Reliance Capital Limited
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www.reliancecapital.co.in

November 26, 2014

The General Manager
Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code: 500111

The Manager
The National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G
Bandra - Kurla Complex,
Bandra (East),
Mumbai 400 051
NSE Symbol: RELCAPITAL

Dear Sir,

Sub: MEDIA RELEASE

We enclose herewith the media release being issued by the Company which is self explanatory.

Kindly inform your members accordingly.

Thanking you.

Yours faithfully,
For **Reliance Capital Limited**

V. R. Mohan
President & Company Secretary

Encl: as above.

MEDIA RELEASE

NIPPON LIFE TO RAISE STAKE IN RELIANCE CAPITAL ASSET MANAGEMENT FROM EXISTING 26 PER CENT TO 49 PER CENT

NIPPON LIFE TO INVEST RS 657 CRORE (US$ 108 MILLION) FOR ADDITIONAL 9 PER CENT STAKE IN FIRST TRANCHE TO REACH 35%

TRANSACTION PEGS VALUATION OF RELIANCE CAPITAL ASSET MANAGEMENT AT APPROX RS 7,300 CRORE (US$ 1.2 BILLION)

PROPOSED STAKE INCREASE APPROVED BY BOARDS OF BOTH COMPANIES

NIPPON LIFE'S INVESTMENT REPRESENTS LARGEST FDI IN INDIAN MUTUAL FUND SECTOR TILL DATE

NIPPON LIFE INSURANCE HAD EARLIER ACQUIRED 26 PER CENT STAKE AT VALUATION OF APPROX RS 5,600 CRORE (US$ 920 MILLION)

NIPPON LIFE INSURANCE IS THE 7th LARGEST LIFE INSURER IN THE WORLD AND NO. 1 PRIVATE LIFE INSURER IN ASIA AND JAPAN

NIPPON LIFE INSURANCE MANAGES ASSETS OF NEARLY US$ 500 BILLION (RS 30 LAKH CRORE)

November 26, 2014, Mumbai/Tokyo: Nippon Life Insurance (NLI), a Fortune 100 company and the seventh largest life insurer in the world, has agreed to increase its stake in Reliance Capital Asset Management (RCAM), a part of Reliance Capital.

NLI will be increasing its stake in Reliance Capital Asset Management from the existing 26 per cent to 49 per cent in two or more tranches.

"We welcome Nippon's decision to further strengthen this partnership and acquire an additional stake in our asset management company. We strongly believe their expanded role in the Company will accelerate our growth, reach and performance, said Mr. Sam Ghosh, CEO, Reliance Capital.

"Our partnership with Reliance Group is an exemplary example of successful collaboration between two big Corporations and countries. We look forward to strengthening this relationship and using the collective experience of the two corporations to the advantage of the two global economies", said Mr. Yoshinobu Tsutsui, President, Nippon Life Insurance.

The Boards of Directors of both the companies - Nippon Life Insurance and Reliance Capital Asset Management - have approved the stake increase by the Japanese partner, subject to regulatory approvals.

The Japanese company will be investing an aggregate value of Rs 657 crore (US$ 108 million) to acquire an additional stake of 9% in RCAM in the first tranche, to reach a 35% stake. The transaction pegs Reliance Capital Asset Management's valuation at Rs 7,300 crore (US$ 1.2 billion), the highest valuation till date for any asset management company in the country.

This transaction is expected to be completed within the current financial year, subject to receipt of regulatory approvals.

Subsequently, Nippon Life Insurance will have an option to increase its stake further by an additional 14 per cent, to reach 49 per cent, in tranches.

RCAM is the largest asset manager in India managing Rs. 2,18,338 crore (US$ 36.0 billion) as on September 30, 2014, across mutual funds, pension funds, managed accounts and offshore funds.

Nippon Life Insurance is already a strategic partner in Reliance Capital Asset Management. The company acquired 26 per cent stake in Reliance Capital Asset Management at an aggregate value of Rs 1,450 crore (US$ 240 million) in 2012. The transaction pegged the total valuation of Reliance Capital Asset Management at approximately Rs 5,600 crore (US$ 920 million).

Nippon Life is a 125 year Global Fortune 100 company and manages nearly US$ 500 billion (Rs 30 Lakh crore) in assets, amongst the largest total assets in the world for any life insurer. The company is the 7th largest life insurer in the world and the Number 1 private life insurer in Asia and Japan

About Nippon Life Insurance

www.nissay.co.jp

Nippon Life Insurance, also called Nissay, is Japan's largest private life insurer with approx. revenues of Rs 3,53,368 crore (US$ 59 billion) and profits of over Rs 15,000 crore (US$ 2.5 billion).

The company, which has over 10 million policies in Japan, offers a wide range of products, including individual and group life and annuity policies through various distribution channels and mainly uses a face-to-face sales channel for its traditional insurance products. Company primarily operates in Japan, North America, Europe and Asia and is headquartered in Osaka, Japan.

