R K SWAMY

Date: August 12, 2026

BSE Limited
Department of Corporate Services
Pheroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra- Kurla Complex, Mumbai-400051

SCRIP Code- 544136

SYMBOL-RKSWAMY

ISIN: INE0NQ801033

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Investor Presentation.

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulation, we are enclosing herewith a copy of the Investor Presentation on the Un-Audited Financial Results (Standalone and Consolidated) of R K SWAMY Limited ("the Company") for the quarter ended June 30, 2026.

This intimation is also being uploaded on the Company's website at www.rkswamy.com

You are requested to kindly take the same on record.

Thanking you

For R K SWAMY Limited

APARNA PRASHANT BHAT
Digitally signed by APARNA PRASHANT BHAT
Date: 2026.08.12 17:30:14 +05'30'

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Membership No.: A19995
Place: Mumbai

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Kochi, Kolkata, New Delhi

Investor Presentation

August 12, 2026

R K SWAMY

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- The financial information are on consolidated basis unless otherwise specified.
- Please visit our corporate website **www.rkswamy.com** to go through our Investor section.

Q1 FY 2027 - Financial Highlights

Q1 Consolidated Income up 7% vs. Q1 year ago

Rs 86 crores vs Rs 80 crores last year

Q1 Consolidated PBT up 26% vs. Q1 year ago

Rs 4.6 crores vs Rs 3.6 crores last year

Professional Excellence

We have shared 30 caselets in our Annual Report. These cases can be downloaded from www.rkswamy.com

R K SWAMY prides itself in being able to showcase a wide variety of disciplines and solutions under one roof unlike its peers.

Growth Drivers

Five growth drivers for this year (and the next):

1. Business as usual - Growing with current clients & disciplines
2. Healthcare Segment - Innovative solutions
3. Brand & Marketing Consulting - Unique capability
4. Multi-country Specialist Panel of Doctors
5. Continuing to build Infrastructure to support Marketing

Growth Drivers (...contd.)

The growth drivers require only modest investments.

They are designed to address marketplace problems and challenges faced by clients.

Each initiative is driven by a selected team already in place. Only requires additional talent as it scales.

Each initiative is capable of adding a few points to the growth curve.

Company Profile

About Us

Our Founder - R K Swamy

1922 – 2003

Set the right DNA. For him Integrity was a simple business strategy.

R K SWAMY Limited is the largest Indian majority owned integrated marketing services provider having more than five decades of experience offering a single-window solution for creative, media, data analytics and market research services.

It's the only Integrated Marketing Services Company listed on the Main Board of BSE and NSE.

Group Structure

R K SWAMY Limited

Integrated Marketing Communications
Parent Listed Entity (BSE and NSE)

100% Wholly Owned Subsidiaries

Hansa Customer Equity Private Limited
Customer Data Analytics & Marketing Technology (MarTech)

Hansa Research Group Private Limited
Full-Service Market Research

Brand Note: 'R K SWAMY' and 'Hansa' trademarks licensed from promoter group company

Single Window for Total Brand Solutions

Integrated Marketing Services

Integrated Marketing Communications

R K SWAMY

- Advertising Creative Services
- Content at Scale
- Media Planning & Buying
- Digital Marketing
- Branding & Design
- Brand & Marketing Consulting
- Brand Activation
- Healthcare Communication

Data Analytics & MarTech

hansa cequity

- Campaign Management
- CXC- Customer Experience Centre
- Targeting and Segmentation
- Data Science & AI
- CRM Personalisation on tools
- Loyalty Platforms
- Omnichannel Marketing
- VARTA AI platform

Full-service Market Research

hansa research

- Market Research
- Consumer Insights
- Product & concept testing
- Segmentation - Consumer & Market
- Market Sizing & Forecasting
- Social Research

