MUKTA ARTS LIMITED
an entertainment company
Regd. Office : Mukta House, Behind Whistling Woods Institute, Filmcity Complex,
Goregaon (East), Mumbai - 400 065. TEL .: 91-22-3364 9400

22nd November, 2016

BSE Limited Phiroze Jeejeebhoy Towers, 1st Floor, Dalal Street, Mumbai – 400 001	**National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051

Kind Attn: **Corporate Relations Department**

Dear Sirs,

Sub: Whistling Woods International Launches it's 8th School - A School Of Design In Association With France's Premier Design School ECV.

Kindly note that in press release on the abovementioned subject the date **"November 21, 2016"** was mistakenly typed as **"March 16, 2016."** This mistake due to oversight is regretted. A revised press release with respect to the above is also enclosed herewith for your reference.

Kindly ignore the earlier press release and take this press release on your record.

Thanking you,

Yours Faithfully,
For and on behalf of
Mukta Arts Limited

MUKTA ARTS LIMITED MUMBAI

Parvez A. Farooqui
Executive Director

WHISTLING WOODS INTERNATIONAL LAUNCHES IT'S 8TH SCHOOL - A SCHOOL OF DESIGN IN ASSOCIATION WITH FRANCE'S PREMIER DESIGN SCHOOL "ECV".

India's first full time Degree program in Visual & Communication Design in association with TISS

Mumbai, November 21, 2016: Whistling Woods International (WWI), India's leading institute for Film, Communication and Media Arts, today, launched its latest venture Whistling Woods International School of Design in association with ECV, a leading Design school in France. India's first full time Degree program in Visual & Communication Design in association with The Tata Institute of Social Science (TISS).

A one-of-its-kind institute, School of Design offers Bachelor's in Visual Communication and Design, which is a comprehensive three year programme, divided into six semesters. The school aims to inculcate an extraordinary concept of education that goes by the tagline, 'Do What You Love'. The idea behind the school is to focus on making the students industry ready through a unique style of training, which allows them to pursue further education at **ECV, France**. This platform will fulfill the need of a formal and constructive place where people can get together, develop a network and have a state-of-the-art infrastructure to help them achieve their dreams.

Chairman and Founder, WWI, Subhash Ghai, said, "We feel honored to have collaborated with **ECV**, a Design institution that has earned a name for itself on the global map. The rationale behind this collaboration is to bring a unique global perspective to the curriculum, which would go a long way in shaping aspiring Design & Communication students to become world class professionals."

The first year of the programme will provide a perfect foundation for the students, who will learn the basics of Art, Aesthetics, Drawing, Multimedia, Colour Theory, and Design Principles, thereby developing a thorough understanding of the arena as a whole. In their next two years, students will be introduced to detailed areas of skill development such as Corporate Design, Typography, Art Direction, Web Design, Design Processes, and Publishing Design. Live projects and multiple internships will bring students up-close and personal with the industry they aspire to be in, lending a 360 degree approach to the entire programme.

Commenting on the partnership, Founder, ECV, Patrick Hermand, said, "ECV is over 30 years old with a presence in 5 cities across France, along-with an active international network across 60 organisations. We believe that 'design' is the core to everything you do, and we are confident that Whistling Woods International School of Design will help aspirants in this dynamic field, to become thorough professionals. Whistling Woods International has a very high reputation in the industry with regards to the technology & quality of education they provide, and we are extremely excited to partner with them for this venture."

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