About Reliance Capital Asset Management

www.reliancemutual.com

RCAM is the largest asset manager in India, in terms of AUM, managing Rs. 2,18,338 crore (US$ 36.0 billion) as on September 30, 2014, across mutual funds, pension funds, managed accounts and offshore funds.

RCAM is the only AMC in India to have been chosen to manage both, the public funds sponsored by the Indian government - the Provident Fund and Pension Fund. The company offers a well-rounded portfolio of products, that meet varying requirements, and constantly endeavors to launch innovative products and customer service initiatives to enhance value for its investors.

RCAM is part of Reliance Capital, one of India’s leading financial services companies.

About Reliance Capital

www.reliancecapital.co.in

Reliance Capital, a part of the Reliance Group, is one of India’s leading private sector financial services companies. It ranks amongst the top private sector financial services and banking groups, in terms of net worth. The Company is a constituent of CNX Nifty Junior and MSCI India.

Reliance Group is amongst India’s leading business houses with over 200 million customers. The Group has a strong presence across a wide array of high growth consumer-facing businesses of financial services, telecom, energy, power, infrastructure and media and entertainment.

Reliance Capital has interests in asset management and mutual funds; life and general insurance; commercial and home finance; stock broking; wealth management services; distribution of financial products; asset reconstruction; proprietary investments and other activities in financial services.

For Media Queries

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November 26, 2014
Nippon Life Insurance Company

Raising the Proportion of Our Ownership of Reliance Capital Asset Management

Nippon Life Insurance Company (President: Yoshinobu Tsutsui, hereinafter “Nippon Life”) acquired 26% stake in Reliance Capital Asset Management Limited (Chief Executive Officer: Sundeep Sikka, head office: Mumbai, hereinafter “Reliance Asset”), the asset management subsidiary of Reliance Capital (a member of the Reliance Group) in August, 2012. We further announce today that the company has reached a definitive agreement with Reliance Capital for raising Nippon Life’s ownership in Reliance Asset.

Based on this agreement, we have obtained the right (call option right, and exclusive negotiating right) to additionally purchase up to 49% of Reliance Asset. Within this fiscal year, we will additionally purchase a 9% stake in Reliance Asset (for approximately INR 6.57 billion, or JPY 12.5 billion), and raise Nippon Life’s ownership of Reliance Asset to 35%. Furthermore, in compliance with applicable laws, we will consider raising it up to 49% within 2 years after the completion of this transaction. The transaction is subject to necessary regulatory approvals.
After the aforementioned additional purchase, we will be increasing the number of board directors Nippon Life can nominate and recommend in proportion to our ownership. We will continue to rigorously promoting business collaboration between Nippon Life Group and Reliance Asset and strengthening this collaboration further as it eventually develops into an equal partnership – in line with the proportion of our ownership reaching 49%.

Taking advantage of the strengthened capital relationship, we are also aiming to further develop our asset management business globally, with an eye to realizing group synergies, including with our other business partners from around the world.

(Initiatives after the initial investment in August 2012)

-Dispatched a board director (part-time) and expatriates
-Mutually exchanged human resources through trainee programs
-Invested from Nippon Life’s general account in Reliance Asset’s India equity fund and bond fund
-Mutually provided financial products for retail investors in both Japan and India in collaboration between Nissay Asset Management Corporation and Reliance Asset

(Appendix)

<Overview of Reliance Capital Asset Management Limited>

Company name	Reliance Capital Asset Management Limited
Establishment	1995
Nature of business	Asset management
Head office	Mumbai, Maharashtra, Republic of India
Representative	Chief Executive Officer: Sundeep Sikka
The number of board director Nippon Life can nominate or recommend	-Currently : 1 board director out of total 4 -After raising the ownership to 35%: 2 board directors out of total 5
Assets under management (mutual fund) *	INR 1.22 trillion (approximately JPY 2.3 trillion, July - September 2014 average) * Total assets under management of mutual fund and portfolio management: INR 2.13 trillion (approximately JPY 4.0 trillion, July- September 2014 average)
Market share	11.5% (Share of the Indian mutual fund industry, July- September 2014 average)
Key financial data	Total income: INR 7,749 million (approximately JPY 14.7 billion) Net profit : INR 2,723 million (approximately JPY 5.2 billion)

*Data as of March 31, 2014, Exchange rate 1 INR=1.9 JPY

<Overview of Reliance Capital Limited>

Company name	Reliance Capital Limited
Nature of business	Financial services (listed company)
Head office	Mumbai, Maharashtra, Republic of India
Representative	Chairman: Anil Dhirubhai Ambani CEO: Sam Ghosh
Major shareholders	Reliance Group 54%, other general shareholders 46%
Major subsidiaries and associates	**Reliance Life Insurance Company Limited, (life insurance);** **Reliance Capital Asset Management Limited, (asset management);** Reliance General Insurance Company Limited, (property and casualty insurance); Reliance Securities Limited, (securities brokerage), etc.

*Reliance Life Insurance Company Limited and Reliance Capital Asset Management Limited are capital alliance partners of Nippon Life