

Date: 06/01/2023

The Manager (Listing Department)
National Stock Exchange of India Limited
Bandra- Kurla Complex
Bandra (East)
Mumbai - 400 015

Company Symbol: REPL

Sub: Announcement - RIPL Launches Fusion Hub Cloud ERP Software in India

Dear Sir/Mam,

We are pleased to enclose a copy of Announcement regarding RIPL (Rudrabhishek Infosystem Private Limited) wholly owned subsidiary of REPL in Partnership with Orgnn Techonologies Private Limited launches Fusion Hub Cloud ERP in Indian Market .

The above information is for your records only.

Thanking you

Yours faithfully

For RUDRABHISHEK ENTERPRISES LIMITED


PRADEEP MISRA
CHAIRMAN & MANAGING DIRECTOR
DIN: 01386739



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ANNOUNCEMENT

RIPL (Wholly owned Subsidiary) of REPL Launches “Fusion Hub Cloud ERP” in Indian Market

RIPL (Rudrabhishek Infosystems Pvt. Ltd.), wholly owned subsidiary of REPL, in partnership with ORGNN Technologies Pvt. Ltd. has launched the ERP software ‘FusionHub Cloud ERP’ in the Indian market. RIPL will be exclusive sales, marketing & implementation partner in India. RIPL will share 50% of overall revenue from its business.

Mr. Prajjwal Misra (Director-RIPL) said, “FusionHub Cloud ERP is an end-to-end business management software that helps companies in the architecture, engineering and construction (AEC) industries in managing business functions ranging from project management to human resources. This product enables REPL group to enter into the lucrative and fast-growing PropTech market.”

Within the AEC sector, SaaS (Software as Services) is going to be the next big leap and real game changer. This is rapidly lowering the entry cost barrier for smaller companies (SMEs), exactly where the FusionHub Cloud ERP is targeting. Smaller companies in AEC sector are dealing with huge volume of data, but the implementation of traditional ERP solutions are currently deterrent for them due to significant upfront capital expenditure and, requirement of complex software & hardware management at their end. The FusionHub Cloud ERP has been specially developed to address specific needs of such companies. Due to being cloud based ERP solution, it is rather inexpensive in implementation, highly flexible and calls for lower maintenance efforts. There is a huge ready-to-serve market segment for FusionHub.

The estimated market size for ERP implementation in AEC segments (ranging from developer, suppliers & designers), is approx. Rs. 4000 crores. By targeting only real estate value creators in India market, we can penetrate a market of over Rs. 2000 crores. Within next 4 to 5 years, we aim to achieve 5% penetration in this market, leading to additional revenue of Rs. 100 crore for REPL. REPL is already in AEC industry for over last three decades. Its clientele is spread all over the country. The existing business relationship can be leveraged to speedily implement the FusionHub Cloud ERP across the companies.

FusionHub Cloud ERP contains the following modules which are highly industry centric:

- i. FusionHub Finance: A robust software for bookkeeping and financial management
- ii. FusionHub CRM: End-to-end customer relationship management software with in-built customer portal and SMS/email integration



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- iii. FusionHub HRMS: A complete human resource management system to manage everything from payroll to attendance to recruitment, with native support for work-from-home based workflows
- iv. FusionHub Project Management: A robust project management tool with industry-leading support for construction and material management, vendor management and word done management
- v. FusionHub Data Tools: An all-in-one data analysis and visualization tool with support for real-time analytics, in-built spreadsheet and predictive analytics.

PropTech has already been touted as a disruptive force in for the industry. Moreover, advancements in big data analytics and artificial intelligence are poised to transform the way in which AEC industry functions. REPL, with this partnership, will become an early entrant in this fast-growing industry. FusionHub Cloud ERP is just the stepping stone for REPL and paves the way for more such partnerships in the future.

About RIPL: RIPL (Rudrabhishek Infosystems Pvt. Ltd.), wholly owned subsidiary of REPL. The company acts as ‘Digital Transformation Partner’ for AEC Sector. It provides comprehensive and cutting edge software, technological & digital services across the industries. RIPL brings customized software solutions for AEC (Architecture, Engineering & Construction) as well as various manufacturing industries. Company’s end-to-end digitization of business process covers various aspects such as – Design, Project Management, Data based solutions and Talent Transformation. RIPL was established in 2012 and it ISO 9001:2015 certified company.

For more details please visit: www.repl.global

For any Investor Relations query, please contact:

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Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. Rudrabhishek Enterprises Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.




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