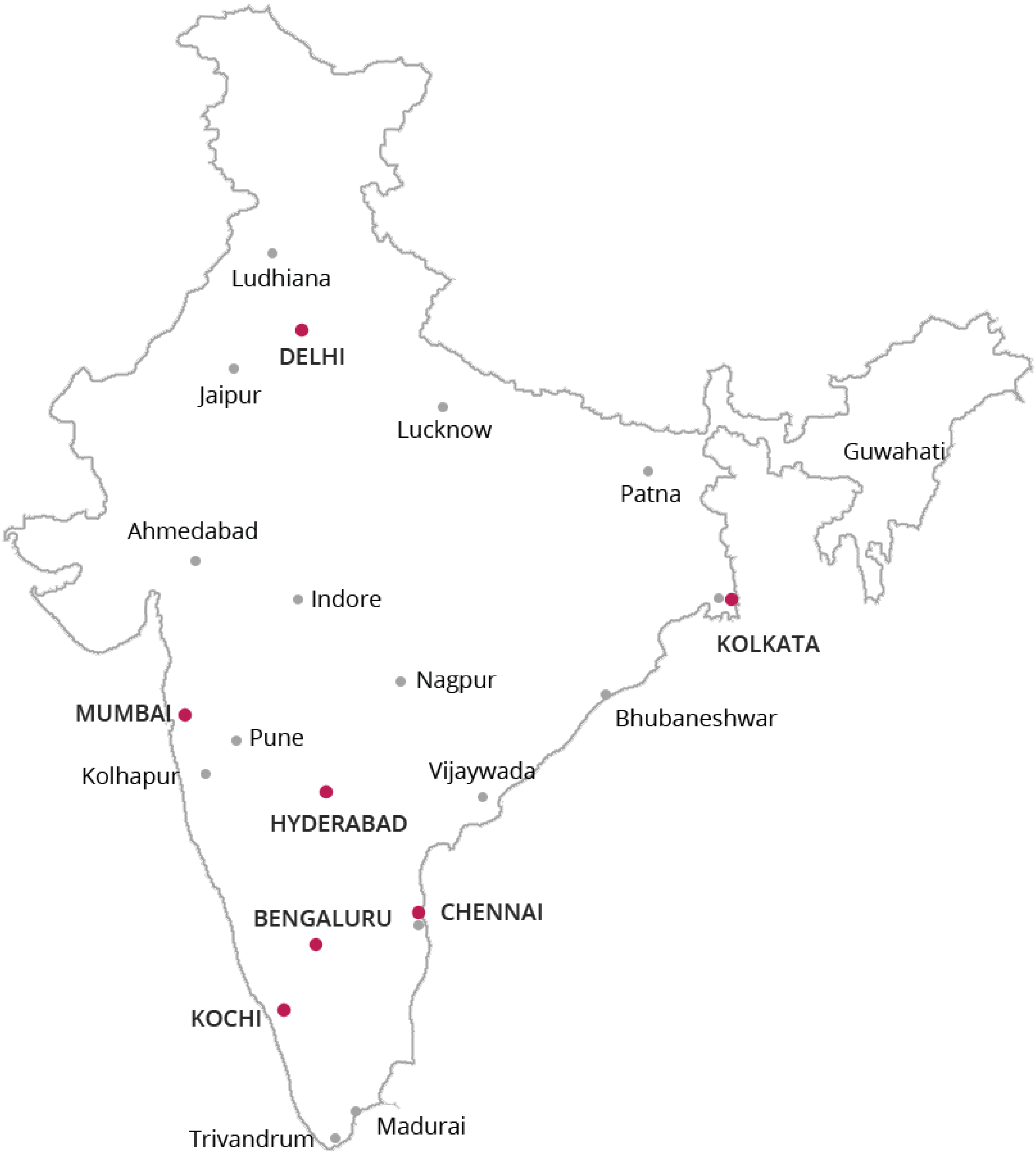
Geographical Presence

THE INDIAN NETWORK

The R K SWAMY | Hansa group has a Pan India network

OVERSEAS NETWORK

We have offices in UAE and Bangladesh.



Journey to an Integrated Marketing Services Provider

1973 – 1993

- **Company Incorporated**
- Expansion
- Brand-building

1994 – 2007

- **Hansa Research Incorporated**
- Entry into Full-Service Market Research

2008 – 2020

- **Hansa Customer Equity Incorporated**
- Customer Data Analytics and CX Operations

