

January 14, 2012

The General Manager
Corporate Relationship Department
Bombay Stock Exchange Limited
Phiroze Jeejeeboy Towers
Dalal Street, Fort,
Mumbai- 400 001
Fax No.: 22722037/39/41/61/3121/3719
BSE Scrip Code: 532399

The Manager
Listing Department
National Stock Exchange of India limited
Plaza, 5th Floor, Plot no.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051
Fax No.: 26598237/38
NSE Scrip Symbol: RELMEDIA

Dear Sirs,

Sub: **Outcome of the Board Meeting of the Company**

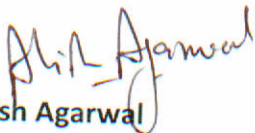
Please note that the Board of Directors of the Company at its meeting held today i.e. January 14, 2012 has considered and approved, subject to shareholders' and other requisite approvals, sale/transfer of the undertakings pertaining to the Film & Media Services and Exhibition business of the Company to wholly owned subsidiaries of the Company under section 293(1)(a) of the Companies Act, 1956.

Please find enclosed the Media release being issued today.

Thanking You,

Yours faithfully,

for Reliance MediaWorks Limited


Ashish Agarwal
Company Secretary

Reliance MediaWorks Board Approves Strategic Structuring

Exhibition and Film and Media services divisions to be housed in separate 100% subsidiaries of Reliance MediaWorks

To pursue strategic growth opportunities in specific businesses

60% of FY 13 revenues to come from film and media services

Mumbai, January 14, 2012: Reliance MediaWorks Ltd, India's fastest growing film and entertainment services company and a member of the Reliance group, today announced that the Board considered and approved the subsidiarisation of the Company's Exhibition and Film and Media services businesses into separate 100% subsidiaries of Reliance MediaWorks. The transfer of businesses will be subject to the Shareholders approval.

The proposed subsidiarisation will better position the Company to pursue strategic growth opportunities in its specific businesses and enable the Company to enhance its business, revenues and profitability and also expand products and service offerings. The subsidiarisation step is a precursor to invite Strategic and Private Equity Investors who have expressed a keen interest in investing in the specific businesses.

In 2005, when Reliance Group acquired the controlling stake in the Company, the facilities included a Motion Picture Processing lab in Mumbai and 24 cinema screens located in Maharashtra. Thereafter the Company has witnessed transformational growth and made strategic investments and scaled business operations that include the following:

1. Worldwide BIG Cinemas screen count of over 530 screens with presence in India, USA, Malaysia and Nepal.
2. State of art digital post production facilities for feature films, broadcast shows and television commercials
3. India's largest Hollywood Benchmarked Studios which will comprise of 8 sound stages spread across 200,000 sq.ft within Film City, Mumbai.
4. A 1200 member Media BPO in Navi Mumbai which offers content processing, image enhancement and restoration services, visual effects and 2D to 3D conversion services.
5. Cutting edge services facilities in US, UK and Mumbai and allied presence in Russia and Japan
6. The television production division, BIG Synergy, which is regarded as one of the top players in the television programming industry

The fixed asset base has increased by 329% and revenues by 548% over the past 5 years.

Film and Media Services is expected to be a dominant contributor of the revenues with over 60% in FY13 on the strength of the thrust towards outsourcing from the Media BPO business.

About Reliance MediaWorks Ltd:

Reliance MediaWorks Limited is India's fastest growing film and entertainment services company and a member of the Reliance Group.

Reliance MediaWorks operates BIG Cinemas, India's largest cinema chain with over 530 screens spread across India, the United States, Malaysia and Nepal.

Reliance MediaWorks currently has a dominant and comprehensive presence in Film Services: Motion Picture Processing and DI; Film Restoration and Image Enhancement; 3D; Digital Mastering; Studios and Equipment rentals; Visual Effects; Animation; TVC Post Production with presence across India, USA, UK, Russia and Japan.

Reliance MediaWorks' television venture, BIG Synergy, is among the top players in the television programming industry.