Reliance Infrastructure Limited
Devidas Lane, Off SVP Road
Near Devidas Telephone Exchange
Borivali (W)
Mumbai 400 103, India

Tel: +91 22 3009 9999
Fax: +91 22 3009 8852
www.rinfra.com

October 7, 2013

The Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
Tel : 2272 2375 / 2272 2039
Fax : 2272 2037 / 39 / 41 / 3121 / 3719
BSE Scrip Code : 500390

The Asst Vice President
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra-Kurla Complex, Bandra (East)
Mumbai 400 051
Tel : 2659 8235 / 2659 8236
Fax : 2659 8237 / 38
NSE Symbol : RELINFRA

Dear Sirs,

Sub: **'Reliance Infra's first 5 million tonnes per annum cement capacity to start production this month'**

We enclose herewith a copy of Media Release being issued by the Company on the subject matter.

Kindly bring the above to the notice of the members.

Yours faithfully
For Reliance Infrastructure Limited

Ramesh Shenoy
Company Secretary

Encl : 3 pages

Reliance Infrastructure Limited
H Block, 1st floor
Dhirubhai Ambani Knowledge City
Navi Mumbai - 400 710

Tel: +91 22 303 86290
Fax: +91 22 303 76633
www.rinfra.com

MEDIA RELEASE

RELIANCE INFRA'S FIRST 5 MILLION TONNES PER ANNUM CEMENT CAPACITY TO START PRODUCTION THIS MONTH

APPROX. RS. 3,000 CRORE PROJECT COMMISSIONED IN RECORD TIME OF JUST 22 MONTHS

NEW BENCHMARK FOR CAPEX EFFICIENCY NEARLY 25% LOWER THAN RECENT TRANSACTION VALUES

STATE-OF-THE-ART NEXT GENERATION FACILITY TO SERVE CENTRAL, EASTERN AND NORTHERN CEMENT MARKETS

EXPECTED TO CONTRIBUTE ANNUAL REVENUES OF APPROX. RS. 3,000 CRORE

Mumbai October 7, 2013: Reliance Infrastructure Ltd. today announced that Reliance Cement Company Private Limited will commission its first 5 million tonnes per annum (MTPA) cement project in Madhya Pradesh this month i.e. in October 2013.

The Company has implemented the project within a **record time of just 22 months,** more than **5 months ahead of the targeted schedule**.

The project has been implemented at a capital outlay of approx. Rs. 3,000 crore, **setting a new benchmark in terms of capex efficiency, nearly 25% lower than comparable recent transaction values**.

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Mr. Anil D. Ambani, Chairman, Reliance Infrastructure Ltd., said – "We are delighted to add the cement business to our portfolio of high growth infrastructure businesses, serving the long term needs of our country. Reliance Cement will add the manufacturing mix to our existing range of annuity infrastructure businesses across power, roads and metro rail systems."

Reliance Cement will deliver NEXTGEN experience to its customers in terms of product quality and customer service. All processes for manufacturing, sales & distribution, customer service and administration have been designed to be fully automated for ensuring high product and service quality.

The project is conceptualized with waste heat recovery system right from the beginning – generating over 10 MW of power from the heat that would otherwise be lost as waste. Further, the cement plant is designed and built at par with the international standards to be one of the most energy efficient plants in the country, and with the highest environmental standards.

Reliance Cement has already been launched in the Maharashtra market last year, with supplies from the Company's Butibori plant having capacity of approx. 0.5 million MTPA, and has already established itself as a favored brand in a short period of time.

The Company now plans to expand its presence in the central, eastern and northern markets of India from the new manufacturing unit in Madhya Pradesh.

Some of the unique features of Reliance Cement are:

(a) UPSD TECHNOLOGY: STRONGER BUILDINGS: Reliance Cement introduces Uniform Particle Size Distribution (UPSD) technology that produces cement with a high fineness and rapid setting property.

(b) FAST-SETTING TIME: BUILDS HOMES FASTER: During construction, cement setting-time is usually the main cause of delay. Reliance Cement sets faster than other cements and gives more strength at the same time.

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(c) TAMPER-PROOF: 50 KG MEANS 50 KG: Reliance Cement is packed in Laminated Polypropylene (LPP) bags. The special sealing makes it impossible to tamper with, so there is absolutely no wastage of cement.

(d) WEATHER-PROOF: FRESH CEMENT IN EVERY BAG: Reliance Cement LPP bags ensure that the cement is not exposed to moisture and consumers get fresh cement each time irrespective of weather.

Reliance Infrastructure Limited

Reliance Infrastructure Ltd (RInfra) is the largest infrastructure company developing projects, through various Special Purpose Vehicles (SPVs), in several high growth areas in the Infrastructure sector i.e. Roads, Metro Rail, and Cement.

The Company is also the leading utility company having presence across the value chain of power businesses i.e. Generation, Transmission, Distribution, Trading of power.

The SPVs are inter alia developing a metro rail project in Mumbai; eleven road projects with total length of 1,000 kms; and developing two cement plants of capacity of five million tonnes per year each in Maharashtra and Madhya Pradesh.

RInfra along with its wholly owned subsidiary generates over 940 MW of power through its five power stations; distributes power to over 60 lakh consumers in Mumbai and Delhi and is developing five transmission projects including the first Independent Private Transmission projects.

RInfra also provides Engineering, Procurement & Construction (EPC) services for developing power and road projects.

Media Queries

Yuvraj Mehta	093501 88469	yuvraj.mehta@relianceada.com
Sourav Sen	093123 01467	sourav.sen@relianceada.com