2021 – 2025

Listing in 2024

- Digital **Content at Scale**

2026+

Driving Operating Leverage & Margin Expansion

- Launch of **Brand & Marketing Consulting Group**
- Capacity Expansion

30 Associates → 3000+ Associates

Strengths Built over Five Decades

3,000+

People

14 Offices

Geographical Presence

4,000+

Total Clients Over **50 Years**

75+%

Repeat Revenue

14+ Years

Avg. Key Employee Tenure

Low

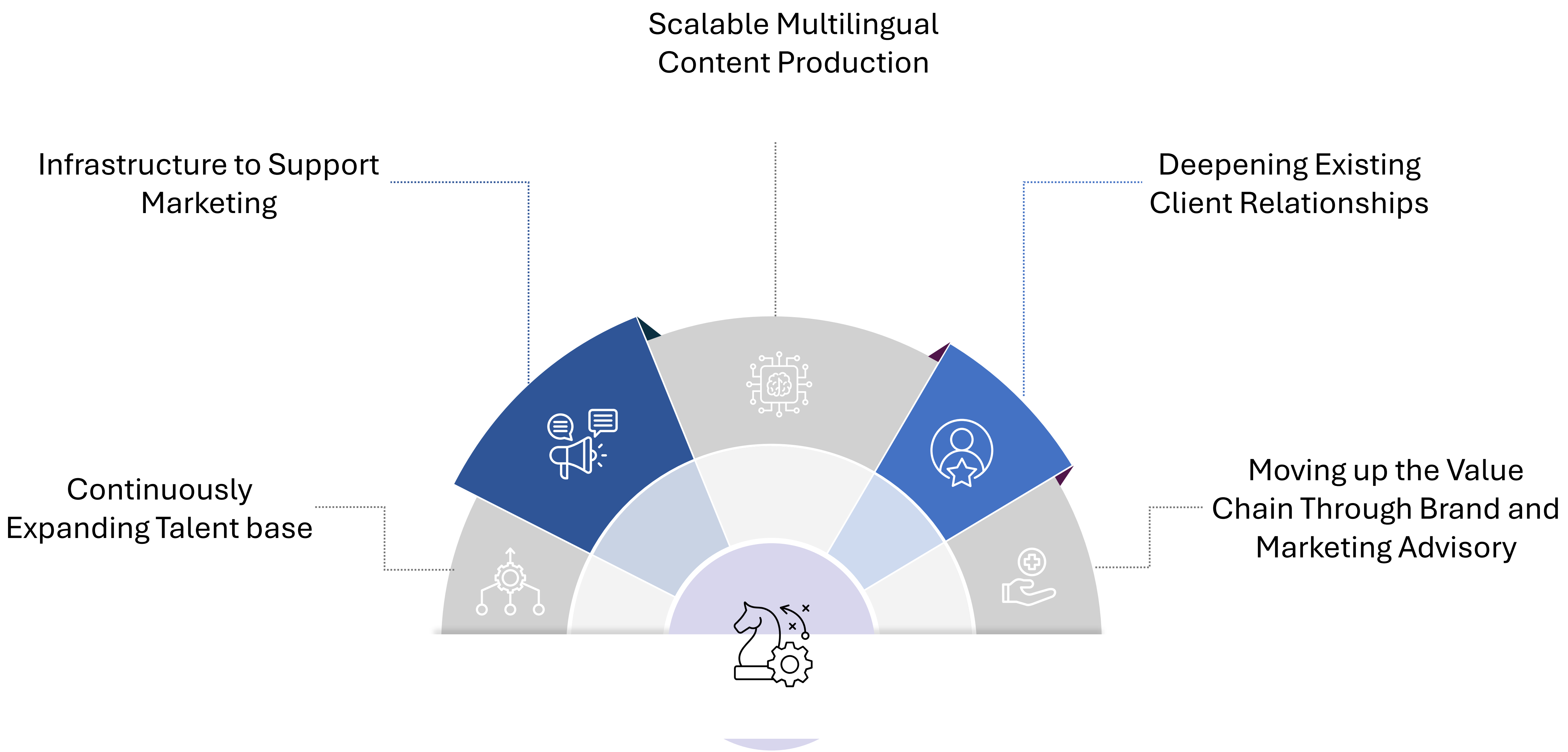
Client Concentration Risk

Zero Debt

Clean Balance Sheet

Strategic Growth Pillars

Strategic Growth Pillars



1. Continuously expanding Talent Base

Talent is critical to delivering high-quality service in a professional services business.

Continued expansion of Talent base is essential to complement the capacity expansion undertaken and proposed by the Group.

The Company engaged 3000+ People across the Group.

Source : Company Internal Estimates

2. Infrastructure to support Marketing

FY 21–FY 24 (The Track Record)	FY 25 (Investment Phase)	FY 26 (Inflection Phase)	FY 27+ (Operating Leverage)
Proven execution	Capacity expansion and technology investments	PBT growth of 30% YoY EBITDA growth of 32% YoY	Margins expected to strengthen
	Free cash flow generation	Free cash flow generation	Free cash flow generation
	Strengthening leadership and capabilities	Margin improvement as fixed costs are absorbed.	Operating leverage driven by growth

FY21
Income - Rs 183 crores → **CAGR 14%** → **FY26** Income – Rs 352 crores

3. Digital Content Production at Scale across Languages

Leveraging Digital Content to Enhance Reach & Engagement

We create digital content to support clients' marketing initiatives across online and offline channels through:

