

June 24, 2011

The General Manager
Corporate Relationship Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001
Fax No.: 22722037/39/41/61/3121/3719
BSE Scrip Code: 533143

✓ The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai- 400 051
Fax No.: 26598237/38
NSE Scrip Symbol: RBN

Dear Sir/ Madam,

Re: Media Release

Please find enclosed the Media release. Kindly inform your members accordingly.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

For **Reliance Broadcast Network Limited**
(formerly known as Reliance Media World Limited)



Gururaja Rao
Company Secretary & Manager



92.7 Big FM pays tribute to Michael Jackson & Pancham da

"Remember the Time: Michael se Pancham tak"

June 25th 2011 – June 27th 2011

New Delhi, June 24, 2011: There are stars, there are superstars and then there are legends. Michael Jackson and RD Burman (our own Pancham Da) were all of these and more. Both MJ and Pancham Da had splendid musical journeys and continue to enthrall their audiences around the globe.

In memory of these legends, **92.7 BIG FM** – a radio initiative of Reliance Broadcast Network, will kick off a **3 day music celebration**, marking the death anniversary of Michael Jackson and the birth anniversary of Pancham Da, thus bringing together a unique blend of International Pop and our very own Bollywood music, showcasing two legends that audiences still remember very passionately. The celebration will happen across 29 HSM (Hindi speaking markets) from the 25th to 27th of June 2011.

On June 25, 2011, renowned Bollywood singer, Sonu Nigam will play versions of Michael Jackson numbers unplugged exclusively on 92.7 BIG FM's breakfast show. Later in the day, Sonu Niigaam will croon Jackson numbers on request of listeners from across the stations.

Other highlights for the day include play out of exclusive capsuled bytes on the Pop icon by his mother, Katherine Jackson and a host of Indian celebrities. If this is not all, listeners can also tune in to hear some of Michaels biggest hits which will play out every hour only on 92.7 BIG FM.

On June 27, 2011, 92.7 BIG FM will play song requests from Pancham Da's fabulous body of work. What's more, 92.7 Big FM's RJ's will give out lesser known trivia about R D Burman, who made Bollywood music hip, chic and swinging; for eg: How many people know that Pancham was trained in Indian classical music but still had a great hold over international musical traditions like Bossa Nova...

So, tune in to 92.7 BIG FM to know all this and much more!

About Reliance Broadcast Network Limited:

Reliance Broadcast Network Limited is a multi-media conglomerate with play across radio, television, out of home and live entertainment. It is part of the Reliance Group and specializes in creating and executing integrated media solutions for brands. 92.7 BIG FM – India's largest FM Network with 45 stations, reaching over 3.57 crores Indians each week. BIG CBS – A joint venture with CBS Studios International, USA's No. 1 TV broadcaster which has launched 3 Channels, BIG CBS Prime, BIG CBS Love and BIG CBS Spark. BIG MAGIC – marks the Company's



entry into the regional entertainment space. The Channel is positioned as India's only Channel exclusively for the Hindi Heartland, featuring locally relevant entertainment around humor, music and Bollywood. BIG STREET – In the business of acquiring and marketing of long term premium out of home inventory. BIG LIVE – This division develops, executes and markets Intellectual Properties, integrated across RBNL's media platforms. All these business verticals come together to offer a truly integrated solution to clients having built significant multi-media capabilities. For more information, log on to: www.reliancebroadcast.com

