

L. VINAY REDDY

701, 7TH FLOOR, 2 A EXCELLENCY CHS, 4TH CROSS LANE, LOKHANDWALA COMPLEX,
ANDHERI (WEST), MUMBAI - 400 053.

April 11, 2016

To,

The Bombay Stock Exchange Limited

PhirozeJeejeebhoy Towers
Dalal Street
Mumbai-400 001.
Fax No. 022-22723121/1919/3027
/2039/2061/2041

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051.
Fax No. 022-26598237/38/26598347

Lovable Lingerie Ltd.

A-46, Road No.2,
MIDC, Andheri (E),
Mumbai - 400 093.
corporate@lovableindia.in

Dear Sir/ Madam,

Sub.: Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to the provisions of Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Listing Agreement entered into with the Stock Exchange(s), please find enclosed herewith the disclosure of shareholding on behalf of Promoter & Promoter Group Persons of the Company for the Year ended March 31, 2016, in the prescribed Format.

Kindly, take it on record.

Thanking you,

Yours Faithfully,



(L Vinay Reddy, Promoter on behalf of himself and Promoter Group Persons)

Encl: As above

L. VINAY REDDY

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**Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and
Takeovers) Regulations, 2011**

Part- A-Details of Shareholding

1. Name of the Target Company (TC)	Lovable Lingerie Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	Bombay Stock Exchange (BSE) National Stock Exchange (NSE)		
3. Particulars of the shareholder(s)			
a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.			
or			
b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Name:	No. of shares held	% of shares
	L Vinay Reddy	5624250	33.48%
	L Jaipal Reddy HUF	7500	0.04%
	Shobha Jaipal Reddy	3915000	23.30%
	L Veena Reddy	153000	0.91%
	Prashant Jaipal Reddy	1535250	9.14%
	L Vinay Reddy HUF	7500	0.04%
	Taruna Vinay Reddy	52326	0.31%
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)
As of March 31st of the year, holding of:			
a) Shares			
b) Voting Rights (otherwise than by shares)	11294826	67.23%	67.23%
c) Warrants,	Nil	Nil	Nil
d) Convertible Securities	Nil	Nil	Nil
e) Any other instrument that would entitle the holder to receive shares in the TC.	Nil	Nil	Nil
Total	11294826	67.23%	67.23%

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(L Vinay Reddy, Promoter on behalf of himself and Promoter Group Persons)

Place: Mumbai

Date: April 11, 2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/ voting capital means the total number of share in the TC assuming full conversion of the outstanding convertible securities /warrants into equity share of the TC.

(*) Part-B shall be disclosed to the Stock Exchange but shall not be disseminated.