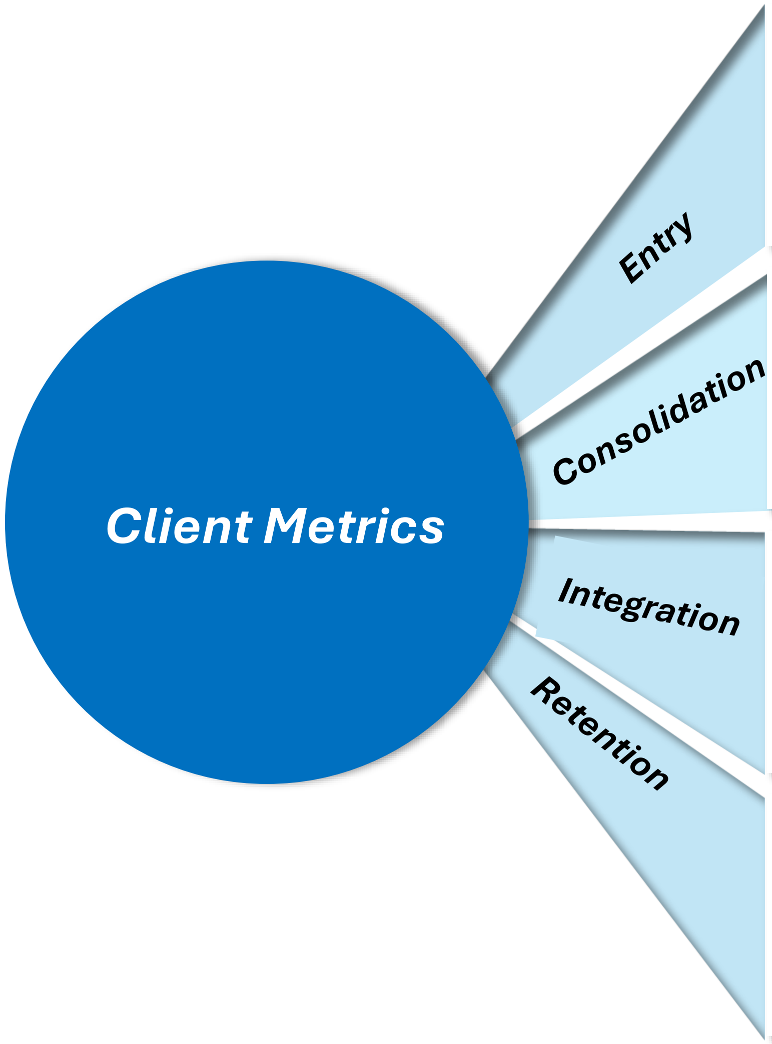
- Short videos
- Product videos and animations
- Targeted distribution across digital platforms

Proposed DVCP Studio and Capabilities

The proposed Digital Video Content Production Studio will facilitate:

- Integrated production studio with post-production facilities
- Catering to growing demand for digital content
- Reducing reliance on external production and outsourcing costs

4. Deepening Existing Client Relationships Across Business Segments



Client engagements typically start with one discipline and expands in to others over time.

Integrated Marketing services drive more effective and efficient marketing

We leverage integrated expertise across every stage of the value chain

Our multi disciplinary approach and strong client engagement drives client retention.

