Built over Five Decades

3,000+

People

14 Offices

Geographical Presence

4,000+

Total Clients Over **50 Years**

75+%

Repeat Revenue

14+ Years

Avg. Key Employee Tenure

Low

Client Concentration Risk

Zero Debt

Clean Balance Sheet

R K SWAMY

Strategic Growth Pillars

Growth Drivers

1. Business as usual
   Develop Talent & Client base
2. Digital Content at Scale
3. Brand & Marketing Consulting
   Unique capability
4. Healthcare
   Innovative solutions
5. Continuously build Infrastructure
   to support Marketing
6. Foundational Research Products

Growth Drivers (…contd.)

These require only modest investments.

They address marketplace problems and challenges faced by clients.

Each initiative is driven by a selected team already in place. Requires only additional talent as it scales.

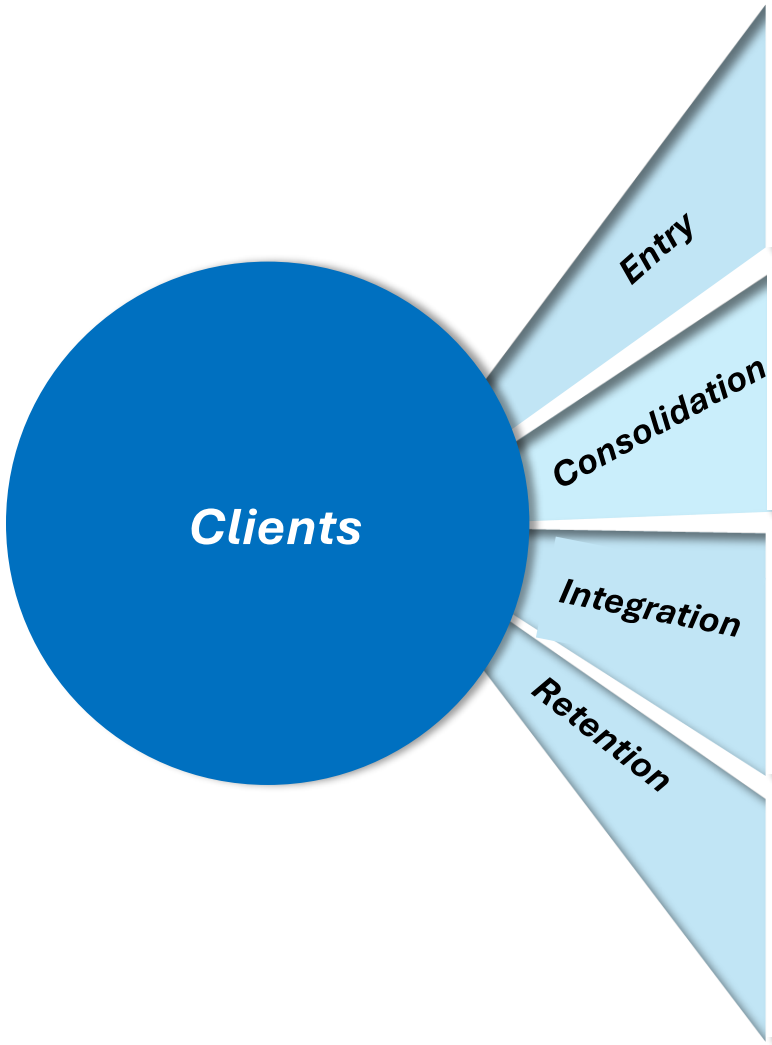
1. Continuously expanding Talent Base

Talent is critical to delivering high-quality service in a professional services business.

Continued expansion of Talent base is essential to complement the capacity expansion undertaken and proposed by the Group.

The Company engaged 3000+ People across the Group.

1. Deepening Existing Client Relationships Across Business Segments



Client engagements typically start with one discipline and expands in to others over time.

Integrated Marketing services drive more effective and efficient marketing

We leverage integrated expertise across every stage of the value chain

Our multi disciplinary approach and strong client engagement drives client retention.

2. Digital Content Production at Scale across Languages

Leveraging Digital Content to Enhance Reach & Engagement

We create digital content to support clients' marketing initiatives across online and offline channels through:

- Short videos
- Product videos and animations
- Targeted distribution across digital platforms

Proposed DVCP Studio and Capabilities

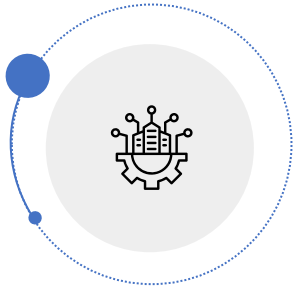
The proposed Digital Video Content Production Studio will facilitate:

- Integrated production studio with post-production facilities
- Catering to growing demand for digital content
- Reducing reliance on external production and outsourcing costs

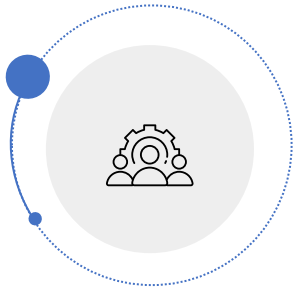
3. Brand & Marketing Consulting Group - Moving up the Value chain



Higher value services & strategic offerings



Supported by internal infrastructure and capacity created over the years



Leads to deeper client engagement

Revenue Growth & Improved - Margin

4. Healthcare Innovative Solutions

Investment in Healthcare is exploding in the country

We already serve 20+ leading Pharma companies and Hospital chains:

