RELIANCE

Reliance Capital Limited
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Next to Royal Industrial Estate,
Wadala, Mumbai - 400 031

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www.reliancecapital.co.in

January 14, 2013

The General Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
Fax No.: 2272 2037/39/41/61/3121/3719
BSE Scrip Code: 500111

The Manager
The National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G
Bandra - Kurla Complex, Bandra (East)
Mumbai 400 051
Fax No.: 2659 8237 / 38
NSE Symbol: RELCAPITAL

Dear Sir,

Sub: MEDIA RELEASE

We enclose herewith the media release being issued by the Company which is self explanatory.

Kindly inform your members accordingly.

Thanking you,

Yours faithfully,
For **Reliance Capital Limited**

V. R. Mohan
President & Company Secretary

Encl: as above.

RELIANCE
Life Insurance

MEDIA RELEASE

RELIANCE LIFE INSURANCE APPOINTS MR ANUP RAU AS NEW CEO

Mumbai, January 14, 2013: The Board of Directors of Reliance Life Insurance Company (RLIC), a part of Reliance Capital Limited, today announced the appointment of Mr Anup Rau as the new CEO of the company, subject to IRDA approval.

Mr Rau succeeds Mr. Malay Ghosh, President and Executive Director, Reliance Life Insurance.

"Mr Malay Ghosh has played a pivotal role in building the company in challenging times. He also played a key role in forging our relationship with Nippon Life Insurance, the largest private life insurer in Japan, as a strategic partner in the company. He will continue to guide the company as a member on the Board," said Mr. Sam Ghosh, CEO, Reliance Capital.

"I am happy to announce the appointment of Mr. Anup Rau as the new CEO of Reliance Life Insurance with immediate effect. Mr. Rau has extensive experience in the Indian Life Insurance industry and we look to strengthen our leadership position in the life insurance business with him at the helm", added Mr. Ghosh. Mr Rau will also be on the Board of Reliance Life Insurance.

Mr. Anup Rau, aged 39 years, joins Reliance Life Insurance from HDFC Life Insurance and brings with him over 17 years of industry experience. As the Head of Sales and Distribution in HDFC Life he was responsible for managing Sales Commercials, Distribution Operations and Sales Support.

Some of the key strategic initiatives in his previous role with HDFC have been building of new channels, transformation of the Agency channel, diversification of product mix and strengthening of Bancassurance business. Prior to HDFC he had was the National Head- Bancassurance, Alliances and International Business at ICICI Prudential Life.

About Reliance Life Insurance Company Limited

www.reliancelife.com

Reliance Life Insurance Company Limited, a part of Reliance Capital, is one of India's top private sector life insurance companies with business premium, including renewal premium of over Rs. 5,498 crore for the year ended 31st March 2012.

RELIANCE
Life Insurance

The company has sold over 1 million policies during the above financial year and has an asset under management of more than Rs 18,700 crore (as on 31st March 2012).

It has an extensive distribution network of 1,230 offices and over 1,50,000 advisors (as on 31st March 2012).

Reliance Life Insurance offers a comprehensive range of innovative and need-based products, including protection, investment and retirement, targeted at individuals and groups.

For Media queries

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