5. Brand & Marketing Consulting Group - Moving up the Value chain

Higher value services & strategic offerings

Supported by internal infrastructure and capacity created over the years

Leads to deeper client engagement

Revenue Growth & Improved - Margin

Path to Margin Expansion

01 | FY26 BASE

~15.5%

EBITDA MARGIN

02

FIXED COST ABSORPTION

Expansion and capacity addition

03

AI & TECHNOLOGY EFFICIENCIES

Across all disciplines

04

REVENUE MIX SHIFT

Scaling high-margin services

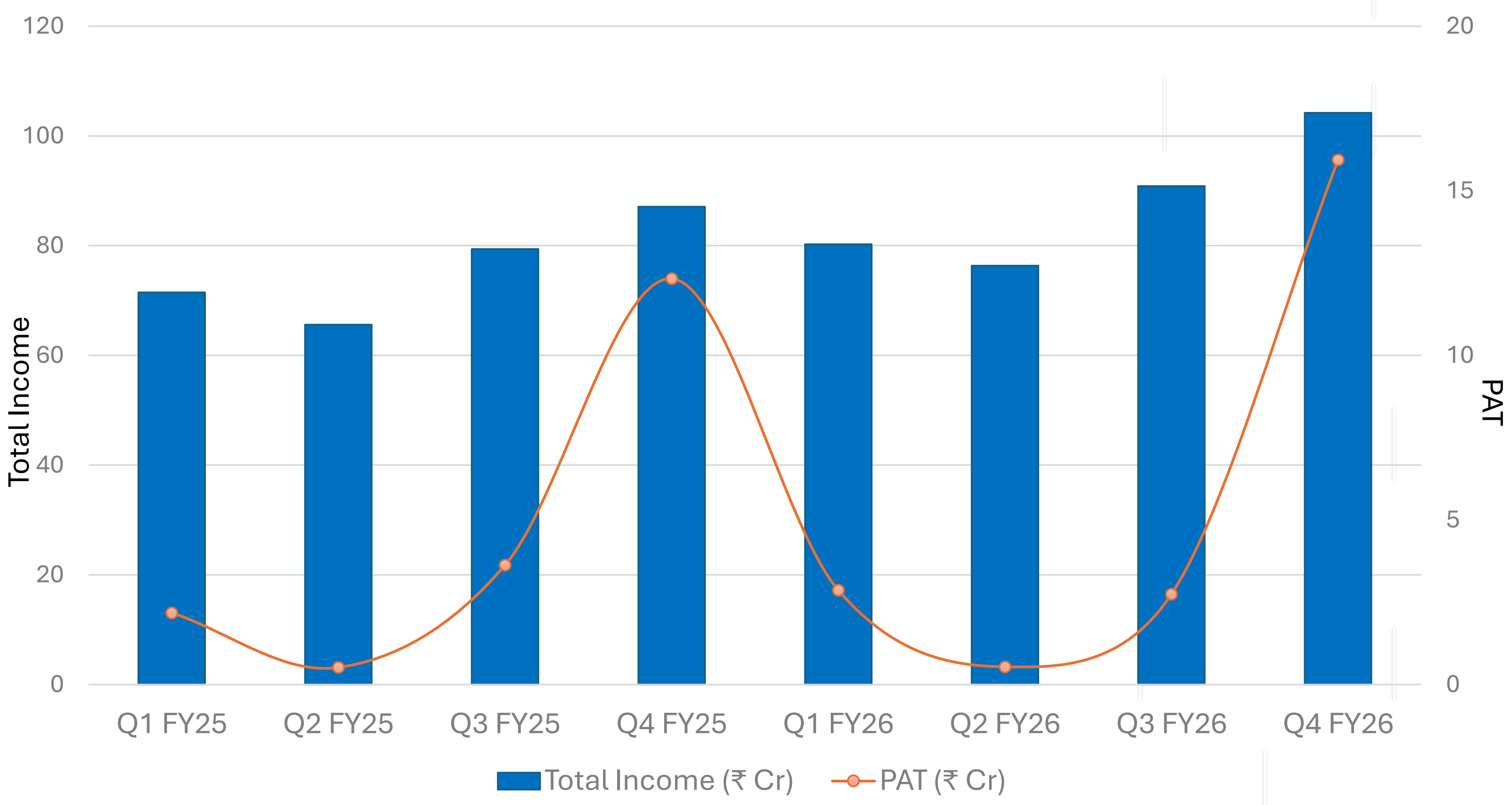
05 | OUTCOME

IMPROVED CASH FLOW & MARGINS

Financial Performance

Operating Leverage - Revenue and PAT Trend over eight quarters.

QUARTERLY RESULTS (CONSOLIDATED- Eight quarters)



Revenue conventionally tends to be higher in Q3 and Q4. in our business. Consequently, **revenues across quarters** are **not directly comparable.**

A significant portion of the company's operating costs is relatively fixed, which remain broadly similar across quarters.

This also explains the company's **operating leverage**: incremental revenue flows through to profits at a higher rate because fixed costs do not increase proportionately with revenue.

Consolidated Profit & Loss Statement – Quarterly

In Rs Lakhs

Metric	Q1 FY 2026	Q1 FY 2027	% change
Total Income[1]	8025	8581	⬆ *7%*
Gross Margin[2]	5263	5650	
EBITDA	879	1092	⬆ *24%*
EBITDA Margin[3]	*11%*	*13%*	
Profit before tax (PBT)	360	455	⬆ *26%*
PBT Margin	*4%*	*5%*	
Profit after tax (PAT)	287	347	⬆ *21%*
PAT Margin	*4%*	*4%*	

Notes

1. *Total Income includes Other Income*
2. *Gross Margin is Revenue from Operations less Operating expenses*
3. *EBITDA Margin is calculated as EBITDA (incl. Other Income) divided by Total Income*
4. *All figures on this slide have been rounded off to the nearest whole number, and percentages to one decimal.*

Thank You