Increase specialist capabilities with Medical support

Expand CME Programs both live and online and

Take high quality healthcare communication to various providers across the country

5. Infrastructure to support Marketing

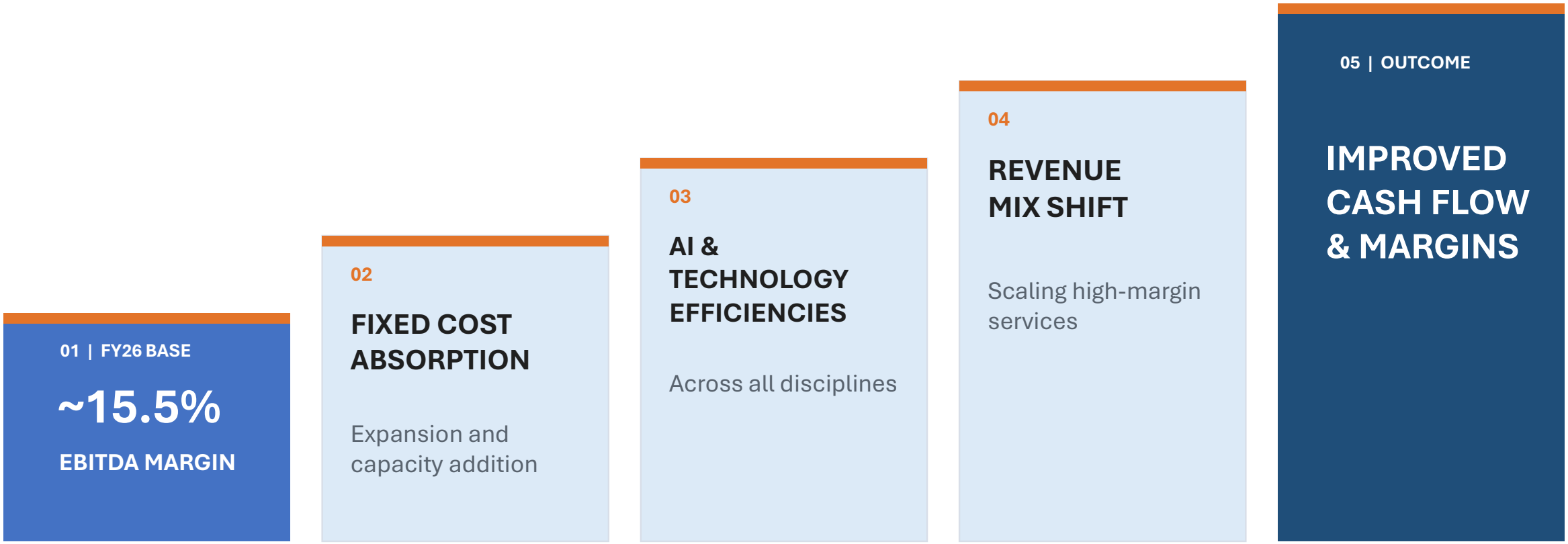
FY 21–FY 24 (The Track Record)	FY 25 & FY 26 (Investment Phase)	FY 27 (Utilization)	FY 28 & Beyond (Further Expansion)
Proven execution	Capacity expanded in CXC & CATI	Capacity utilisation CXC 96% and CATI 74% Strengthening leadership and capabilities	Create capacity in newer geographies within India Extend offerings to new Clients

6. Foundational Research Products

Opportunity for Basic Research on the Indian Marketplace abounds

Create large scale National Research Products covering specific sectors and/or the entire market place (like the R K SWAMY Hansa Guide to Market Planning)

Path to Margin Expansion



R K SWAMY

Financial Performance

Consolidated Profit & Loss Statement – Half Yearly

In Rs Lakhs

Metric	H1 FY 2026	H1 FY 2027	% change
Total Income[1]	15663	17243	↑ 10%
Gross Margin[2]	10455	11105	
EBITDA	1747	2123	↑ 22%
EBITDA Margin[3]	11%	12%	
Profit before tax (PBT)	673	849	↑ 26%
PBT Margin	4%	5%	
Profit after tax (PAT)	341	457	↑ 34%
PAT Margin	2%	3%	

Notes

1. *Total Income includes Other Income*
2. *Gross Margin is Revenue from Operations less Operating expenses*
3. *EBITDA Margin is calculated as EBITDA (incl. Other Income) divided by Total Income*
4. *All figures and percentages on this slide have been rounded off to the nearest whole number.*

Consolidated Profit & Loss Statement – Quarterly

In Rs Lakhs

Metric	Q2 FY 2026	Q2 FY 2027	% change
Total Income[1]	7638	8662	↑ 13%
Gross Margin[2]	5192	5455	
EBITDA	867	1031	↑ 19%
EBITDA Margin[3]	11%	12%	
Profit before tax (PBT)	313	395	↑ 26%
PBT Margin	4%	5%	
Profit after tax (PAT)	54	111	↑ 106%
PAT Margin	1%	1%	

Notes

1. *Total Income includes Other Income*
2. *Gross Margin is Revenue from Operations less Operating expenses*
3. *EBITDA Margin is calculated as EBITDA (incl. Other Income) divided by Total Income*
4. *All figures and percentages on this slide have been rounded off to the nearest whole number.*

Thank You